



Project Title: ENhANCE: European curriculum for family and Community nurses

Contract No: 2017 - 2976 / 001 - 001

EU Programme: Erasmus+

Start of project: 1 January 2018

Duration: 3 years

## **Deliverable No: D7.1.3**

# **Dissemination Plan and Dissemination Activities Report**

Due date of deliverable: 31 December 2019

Actual submission date: 19 December 2019

Version: D 7.1.3 (updated version)

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Co-funded by the  
Erasmus+ Programme  
of the European Union



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Project ref. number	591946-EPP-1-2017-1-IT-EPPKA2-SSA
Project title	ENhANCE - European curriculum for family and community nurse

Deliverable title	Dissemination Plan
Deliverable number	D7.1.3
Deliverable version	Version 1
Previous version(s)	n/a
Contractual date of delivery	31 <sup>st</sup> December 2019
Actual date of delivery	19 December 2019
Deliverable filename	ENhANCE_D7.1.3_v20191219.pdf
Type of deliverable	Report
Language	English
Dissemination level	PU = Public
Number of pages	65
Work package	WP7
Partner responsible	Eurocarers
Author(s)	Nadia Kamel (Eurocarers)
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Abstract	The third updated Dissemination Plan undertaken by the ENhANCE Alliance in Year 2 provides a revised umbrella statement, updated key dissemination messages, and the dissemination objectives for Year 3. In addition, a detailed Dissemination Activities Report includes a comprehensive overview of all dissemination activities undertaken by ENhANCE partners, the contributions made, and the impact achieved using different dissemination tools and channels.
Keywords	Dissemination activities, Dissemination Tools, key messages, stakeholder engagement

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### List of Acronyms

DES	Dissemination, Exploitation and Sustainability Activities
DMT	Dissemination and Monitoring Tool
FCN	Family and Community Nurse
KPI	Key Performance Indicator
OOT	Open Online Tool
SEAM	Stakeholder Engagement Assessment Matrix
UEF	University of Eastern Finland
UNIGE	University of Genoa
UTH	University of Thessaly
VET	Vocational and Educational Training

## 1. Executive summary

This deliverable (D7.1.3) reports the results of Task 7.1, Dissemination, which is a transversal activity running across all work packages. The main aim of this task is to develop the overall Dissemination Strategy for the ENhANCE project, and ensure its implementation and continuous validity throughout the project by elaborating and regularly updating a Dissemination Plan and presenting a summary of dissemination activities carried out over the year in a specific Dissemination Activities Report which in summary constituted a successful year fully achieving or surpassing our dissemination objectives with participation to 24 events (of which 17 specialist events); dissemination activities totalling over 50 news items in “general” media; 2 ENhANCE project newsletters sent to nearly 400 mailing list subscribers, a public project website that resulted in more than 7,000 site visits and some 20,000 page views. In addition, 2 academic-type papers were accepted for publication, and finally the ENhANCE social media engagement is much more active compared to the first year, resulting in a total of 70 social media posts.

The Dissemination Plan was issued in a first version in M3, then in a second updated version in M12 and this present document constitutes a third update of the Plan in M24, complemented with a Dissemination Activities Report summarising all the dissemination and communication activities undertaken by ENhANCE partners in the second year i.e. M13 to M24.

This deliverable represents an updated and revised Dissemination Plan (D7.1.3) which reflects the evolution of the project, and provides an overall plan, and roadmap for all partners to support them in their disseminating key project outcomes, and in fostering engagement with stakeholders in the third year of ENhANCE between Month 25 and Month 36.

## 2. Introduction

The main aim of task 7.1 –Dissemination– is to ensure a planned approach to spread information about the project outcomes to relevant key stakeholders, thus increasing awareness and engagement and ultimately sustainability. Dissemination by its nature is a transversal activity running across all work packages throughout the project timeline and involves all project partners and. Dissemination is one of the main tasks under Work Package 7 (WP7) – Dissemination, Exploitation and Sustainability (DES) and is closely linked to Task 7.2 – Project website and social media sites – which is the main vehicle whereby project results can be published and made publicly available, in different languages, thus also enhancing the visibility for ENhANCE. Task 7.1 is also inextricably linked to Task 7.3 concerned with Exploitation and Sustainability as the main result for dissemination is for it to lead to increased engagement and uptake of the main project results by beneficiaries mainly at regional and national level, with multiplier effects in other EU Member States with overall aim being more widespread recognition of the FCN Professional Profile and Curriculum, and a subsequent greater offer of the FCN specialisation at Vocational and Educational Training (VET) providers and higher educational institutes across Europe.

The first Dissemination Plan under WP7 (Dissemination, Exploitation and Sustainability), D7.1.1, was submitted in Month 3 and laid the foundation for the overall ENhANCE Dissemination strategy, as well as the main dissemination tools and channels that would be used to raise awareness and visibility of the project and as a support in communicating and informing about project activities and outputs.

A second updated Dissemination Plan, D7.1.2, was submitted in Month 12 of the project, in which the dissemination strategy for ENhANCE was further refined and underpinned through the elaboration of key dissemination messages tailored to different target audiences and stakeholder groups. It also presented the agreed quantifiable dissemination objectives for year 2 or Key Performance Indicators (KPIs) and a proposed calendar of key dates and activities planned for Year 2. In addition, a detailed Dissemination Activity Report covering the period M1-M12 was included that provided a comprehensive summary of all dissemination, promotional or communication activities concerning ENhANCE carried out by partners.

This Deliverable, D7.1.3, represents a continuation and follow up to the previous Dissemination Plan (D7.1.2) and has been updated and adjusted to provide for a relevant dissemination strategy for the third and last year of ENhANCE (running between M25 and M36) and to strategically emphasise the dissemination of project results, in particular, among those target audiences that have been identified as critical in ensuring a successful uptake and buy-in of the ENhANCE main project outcomes and tools – the Family and Community Nurse (FCN) Professional Profile, the FCN curriculum (both European and national/local versions); and the open online tool (OOT). Additionally, a Dissemination Activity Report summarising all dissemination activities engaged by partners in the second year i.e. M13-M24 is included.

D7.1.3 should be read together with the related Deliverable D7.3.3 (Exploitation and Sustainability Plan), which has also been updated to reflect the ongoing activities of partners to ensure ENhANCE project outcomes and results will be used and taken-up by relevant stakeholders also beyond the project boundaries and funding period.

### **3. Dissemination Strategy – Why, What, Who, and How**

#### **3.1 Setting the context - WHY**

As already detailed extensively in D7.1.2, the ENhANCE Dissemination, Exploitation and Sustainability (DES) Strategy builds upon 3 specific and sequential objectives focusing upon (1) awareness raising, (2) engagement and (3) action.

Year 1 concentrated on awareness-raising and project activities were focused on creating the visual identity of the project – logo and project website, creating awareness for the project through a project leaflet, tailoring key messages to the main target audiences and identifying the relevant stakeholders in a Stakeholder Engagement Assessment Map. The first milestone in Year 1, the FCN Professional Profile, was moreover widely disseminated.

Year 2 has focused on creating greater engagement about the needs for a European FCN curriculum at European level – and the focus was here to disseminate key project outcomes of the second year: the European FCN Curriculum as well as the first version of the Open Online Tool (OOT). These main outcomes have been widely disseminated at various conferences and external events (mainly in the field of nursing) both at regional or national level, but also EU and even international level. Dissemination in the broadest possible way has also been achieved by the launch of the first project newsletter in March 2019, followed by a second one in December. Moreover, broad communication, promotion and awareness has been supported through the adoption of a social media strategy underpinned by two practical guides specifically developed for all project partners (i) a Dissemination and Exploitation Guide and (ii) a Twitter Guide.

Dissemination activities in Year 3 which officially starts as of January 2020 (month 25) will be more targeted, as the ultimate aim will be to ensure adequate uptake of the project results and ensuring that the main project outcomes, in particular the ENhANCE FCN Curriculum aim to achieve some form of formal recognition or endorsement in particular from entities who are competent for nursing education. In this third year, therefore, dissemination will be more strongly focusing on those target audiences that are crucial for exploitation activities, and will specifically aim to build a case for change, particularly in those partner countries who are actively piloting the ENhANCE FCN Curriculum i.e. Finland, Italy and Greece.

### 3.2 ENhANCE Umbrella Statement and Key Messages – WHAT

As explained in D7.1.1, the Umbrella Statement represents the main goal of the project (the mission) and was defined in D7.1.2 as follows:

*“The role of Family and Community Nurses (FCN) is constantly evolving, particularly in the fields of health promotion, disease prevention, disease disclosure and support, long-term rehabilitation and management of chronic diseases. ENhANCE will develop a European training model in order to guarantee the FCN has an adequate level of competence.”*

With a view to align it more closely to the overall goal and progress of the project, the umbrella statement has been adapted as follows:

*“To develop a Professional Profile and a learning outcomes-based European Curriculum for a highly specialised Family and Community Nurse that is based on people-centred care and evidence-based nursing, responding to the health and care needs of people and communities.”*

### 3.3 Tailoring key messages for different target audiences - WHO

On the basis of the different target audiences that are impacted by ENhANCE, the umbrella statement has been further tailored to suit the interests of the different stakeholder groups of the various dissemination activities, and broken down into targeted key dissemination messages. These were presented in D7.1.2 and have been slightly modified in Table 1 below (changes are marked in red font), the main change being to emphasise the European Curriculum instead of the term “certification”, which is a national competence.

An important notion, is that all dissemination activities shall of course be supported by evidence which will strengthen any call for change in current practice that ENhANCE expects to achieve.

**Table 1.** Updated umbrella statements per target group and key dissemination messages

Stakeholders / Target groups	Umbrella statement per target group	Key dissemination message
Nurses working in Primary Health Care (PHC)	Improving nurses' skills and boosting their career opportunities with a specialised FCN curriculum at the European level	To inform them about upcoming and potential new career prospects and specialisations in the field of family and community nursing (FCN)  To raise awareness about opportunities for FCN to have a leading role in primary health care.



		To invite them to enhance their job opportunities by specialising as a Family & Community Nurse based on an accepted European curriculum.
Patients and their families	Experience better care thanks to a <b>highly specialised</b> Family and Community Nurse at the European level	<p>To raise awareness about the important role of FCN in providing care to families and communities (school, workplace and primary health care settings).</p> <p>To equip patients and families with more knowledge about FCNs in delivering safe, effective and compassionate care at the frontline.</p>
VET providers	Prepare your students for tomorrow and <b>bridge the skills gap thanks</b> to a Family and Community Nurse curricula at <b>European level</b>	<p>To inform them that new models of primary healthcare require new, modernised and specialised nursing postgraduate programmes in the field of family and community nursing.</p> <p>To invite them to take into account the new reference European professional profile and curriculum in FCN as a basis when designing VET programmes in this area.</p>
Public and private healthcare organisations/institutes	Offer better <b>primary</b> care in the community thanks to a Family and Community Nurse <b>curriculum targeting graduate nurses at the European level</b>	<p>To raise awareness about the need to recruit well-trained family and community nurses, who will be skilled in meeting today's and future demands of healthcare (due to demographic ageing and the increased burden of complex, chronic diseases).</p> <p>To inform them about how specialised family and community nurses will play a key role in coordinating and providing patient-centred care and improving outcomes of the organisation.</p>
VET teachers and trainers in nursing	<b>Use innovative teaching methods integrated in the Family and Community Nurse curricula</b> at European level to prepare your students for reality	<p>To stimulate them to update their training and teaching methods on the basis of the new, learning-outcomes focused curricula for FCN.</p> <p>To inform them about the new FCN curricula and associated open digital tools and other teaching resources</p>
Professional associations	Together towards <b>an FCN curriculum</b> at the European level to <b>improve nurses' skills and job opportunities</b>	<p>To encourage them to support the need for a European FCN professional profile and curriculum.</p> <p>To invite them to engage actively in further developing the role of FCN as a key player in delivering community-based care.</p>

<b>Policy makers</b>	Towards an FCN curriculum at the European level to improve competences and skills of nurses <b>to meet the demands of family- and community-based care.</b>	<b>To invite them to respond to new professional needs by advocating for more targeted investments for highly specialised family and community nurses to meet the growing demands in the field of community-based care and the key role of competent nurses.</b>
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### 3.4 ENhANCE main dissemination tools and channels – HOW

The main dissemination tools and channels of the project are listed in Table 2 (see page 11) also including the project promotional tools that were already developed in the first year, such as the project visual identity including a project logo, the ENhANCE project website, and a project digital leaflet.

In year 2, the project slogan and the first project newsletter were additionally created. In addition, the improved visibility of key project outcomes has been ensured through a number of website updates. The main changes effected in Year 2 are summarised in the Dissemination Activity Report, see section 6.4.

To support all ENhANCE partners in their dissemination activities, a specific Dissemination and Exploitation Guide was developed by Eurocarers in their role as WP7 Leader, see Appendix 1. Moreover, to encourage a more proactive social media presence, a Twitter Guide was developed to provide all partners with easy-to-follow and step-by-step instructions on how to set up a Twitter account and how to tweet about ENhANCE, see Appendix 2.

## 4. Monitoring, Reporting and Assessment

### 4.1 Monitoring and Reporting

In ENhANCE data collection about dissemination activities is carried out through the use of a Dissemination Monitoring Tool (DMT), see Appendix 3, which is sent at regular intervals by all partners to the WP7 leader. The DMT, which was created at the beginning of the project, has been further reviewed and updated in M22 to ensure more detailed information about each dissemination activity is recorded. This was done as a follow up of the evaluation of the Interim Report (M18), where indications by the Agency were provided to improve project dissemination reporting.

In 2019 (Year 2) the DMT was collected on 4 separate occasions covering dissemination activities for the following periods: (i) January to March; (ii) April to June; (iii) July to October and (iv) November to December. As for Year 3 in 2020, data collection is envisaged to cover the same periods: (i) January to March; (ii) April to June; (iii) July to October and (iv) November to December.

### 4.2 Assessment and Evaluation

Table 2 below provides the agreed objectives for each of the dissemination channels or tools, and the relevant key performance indicators (KPIs) for Year 3.

Compared to Year 2, the main change concerns the indicators and objectives for “Academic Publications”. In view of the educational nature of the project, the definition of an academic

publication would include both papers intended for publication in an academic journal, but also conference papers and/or abstracts officially published in post-conference proceedings, as well as book chapters.

Another change concerns the definition of “General Media”. This concept has been widened to encompass general dissemination activities and includes all media types where project partners can publish and disseminate information (excluding academic publications or publications intended for presentation at a conference e.g. abstract submission). General media will therefore include press releases, news articles disseminating ENhANCE outcomes through project partners’ or other organisations’ newsletters or websites.

With regard to social media activity, it was agreed that publicly available tracking tools would be used to provide the best estimates on the project’s visibility in social media, mainly based on the hashtag #enhancefcn.

## 5. Dissemination Plan for Year 3: Jan 2020 to Dec 2020

**Table 2:** Objectives for dissemination activities in Year 3 and assessment indicators

Dissemination tool/ channel	Indicator (quantitative and/ or qualitative)	Year 2  Objective M12-24	Year 3  Objective M25-36
ENhANCE Project newsletter	Number of issues per year Number of new newsletter subscribers	2 N.A	2 100
ENhANCE project website	Annual visits Page views per year	1,500 10,000	1,500 10,000
Social media (Twitter, Facebook, LinkedIn)	Number of social media posts to be posted or shared per year and per partner	12 per partner and year (on average)	12 per active partner and year (on average) <b>indicator TBC at Jan-2020 meeting</b>
Academic or scientific publications	Total number of articles or editorials submitted <sup>1</sup> for publication or published in academic journals including conference proceedings and book chapters per year	3	3

<sup>1</sup> Given that the publication process in some research sectors can be very lengthy (ranging from several months to even years for completion of the review process and before official publication), we decided to consider ‘submitted papers’ as eligible for this category.

Articles in general media	Number of news articles or press releases in non-academic media per partner and year (incl. partners' own website and newsletter)	2 per partner and year (on average)	2 per partner and year (on average)
External events, conferences and meetings	Number of conferences or other external events at which ENhANCE results and outcomes are presented	20	15

In Figure 1 below, an overview of the WP7 DES deliverables due at the end of Year 3 (M36) is depicted which consists of four official deliverables under Work Package 7 due at the end of Year 3, Month 36:

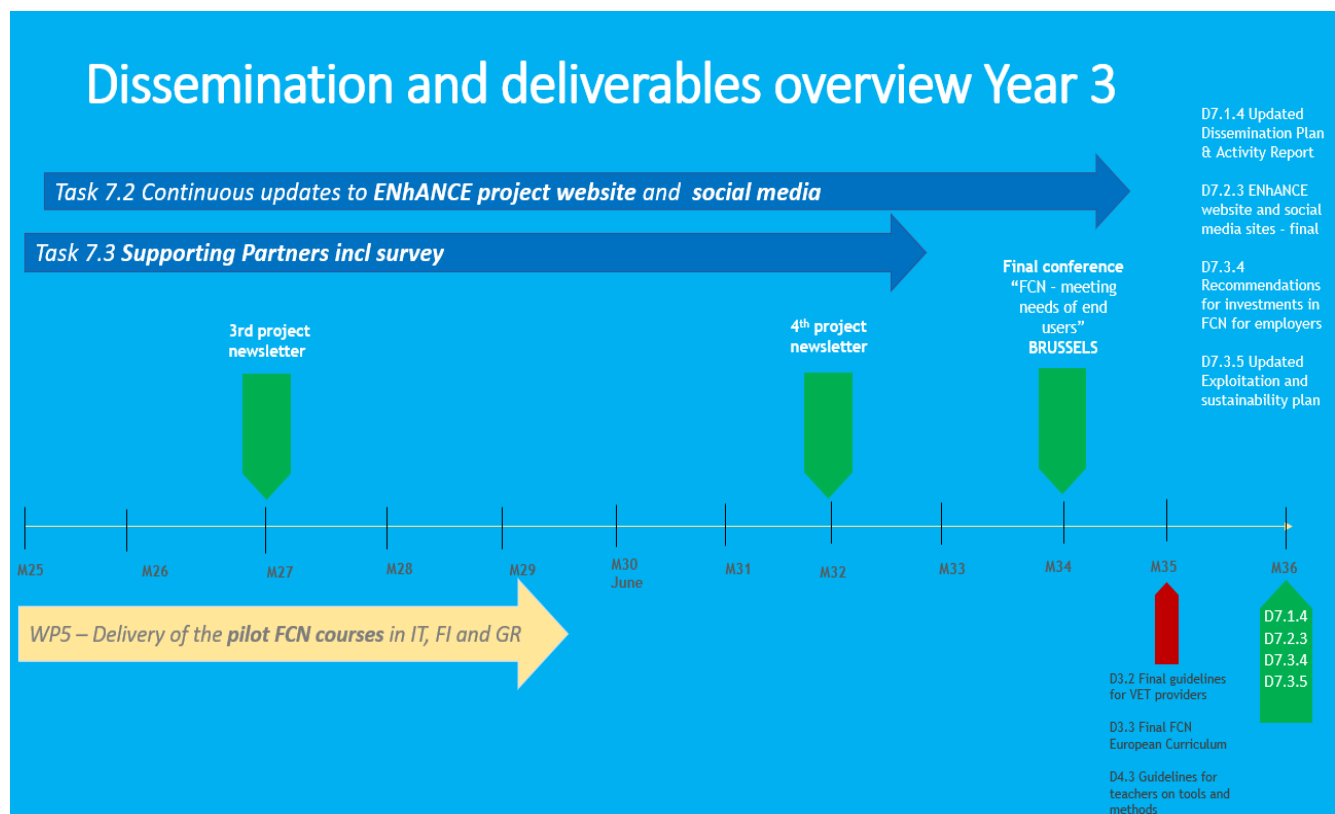
D7.1.4 Dissemination Plan and Activity Report – final version

D7.2.3 ENhANCE website and social media sites – final version

D7.3.4 Recommendations for efficient investments in FCN for public and private employers

D7.3.5 Updated Exploitation and Sustainability Plan and Activities Report - final version

**Figure 1.** Overview of main dissemination activities and deliverables in Year 3



The main focus of dissemination in Year 3 will be to support further engagement and to maximise sustainability of the ENhANCE project outcomes focusing on those countries piloting the FCN

Curriculum i.e. Finland, Greece and Italy. Visibility of the following key project outcomes will be emphasised on the ENhANCE project website, understandable also to an external audience:

- The ENhANCE FCN Professional Profile
- The ENhANCE European FCN Curriculum,
- The FCN 3 Localised Curricula being piloted at UEF – University of Eastern Finland, UTH – University of Thessaly and UNIGE – University of Genoa.
- The Open Online Tool in 3 Languages.

To ensure the widest possible uptake of the ENhANCE FCN European Curriculum and the FCN Localised Curricula, the most essential information from the official deliverable reports (D3.1.1 – European FCN Curriculum-first version and D3.3 – Design documents for 3 localised FCN Curricula) will be summarised and synthesised into a “layman” version, that can be more easily understood by an external audience. Importantly, key project updates will be translated and made available not only in English, but also in Italian, Greek, Finnish and Portuguese of the ENhANCE website. Table 3, below, provides a tentative calendar and overview of potential Dissemination opportunities for ENhANCE in Year 3.

**Table 3.** Overview of potential dissemination opportunities for ENhANCE in Year 3

Potential dissemination opportunities and triggers	Date and place in 2020
<b>External events</b>	
EMEM 2020 E-learning, Media Education and MoodleMoot	TBC
ECEL 19 <sup>th</sup> European Conferences on e-Learning	November, 29-30, Berlin
16 <sup>th</sup> International Conference on Nursing Education and Practice <a href="https://www.meetingsint.com/conferences/nursing-education">https://www.meetingsint.com/conferences/nursing-education</a>	March 16-17, Berlin
8 <sup>th</sup> International Nurse Education Conference <a href="https://www.elsevier.com/events/conferences/international-nurse-education-conference">https://www.elsevier.com/events/conferences/international-nurse-education-conference</a>	April, 26-29, Sitges, Barcelona
EDEN 2020 European Distance and E-learning Network	TBC
EASPD conference on “Employment of Persons with Disabilities: Road to Employment”	May 4-5, TBC
EASPD conference on Arts, Culture and Inclusion	May 14-15
The 13 <sup>th</sup> Pan-Hellenic Scientific and Professional Nursing Congress	May, Halkidiki, Greece
The 47 <sup>th</sup> Nursing Conference	May, Tinos, Greece
6 <sup>th</sup> Nordic conference on Family Focused Nursing	June 2-4, Stavanger, Norway
National Conference on Nursing Science 2020	Kuopio, Finland
Final ENhANCE Conference “ <i>Family and Community Nurse: meeting the needs of end users</i> ”	Brussels, Oct/Nov

<b>Academic publications</b>	
Possible Chapter entitled “Developing a curriculum for FCNs – a European perspective” in “Development, implementation and evaluation of curricula in nursing and midwifery education” book edited by Prof. Dr. Ingrid Darmann-Finck (Univesity of Bremen)	Springer Book (the book is going to be published in 2021 as print and eBook)
Possible journal paper on “Collaborative learning approaches in FCN training – a systematic review”	TBC
<b>ENhANCE Social media triggers</b>	
World TB Day	24 March
World Health Day	7 April
International Nurses Day	12 May
World No Tobacco Day	31 May
World Mental Health Day	10 October
World Osteoporosis Day	20 October
European Antibiotic Awareness Day	18 November
EIP-AHA meetings	TBC
<b>Promotional material / Visibility</b>	
Supporting Partners Survey/Questionnaire integrated on ENhANCE website	Jan/Feb
Integration of European FCN Curriculum and Open Online Tool into ENhANCE website/ Main outcomes	Feb
3rd Project Newsletter incl. via social media	~ April
4th Project newsletter incl. via social media	~ September

## 6. Dissemination Activities Report (Year 2: 01/2019 to 12/2019)

This chapter details the dissemination activities undertaken by ENhANCE partners and potential impact in terms of target audience reached and engagements achieved in Year 2 of ENhANCE, between January and December 2019.

### 6.1 Events

In summary, ENhANCE was disseminated at a total of 24 events thus successfully attaining its dissemination objective for Year 2 (which was 20 events) and even surpassing it by a good margin.

Below follows a detailed and comprehensive description for each event where ENhANCE project results, the main target audience and potential reach and potential impact. Overall these specialist events ranged from local and regional events in the project partner countries (mainly in Greece, Italy and Finland) to large European and even international conferences. The target audiences reached has therefore also been fairly varied given the various themes of the events where different outcomes of ENhANCE was presented. The events covered themes ranging from the medical and disease-specific domain (e.g. respiratory diseases, neurodegenerative), nursing profession including specifically about leadership, community and family nursing); service providers and social care work force; and the more technological and learning-based themes centred around eLearning, open source and Moodle. In addition, Table 4, lists a number of additional events where ENhANCE was disseminated at largely non-expert and non-academic event.

#### 6.1.1 Pan-Cretan Nursing Congress

Date	Location	Event	Action led by
09.02.2019	Heraklion, Crete Greece	Pan-Cretan Nursing Congress	HMU
Description	<p>The Pan-Cretan Nursing Congress, which is an annual event that assembles around 400 general nurses to exchange latest clinical practice and showcase good practices in nursing. Its local character is mainly focusing on continuous Nursing Education at regional conference that targets practicing nurses and enabling them to exchange latest clinical information and developments in the field of nursing including community care.</p> <p><a href="https://www.enekritis.gr/gr/drastiriotites-pt-kritis/pagkritia-nosileutiki-imerida-2019-2">https://www.enekritis.gr/gr/drastiriotites-pt-kritis/pagkritia-nosileutiki-imerida-2019-2</a></p>		
Contribution	<p>ENhANCE was presented by ENhANCE partner, HMU, Christos Kleisaris, with an Oral presentation entitled “<i>Fostering family care in local communities in the island of Crete, Greece: ENhANCE project: European curriculum for family and community nurse</i>”. The long-term outcomes of this activity was to highlight the main objectives of the ENhANCE project: a) Integrating project results into practice tools, b) Improving collaboration among Policy makers/ regulatory bodies and VET providers as to FCN and, c)</p>		



	Improving national and local qualifications and rules for the employment of nurses in PHC sector.		
Impact for the project	This dissemination activity was able to raise awareness for the ENhANCE towards a mainly local Cretan audience consisting largely of nurse practitioners active in primary care in the island of Crete, Greece. The discussions were focused on the Greek context, and information about the Greek pilots were provided with the aim to recruit interested nurses to take part in the Greek pilot. Also, to enhance the shift from the “old PHC model” to the new health care models centered on PHC. Furthermore, to increase the specialisation level of nurses working in PHC Family and Community Nursing skills and to foster the development of FCNs curricula referring to a formalised EU profile based on WHO and EU politics recommendations.		
Estimated Audience	400	Blog post	<a href="https://www.enhance-fcn.eu/2019/02/11/enhance-at-the-pan-cretan-nursing-congress/">https://www.enhance-fcn.eu/2019/02/11/enhance-at-the-pan-cretan-nursing-congress/</a>

#### 6.1.2 11<sup>th</sup> Panhellenic conference on Alzheimer’s disease & 3<sup>rd</sup> Mediterranean conference on neurodegenerative diseases

Date	Location	Event	Action led by
14.02.2019	Thessaloniki, Greece	11th Panhellenic conference on Alzheimer’s disease & 3rd Mediterranean conference on neurodegenerative diseases (PICAD & MECOND)	Eurocarers
Description	A long-established conference that brings together distinguished scientists and healthcare professionals from Greece and around the world to inform and educate health professionals, patients and caregivers in the field of Alzheimer’s and neurodegenerative diseases.		
Contribution	Stecy Yghemonos, Eurocarers, briefly presented the work of Eurocarers and involvement in ENhANCE in the context of a broader presentation on carer-friendly societies. A brief general presentation of ENhANCE in the context of “carer-friendly societies” was presented in a session on Carers in an Oral Session entitled “Towards carer-friendly systems in the European Union”		
Impact for the project	Raising awareness and creating interest around the ENhANCE project among practitioners (health professionals such as nurses), patient associations and carers dealing with Alzheimer’s and neurodegenerative diseases and in view of the Greek pilot.		



Estimated Audience	100	Blog post	N.A.
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### 6.1.3 Annual meeting 2019 of Coimbra Health School

Date	Location	Event	Action led by
5-6.04.2019	Coimbra, Portugal	Annual Meeting 2019 Coimbra Health School	Future Balloons
Description	The theme of the Coimbra Health School Annual meeting in 2019 was "Primary Health Care: Challenges and Opportunities"		
Contribution	Marisa Oliveira, on behalf of Future Balloons, was present at the Poster Exhibition and could make a presentation about the overall aims of ENhANCE at an annual conference of the Coimbra Health School Annual meeting.		
Impact for the project	In view of the theme, the 2019 Annual Meeting of the Coimbra Health School enabled ENhANCE to reach out to researchers and postgraduates with an interest in the field of primary health care, public health, active and healthy ageing, health promotion etc. to showcase first results of ENhANCE and engage with prospective future nursing students and the growing importance of the role of the Family and Community Nurse, targeted by the ENhANCE project.		
Estimated Audience	50	Blog post	<a href="https://www.enhance-fcn.eu/2019/01/11/enhance-at-the-annual-meeting-2019-in-coimbra-portugal">https://www.enhance-fcn.eu/2019/01/11/enhance-at-the-annual-meeting-2019-in-coimbra-portugal</a>

### 6.1.4 SIUPS Seminar on the "Role and functions of the family and community nurse"

Date	Location	Event	Action led by
08.04.2019	Turin, Italy	Interuniversity School for Health Professions	ALISA
Description	The Interuniversity School for Health Professions (SIUPS) involving the University of Eastern Piedmont and the University of Turin, organised a seminar on April 8 in Turin on the theme " <b>Role and functions of the family and community nurse in the face of new challenges in prevention and chronicity</b> ".		
Contribution	Isabella Roba, ENhANCE project partner, and on behalf of A.Li.Sa, the health authority and regulatory body for nurses in the region of Liguria (Italy), provided a presentation on the future educational developments including CPD, for the family and community nurse, and presented outcomes of the ENhANCE project.		
Impact for the project	The ENhANCE preliminary outcomes could be presented and discussed also in the context of ongoing discussions about the		

	changing organisation of integrated community care, and the specific role of the family nurse in this context and with a view to changing disease patterns.		
Estimated audience	45	Blog post	<a href="https://www.enhance-fcn.eu/2019/04/08/a-li-sa-presented-enhance-outcomes-at-a-seminar-in-turin-on-future-family-and-community-care/">https://www.enhance-fcn.eu/2019/04/08/a-li-sa-presented-enhance-outcomes-at-a-seminar-in-turin-on-future-family-and-community-care/</a>

### 6.1.5 12<sup>th</sup> Panhellenic and 11<sup>th</sup> Pan-European Scientific and Professional Nursing Conference

Date	Location	Event	Action led by
8-11.05.2019	Rhodes, Greece	12 <sup>th</sup> Panhellenic and 11 <sup>th</sup> Pan European Scientific and professional nursing conference	UTH
Description	The 12 <sup>th</sup> Pan-Hellenic and 11 <sup>th</sup> Pan-European Scientific and Professional Nursing Congress is the largest scientific event for nurses in Greece. Many scientific subjects are covered during the congress, such as gerontology nursing, bioethics, public health & epidemiology, transcultural nursing, health administration and management, ICUs, cardiology nursing, community & family nursing, rehabilitation, nursing education, research methodology, mental health nursing, primary care, ICTs, advanced nursing practice, evidence nursing care etc. Nurses from all over Greece and from Europe also, attended the sessions and workshops.		
Contribution	ENhANCE was presented with two oral presentations on the basis of two accepted abstracts entitled: "Cooperation of service providers with Family and Community Nurses. A questionnaire study" and "Skills and Competencies required in Family and Community Nursing. Informal carers perspective"		
Impact for the project	The interventions of Dr. Ioanna V. Papathanasiou & Dr. Evangelos C. Fradelos helped generate further discussions around the needs of informal carers and service providers, and provided input to the "FCN guidelines for VET providers"		
Estimated Audience	150	Blog post	<a href="https://www.enhance-fcn.eu/2019/04/29/enhance-at-12th-panhellenic-and-11th-paneuropean-scientific-and-professional-nursing-conference-in-rhodes-greece/">https://www.enhance-fcn.eu/2019/04/29/enhance-at-12th-panhellenic-and-11th-paneuropean-scientific-and-professional-nursing-conference-in-rhodes-greece/</a>

## 6.1.6 ICN Congress 2019

Date	Location	Event	Action led by
01.07.2019	Singapore, Singapore	International Council for Nurses ICN Congress 2019 -	HMU
Description	<p>ICN Congress 2019 theme was <i>Beyond Healthcare to Health</i>.</p> <p>Aiming at a global and international audience, ICN counts 130 national nursing associations as its members. The congress offered the opportunity for ENhANCE to be disseminated to the most anticipated global gathering of thousands of nurses and other health care professionals that aim to achieve universal access to health care. To achieve this end, the social determinants of health, such as education, gender equality, poverty, etc are also addressed. Georgios Kritsotakis, Assistant Professor at the Hellenic Mediterranean University, presented the findings of the Enhance project, as they relate to the Greek context: C70B - <b>Challenges for advancing family care in Greece: the European curriculum for family and Community nurse (ENhANCE project)</b></p>		
Contribution	<p>ENhANCE project in the context of the Greek health care system was presented as an Oral presentation at a Session on "Regulatory Models". It addressed the skills' gaps of health professionals working in community and primary care in Greece.</p> <p><a href="http://www.professionalabstracts.com/icn2019/iplanner/#/presentation/69">http://www.professionalabstracts.com/icn2019/iplanner/#/presentation/69</a></p>		
Impact for the project	<p>The intervention was able to make visible the ENhANCE project in a global audience of like-minded health care professionals. There was a great interest in the project and its deliverables from academics in many different countries inside and outside the European Union. Although the discussions were mainly focused on the Greek context, we exchanged personal contact information with many colleagues from other countries in order to provide them all relevant information and guidance on how to adapt the Enhance deliverables in the best possible ways in their context.</p>		
Estimated Audience	5300	Blog post	<a href="https://www.enhance-fcn.eu/2019/07/05/hellenic-mediterranean-university-hmu-presented-enhance-achievements-at-the-icn-congress-in-singapore-on-1-july-2019/">https://www.enhance-fcn.eu/2019/07/05/hellenic-mediterranean-university-hmu-presented-enhance-achievements-at-the-icn-congress-in-singapore-on-1-july-2019/</a>

### 6.1.7 Press Conference presenting the first “European Master for Family and Community Nurses”

Date	Location	Event	Action led by
23.07.2019	Genoa, Italy	Press Conference	ALISA, ITD-CNR, SI4LIFE, UNIGE
Description	Press conference to launch the ENhANCE Italian pilot course		
Contribution	A Press conference was held presenting the ENhANCE project with focus on presenting and introducing the first ENhANCE Italian pilot course based on the ENhANCE European curriculum. The event aimed at recruiting potential nurse candidates interested to take part in the ENhANCE Italian pilot. The press conference was organised by ALISA and ENhANCE project was orally presented by ITD-CNR, ALISA, SI4LIFE and UNIGE. Leaflets in English and in Italian were disseminated.		
Impact for the project	The event clearly enabled to increase the number of potential candidates four-fold who were interested in enrolling in the Italian Pilot. Journalists recorded the press conference and interviewed ALISA and UNIGE about the Italian pilot course. In addition the Vice President and City Councillor Responsible for Health in Liguria Region, Sonia Viale, was present.		
Estimated Audience	100 (in room) > 1000 (when including outreach via television broadcast and regional news outlets)	Blog post	<a href="https://www.enhance-fcn.eu/2019/08/01/press-conference-in-genoa-italy-for-the-presentation-of-the-first-european-master-for-family-and-community-nurse-developed-within-the-european-project-enhance/">https://www.enhance-fcn.eu/2019/08/01/press-conference-in-genoa-italy-for-the-presentation-of-the-first-european-master-for-family-and-community-nurse-developed-within-the-european-project-enhance/</a>

### 6.1.8 14<sup>th</sup> ENDA Congress

Date	Location	Event	Action led by
12-14.09.2019	Helsinki, Finland	14 <sup>th</sup> European Nurse Directors Association Congress	UEF
Description	The themes of the ENDA congress covered extensively the special aspects of developing the art and science of nursing leadership and management. Congress attendees were mainly European and largely representing the nursing profession, with a focus on leadership and advanced practice nursing.		
Contribution	On the basis of the accepted abstract, professor Hannele Turunen and Mina Azimirad, Early Stage Researcher and PhD candidate (UEF) made a poster presentation for ENhANCE entitled “Nurse directors’ roles in developing health care policies and services for family and community nurses” for the poster session entitled “Leadership in Developing Health Care Services”		

Impact for the project	Introduce and disseminate the ENhANCE project to an international audience of nursing experts, executives, and media. Highlighting the importance of nurse directors roles and responsibilities in supporting the ENhANCE family and community nurse (FCN) curricula implementation across Europe. Introducing the ENhANCE project to the potential stakeholders and motivating them to invest resources in the Family and Community Nurse Profile.		
Estimated Audience	200	Blog post	<a href="https://www.enhance-fcn.eu/2019/09/25/enhance-at-the-14th-european-nurse-directors-association-congress-enda-6/">https://www.enhance-fcn.eu/2019/09/25/enhance-at-the-14th-european-nurse-directors-association-congress-enda-6/</a>

### 6.1.9 EASPD Annual Conference

Date	Location	Event	Action led by
03.10.2019	Helsinki, Finland	EASPD Annual Conference	EASPD, UEF
Description	The EASPD Conference "Staff Matters! Disability Workforce of Tomorrow" focused on the topics of recruitment, retention and training of social care & support workforce in the context of the growing demand for service delivery in line with the UN Convention on the Rights of Persons with Disabilities (UN CRPD). The conference targeted service providers, employees, service users, policy makers, researchers across Europe.		
Contribution	Mina Azimirad, Early Stage Researcher and on behalf of UEF, delivered a workshop presentation of the ENhANCE project under one of the PARALLEL WORKSHOP SESSIONS entitled "Staff Learning and Development, Knowledge, Skills and Competences" and topic Developing specialist profiles in social care: housing, healthcare and supported decision-making. General promotion of ENhANCE at the EASPD project exhibition booth via dissemination of the project leaflet to conference participants and oral information provided to interested stakeholders.		
Impact for the project	The workshop presentation brought awareness to service providers across Europe about the development of the European Curriculum on FCN and triggered discussions on the need of developing specialised profiles at different levels for health and social care staff in view of the need of providing high-quality community-based care for people with various needs.		
Estimated Audience	350	Blog post	<a href="https://www.enhance-fcn.eu/2019/10/21/uef-presents-enhance-outcomes-at-easpd-annual-conference-staff-matters-disability-workforce-of-tomorrow/">https://www.enhance-fcn.eu/2019/10/21/uef-presents-enhance-outcomes-at-easpd-annual-conference-staff-matters-disability-workforce-of-tomorrow/</a>

## 6.1.10 EMEM Italia 2019

Date	Location	Event	Action led by
11.09.2019	Foggia, Italy	EMEM Italia 2019 – E-learning, Media Education and MoodleMoot	CNR-ITD
Description	EMEMITALIA intends to address and discuss the issue of major transformations, induced from technologies, in the processes of training, learning, lifelong learning and knowledge building. The focus of this year's edition was: "Learning, Competencies and Human Resources.		
Contribution	On the basis of the accepted abstract, Flavio Manganello, PhD, on behalf of CNR-ITD, orally presented the scientific contribution "An open online tool to support practice sharing in nursing sector" under one of the parallel session (SES E1). The recorded presentation can be accessed here: <a href="https://youtu.be/Fj48A0tFTf4">https://youtu.be/Fj48A0tFTf4</a> (in Italian).		
Impact for the project	The conference provided the project with a great opportunity to exploit and disseminate one of the main project results (that is, the first version of the ENhANCE Open Online Tool) to peers (scientific and academic) at the local level (Italy). Moreover, this conference allowed to reach a wider community of specialists, also outside the field of nursing education, who are specifically interested in innovative technological solutions in the field of tertiary professional training.		
Estimated Audience	250	Blog post	<a href="https://www.enhance-fcn.eu/2019/09/17/itd-cnr-presented-the-enhance-paper-an-open-online-tool-to-support-practice-sharing-in-the-nursing-sector-at-emem-italia-2019/">https://www.enhance-fcn.eu/2019/09/17/itd-cnr-presented-the-enhance-paper-an-open-online-tool-to-support-practice-sharing-in-the-nursing-sector-at-emem-italia-2019/</a>

## 6.1.11 UEF - 40 Years Anniversary of Nursing Science at the University of 1979-2019

21.09.2019	Kuopio, Finland	Celebration of the 40 Years of Nursing Science at the University of Eastern Finland 1979-2019	UEF
Description	Educators and researchers, Ministry of Social Affairs and Health, Finnish parliament member, Chief Nursing Officers and Nursing teachers, experts and students came together to celebrate the 40 <sup>th</sup> year anniversary of establishing the Nursing Department at the University of Eastern Finland (The first Nursing Science Department in Finland).		
Contribution	Poster presentation on Nurse directors' roles in developing healthcare policies and services for family and community nurses.		
Impact for the project	Introducing and disseminating the ENhANCE project to the Chief Nursing Officers and Nursing teachers, nursing experts and students, University		

	<p>executives, Finnish parliament member, and Finnish Ministry of social affairs and Health. Highlighting the importance of supporting the ENhANCE family and community nurse (FCN) curriculum implementation</p> <p>Introducing the ENhANCE project to the potential stakeholders and policy makers.</p>		
Estimated Audience	250	Blog post	<a href="https://www.enhance-fcn.eu/2019/09/27/enhance-poster-presented-at-40-years-of-nursing-science-uef-anniversary/">https://www.enhance-fcn.eu/2019/09/27/enhance-poster-presented-at-40-years-of-nursing-science-uef-anniversary/</a>

#### 6.1.12 ECEL 2019 – 18<sup>th</sup> European Conference on eLearning

Date	Location	Event	Action led by
7-8.11.2019	Copenhagen, Denmark	18th European Conference on eLearning	CNR-ITD
Description	<p>The European Conference on e-Learning was established 19 years ago. It has been held in France, Portugal, England, The Netherlands, Greece and Portugal to mention only a few of the countries who have hosted it. ECEL is generally attended by participants from more than 40 countries and attracts an interesting combination of academic scholars, practitioners and individuals who are engaged in various aspects of e-Learning.</p>		
Contribution	<p>On the basis of the accepted abstract, Flavio Manganello, PhD, on behalf of CNR-ITD, orally presented the scientific contribution “Gamification for Promoting Acceptance of an Online Learning Environment among Teachers” under one of the parallel sessions (Mini Track on Gamification in Education). This study examines the impact of a gamified approach on acceptance of the Open Online Tool among the teachers who attended the Teachers’ Training Path under WP4, Task 4.2 of the ENhANCE project.</p>		
Impact for the project	<p>The venue provided the project with a great opportunity to exploit and disseminate one of the main project results (that is, the first version of the ENhANCE Open Online Tool) to targeted peers (academic scholars) at both European and global level. Moreover, this venue allowed to reach a wider community of specialists, also outside the field of nursing education, which are interested in innovative technological solution in the field of tertiary professional training, such as practitioners and individuals who are engaged in various aspects of e-learning.</p>		
Estimated Audience	200	Blog post	N.A.

## 6.1.13 Infermiere Di Famiglia: Dove il Bisogno Nasce, se ne Prende “Cura”

Date	Location	Event	Action led by
12.11.2019	Bologna, Italy	Seminar on the Family Nurse hosted by Order of Nurses in Province Emilia Romagna	UNIGE
Description	This Seminar organised by the nursing regulatory body, the Order of Nursing Professions in the Province of Emilia Romagna, targets nurses and paediatric nurses. With a view of the growing multidisciplinary and multi-professional models of care organisation, the aim was to discuss the future developments of the reference role played by the family nurse in meeting emerging and complex needs, comparing experiences from the national and international context.		
Contribution	Prof. Annamaria Bagnasco on behalf of UNIGE, was invited as speaker and talked about the ENhANCE project, by presenting the Delphi study and how we developed the Italian Pilot starting from the 28 core competences.		
Impact for the project	Key project results could be disseminated to regional regulatory body for nursing for the Italian region, Emilia Romagna, thus reaching beyond the Liguria region and creating pathways to enhance sustainability of the project results.		
Estimated Audience	200	Blog post	TBC

## 6.1.14 UEF Mentoring Day

Date	Location	Event	Action led by
20.11.2019	Kuopio, Finland	UEF Mentoring Day	UEF
Description	The department of Nursing science organises every year the mentoring and collaboration day for meeting its collaboration partners, such as Kuopio University Hospital, other university hospitals, hospital districts and Social and Health Care Centre of Kuopio and the universities of applied sciences from around Finland.		
Contribution	Early Stage Researcher, Mina Azimirad, and Riina Paloniitty, on behalf of UEF, introduced the ENhANCE project, its aims, the main outcomes, and possible further opportunities to contribute to ENhANCE project developments.		
Impact for the project	Broad dissemination of the project to further increase its visibility and encourage external visitors to visit the project website.		
Estimated Audience	70	Blog post	TBC



## 6.1.15 Innovation and Sustainable Development in Community Nursing

Date	Location	Event	Action led by
22-23.11.2019	Athens, Greece	Innovation and Sustainable Development in Community Nursing	UTH
Description	The 3 <sup>rd</sup> Two-Day Conference about Community Nursing was an event organised by the Community Sector of the Greek Hellenic Regulatory Body. The theme of the conference was “Innovation and Sustainable Development in Community Nursing & Public Health”. Community Nurses from all over Greece participated in this conference where specific subjects about community nursing and public health were presented.		
Contribution	ENhANCE was presented with two oral presentations on the basis of a Session about “Educational Strategies in Community Nursing and Primary Health Care” entitled: “The development of a curriculum for family and community nursing: From the concept to the implementation” and “Distance Digital Learning: OOT the e-learning platform of the ENhANCE Project”.		
Impact for the project	The intervention of Dr. Ioanna V. Papathanasiou & Dr. Evangelos C. Fradelos helped generate further discussions about the need of adopting a new curriculum to educate nurses in the field of family and community nursing.		
Estimated audience	100	Blog post	TBC

## 6.1.16 MoodleMoot Italia 2019

Date	Location	Event	Action led by
5-7.12.2019	Verona, Italy	MoodleMoot Italia 2019 (#MootIT19)	CNR-ITD
Description	Hosted by Università di Verona – Polo universitario Santa Marta in, a MoodleMoot is a conference dedicated to users, developers and administrators of the very popular open-source course management system called Moodle. It lasts 2 or 3 days and is held in a conference centre, university, or similar facility where a lot of people can meet and discuss Moodle. At a MoodleMoot you can take part in workshops, presentations, and forums covering all aspects of integrating and using Moodle effectively in a learning environment.		
Contribution	On the basis of the accepted tutorial (that is, a workshop), Flavio Manganello, PhD, on behalf of CNR-ITD, and Lefteris Kosmas, PhD, on behalf of Hellenic Mediterranean University (HMU), jointly delivered a workshop session to present some specific functionalities of the Moodle-based OOT (Open Online Tool) that were developed in the context of the ENhANCE Project. The title of the workshop was: A Moodle-based Learning Analytics Dashboard for Promoting Self-Regulating Learning in Professional Learning Communities.		

	More specifically, this workshop presented some of the ENhANCE Project results deriving from Work Package 4, Task 4.1.		
Impact for the project	The venue provided the project with a great opportunity to disseminate one of the main project results (some specific functionalities of the first version of the ENhANCE Open Online Tool) to targeted peers (academic scholars) at both local (Italy) and global level. The project was able to reach a wider community of specialists, also outside the field of nursing education, who are interested in innovative technological solutions in the field of tertiary professional training, such as academic teachers/trainers, practitioners and individuals engaged in various aspects of e-learning.		
Estimated Audience	250	Blog post	N.A.

#### 6.1.17 Highlights in Allergies and Respiratory Diseases

Date	Location	Event	Action led by
7.12. 2019	Genoa, Italy	Highlights in Allergies and Respiratory Diseases	UNIGE
Description	An Italian medical congress focusing specifically on updates in the management and treatment of patients with respiratory diseases and allergies, targeting mainly health professionals with an interest in this field. It will include		
Contribution	Prof Annamaria Bagnasco, UNIGE, and ENhANCE partner provided an oral presentation for the course on 7.12.2019 specifically targeting nurses. See programme: <a href="http://www.ideacpa.com/it/congressi/highlights-in-allergy-and-respiratory-disease-c1972.html">http://www.ideacpa.com/it/congressi/highlights-in-allergy-and-respiratory-disease-c1972.html</a> . She presented the Delphi study and how the ENhANCE Italian Pilot was developed based on the 28 core competences of the FCN Professional Profile.		
Impact for the project	Interaction and feedback from practicing nurses could be obtained relevant to finalise the European FCN Curriculum.		
Estimated Audience	80	Blog post	TBC

In addition, partners also participated in the context of other external events and meetings, less academic in nature and thus not restricted to a specific expert audience. In this way, ENhANCE outcomes could be more generally presented to a wider set of stakeholders thus promoting greater visibility, see Table 4 below.

**Table 4.** ENhANCE dissemination at external non-specialist events

	Other non-specialist events	Action led by	Date and venue	Dissemination level	Link to Blog post
1	<b>Kick-off meeting of the Interreg project “I-CARE SMART”</b>	SI4LIFE	Budapest, 26.06.2019	EU and regional	<a href="https://www.interreg-central.eu/Content.Node/Kick-off-meeting-Budapest.html">https://www.interreg-central.eu/Content.Node/Kick-off-meeting-Budapest.html</a>
2	<b>Inauguration ceremony of First FCN Master Course of Italian pilot</b>	UNIGE	Genoa 11.11.2019	Local and regional	<a href="https://www.enhance-fcn.eu/it/2019/10/29/prim-o-master-universitario-di-i-livello-con-curriculum-europeo-in-assistenza-infermieristica-di-famiglia-e-comunita/">https://www.enhance-fcn.eu/it/2019/10/29/prim-o-master-universitario-di-i-livello-con-curriculum-europeo-in-assistenza-infermieristica-di-famiglia-e-comunita/</a>
3	<b>Master’s Thesis Seminar</b>	UEF	Helsinki 12.11.2019	National	<a href="https://www.enhance-fcn.eu/2019/12/17/uef-presents-enhance-at-masters-thesis-seminar-on-12-november-in-helsinki-finland/">https://www.enhance-fcn.eu/2019/12/17/uef-presents-enhance-at-masters-thesis-seminar-on-12-november-in-helsinki-finland/</a>
4	<b>Orientamenti 2019 - Il Superdisabile. Analisi di uno stereotipo diffuso</b>	ITD-CNR	Genoa, 13.11.2019	Local and regional	<a href="https://www.enhance-fcn.eu/it/2019/11/20/enhance-project-at-orientamenti-2019-november-14-15-geoa-italy-2/">https://www.enhance-fcn.eu/it/2019/11/20/enhance-project-at-orientamenti-2019-november-14-15-geoa-italy-2/</a>
5	<b>Orientamenti 2019 - Inclusione nell’età della cura e i giovani Caregiver. Progetti - Percorsi - Strumenti</b>	ITD-CNR	Genoa 14.11.2019	Local and regional	<a href="https://www.enhance-fcn.eu/it/2019/11/20/enhance-project-at-orientamenti-2019-november-14-15-geoa-italy-2/">https://www.enhance-fcn.eu/it/2019/11/20/enhance-project-at-orientamenti-2019-november-14-15-geoa-italy-2/</a>
6	<b>European Federation of Allergies and Airway Diseases Patients’ Associations Annual “Meet and Greet”</b>	Eurocarers by remote participation	Strasbourg 26.11.2019	EU and national	N.A
7	<b>EIP-AHA Action Group 3 meeting</b>	SI4LIFE	Rome, 3-4.12.2019	EU and regional	N.A

## 6.2 Academic publications

Submission or publication of full papers in academic journals, or the publication of conference papers or abstracts in official conference proceedings, as well as scientific book chapters, are additional important channels to disseminate project results among peers in the various fields e.g. in the field of nursing, community care provision, educational tools and technologies.

Throughout Year 2, two separate academic publications have been published in the form of conference papers, both of which have been included in post-conference proceedings and thus can be considered important channels to further increase the impact and reach out beyond the conference participants, see further details below.

In this case we did not fully achieve the objective of 3 academic publications, but the main is can be explained by the fact that

Name of article and authors		Action led by
Uno strumento online di tipo aperto per supportare la condivisione di pratiche nel settore infermieristico  <u>Authors:</u> Manganello, F., Vassilakis, K., Papadakis, N., & Pozzi, F.		CNR-ITD
Publication type	Full conference paper included in conference proceedings	
Publication name	EMEMITALIA 2019 – Peer-reviewed papers Vol 8 (2019): Learning, Competencies and Human Resources	
Description	This contribution presents the conceptual framework of the Open Online Tool, a tool based on the integration of Moodle and Mahara, designed to support the sharing of practices in the nursing sector and developed as part of the ENhANCE project.	
Status	2019	
Link to article	<a href="https://www.je-lks.org/ojs/index.php/R-EMEM/article/view/1135083">https://www.je-lks.org/ojs/index.php/R-EMEM/article/view/1135083</a>	

Name of article and authors		Action led by
Gamification for Promoting Acceptance of an Online Learning Environment Among Teachers  <u>Authors:</u> Manganello, F., & Pozzi, F.		CNR-ITD
Publication type	Full paper included in ECEL conference proceedings	
Publication name	Proceedings of the 18th European Conference on e-Learning ECEL 2019. Edited by Rikke Ørngreen, Mie Buhl and Bente Meyer, pp. 387-395	
Description	This study examines the impact of a gamified approach on acceptance of an online learning environment among teachers. It uses two predictors of TAM3's Behavioural Intention, namely Perceived Usefulness and Perceived Ease of Use, in combination with a construct specifically related to gamification, i.e., Teacher's Gamification Competence. Thirty teachers attending an online teacher training path expressed their reaction to the	


	course by completing surveys. The aforementioned teacher training path was carried out under WP4, Task 4.2 of the ENhANCE Project.
Status	DOI: 10.34190/EEL.19.134 Available also in ebook and book versions.
Link to article	ECEL 2019 Abstract booklet available at: <a href="https://www.academic-conferences.org/conferences/ecel/ecel-future-and-past/">https://www.academic-conferences.org/conferences/ecel/ecel-future-and-past/</a>





### 6.3 ENhANCE dissemination in general media






Finally, additional dissemination activities have been carried out in what we call “general media” denoting a fairly broad category which includes for instance news updates in the form of e.g. press releases, TV broadcasts, but also project updates on partners’ institutional websites or other third party website. These dissemination activities target the general public and thus a more non-expert audience. All project partners have been strongly involved in providing regular updates on progress, and this is coordinated at individual project partner level.









Table 5 below provides a comprehensive list of such “general” dissemination activities. It is worth noting that the uptake of ENhANCE news in regional or national news outlets in particular in Italy and Greece has ensured that we have on average achieved an extremely good result, especially at regional level. Notwithstanding the particular general dissemination efforts undertaken in Italy and Greece, all partners have achieved their general dissemination target of 2 activities/updates per partner and year.

**Table 5.** List of general dissemination activities by partners.









ENhANCE featured in non-academic publications in general media in Year 2				
Media		Link	Dissemination level	Range of target audience
 <b>AFBB</b> Akademie für berufliche Bildung	AFBB	<a href="https://www.afbb.de/de/dresden/news/2019-01-30_ENhANCE-Projekttreffen_in_Athen-.html">https://www.afbb.de/de/dresden/news/2019-01-30_ENhANCE-Projekttreffen_in_Athen-.html</a>  <a href="https://www.afbb.de/de/dresden/news/2019-02-27_EU-weiter_Ausbildungsgang_zur_Familien-und_Gemeindepflegekraft_steht_vor_Erprobung-.html">https://www.afbb.de/de/dresden/news/2019-02-27_EU-weiter_Ausbildungsgang_zur_Familien-und_Gemeindepflegekraft_steht_vor_Erprobung-.html</a>	Local/Regional	100-500
 <b>EURO CARERS</b> European Association Working for Carers	Eurocarers	<a href="https://eurocarers.org/higher-educational-institutes-will-be-piloting-a-new-european-curriculum-">https://eurocarers.org/higher-educational-institutes-will-be-piloting-a-new-european-curriculum-</a>	All levels – local to EU	500







		<a href="#">for-family-and-community-nurses/</a>  <a href="https://eurocarers.org/provide-your-feedback-participate-in-short-enhance-online-survey/">https://eurocarers.org/provide-your-feedback-participate-in-short-enhance-online-survey/</a>		
	ITD-CNR	<a href="https://www.itd.cnr.it/news.php?ID=219">https://www.itd.cnr.it/news.php?ID=219</a>  <a href="https://www.cnr.it/en/news/8875/verso-la-sanita-del-domani-l-infermiere-di-famiglia-e-comunita">https://www.cnr.it/en/news/8875/verso-la-sanita-del-domani-l-infermiere-di-famiglia-e-comunita</a>	National	100-500
	SI4LIFE	<a href="https://www.enhance-fcn.eu/it/2019/10/22/regione-liguria-italia-in-posizione-strategica-per-rafforzare-limpatto-dei-risultati-del-progetto-enhance/">https://www.enhance-fcn.eu/it/2019/10/22/regione-liguria-italia-in-posizione-strategica-per-rafforzare-limpatto-dei-risultati-del-progetto-enhance/</a>	All levels – local to EU	>1000
	ALISA	<a href="http://www.alisa.liguria.it/index.php?option=com_content&amp;view=article&amp;id=1344:master-in-infermieristica-di-famiglia-e-comunita&amp;catid=7&amp;Itemid=109">http://www.alisa.liguria.it/index.php?option=com_content&amp;view=article&amp;id=1344:master-in-infermieristica-di-famiglia-e-comunita&amp;catid=7&amp;Itemid=109</a>  <a href="https://www.regione.liguria.it/area-stampa/archivio-comunicati-stampa-della-giunta/item/22464-master-infermieristica-famiglia-comunita.html">https://www.regione.liguria.it/area-stampa/archivio-comunicati-stampa-della-giunta/item/22464-master-infermieristica-famiglia-comunita.html</a>	Local/regional	>1000
	UNIGE	<a href="http://www.dissal.unige.it/node/481">http://www.dissal.unige.it/node/481</a>	Local/regional	
	ENE	<a href="http://enne.gr/14817">http://enne.gr/14817</a>	National	

		<a href="http://enne.gr/16011">http://enne.gr/16011</a>		
 UNIVERSITY OF EASTERN FINLAND	UEF	<a href="http://www.uef.fi/en/web/hoitotiede/research-projects">http://www.uef.fi/en/web/hoitotiede/research-projects</a>  <a href="https://www.uef.fi/fi/web/aducate/-/maksuttomia-preventiivisen-hoitotieteen-yhteisöja-perhehoitotyön-opintoja-tarjolla-1-12-2019-31-7-2020">https://www.uef.fi/fi/web/aducate/-/maksuttomia-preventiivisen-hoitotieteen-yhteisöja-perhehoitotyön-opintoja-tarjolla-1-12-2019-31-7-2020</a>	All levels – local to European	>1000
 UNIVERSITY OF THESSALY	UTH	<a href="http://www.edypy.gr/site/attachments/106_newsletter_14.pdf">http://www.edypy.gr/site/attachments/106_newsletter_14.pdf</a>	National	>1000
 EASPD IMPROVING SERVICES IMPROVING LIVES	EASPD	<a href="https://www.easpd.eu/en/content/improving-family-and-community-care-through-highly-specialised-nurses">https://www.easpd.eu/en/content/improving-family-and-community-care-through-highly-specialised-nurses</a>  <a href="https://www.easpd.eu/en/content/enhance-project-releases-first-newsletter">https://www.easpd.eu/en/content/enhance-project-releases-first-newsletter</a>	All levels – local to EU	500
 FUTURE BALLOONS	FUTURE BALLONS	<a href="https://www.future-balloons.eu/enhance-project-meets-in-finland/">https://www.future-balloons.eu/enhance-project-meets-in-finland/</a>  <a href="https://www.future-balloons.eu/future-balloons-presents-enhance-project-in-coimbra/">https://www.future-balloons.eu/future-balloons-presents-enhance-project-in-coimbra/</a> <a href="http://www.future-balloons.eu/world-health-day-2019/">http://www.future-balloons.eu/world-health-day-2019/</a> <a href="http://www.future-balloons.eu/third-meeting-of-the-enhance-project-in-athens/">http://www.future-balloons.eu/third-meeting-of-the-enhance-project-in-athens/</a>	National	500
 PROTO ΘΕΜΑ	Proto Thema (UTH)	<a href="https://www.protothema.gr/greece/article/854054/3i-diakratiki-sunadisi-tou-">https://www.protothema.gr/greece/article/854054/3i-diakratiki-sunadisi-tou-</a>	National	>1000

		<a href="#">programmatos-enhance-gia-tin-oikogeneiaki-kai-koinotiki-nosileutiki/</a>		
	Ygeiamou (UTH)	<a href="https://ygeiamou.gr/di-akratiki-sinantisi-gia-tin-ikogeniaki-ke-kinotiki-nosileftiki/">https://ygeiamou.gr/di-akratiki-sinantisi-gia-tin-ikogeniaki-ke-kinotiki-nosileftiki/</a>	National	>1000
	Larissa (UTH)	<a href="https://www.larissanet.gr/2019/01/12/evropaiko-programma-tou-tei-thessalias/">https://www.larissanet.gr/2019/01/12/evropaiko-programma-tou-tei-thessalias/</a>	Local and regional	>1000
	Iatropedia (UTH)	<a href="https://www.iatropedia.gr/eidiseis/evropaiko-programma-spoudon-gia-oikogeneiaki-kai-koinotiki-nosileftiki/11388">https://www.iatropedia.gr/eidiseis/evropaiko-programma-spoudon-gia-oikogeneiaki-kai-koinotiki-nosileftiki/11388</a>	National	>1000
	Primocanale (ALISA-UNIGE)	<a href="https://www.primocanale.it/video/universita-via-il-primo-master-per-infermieri-di-famiglia-e-comunita-110863.html">https://www.primocanale.it/video/universita-via-il-primo-master-per-infermieri-di-famiglia-e-comunita-110863.html</a>	Local and regional	>1000
	Telenord (ALISA-UNIGE)	<a href="https://telenord.it/part-e-a-genova-il-master-per-infermieri-di-famiglia-e-di-comunita/">https://telenord.it/part-e-a-genova-il-master-per-infermieri-di-famiglia-e-di-comunita/</a>	Local and regional	>1000
	Press release Region of Liguria (ALISA-UNIGE)	<a href="https://www.regione.liguria.it/area-stampa/archivio-comunicati-stampa-della-giunta/item/22464-master-infermieristica-famiglia-comunita.html">https://www.regione.liguria.it/area-stampa/archivio-comunicati-stampa-della-giunta/item/22464-master-infermieristica-famiglia-comunita.html</a>	Local and regional	>1000
	Business Journal Liguria (ALISA-UNIGE)	<a href="http://liguria.bizjournal.it/2019/07/infermiere-di-famiglia-e-di-comunita-un-master-da-50-posti-in-liguria/">http://liguria.bizjournal.it/2019/07/infermiere-di-famiglia-e-di-comunita-un-master-da-50-posti-in-liguria/</a>	Local and regional	>1000
	Fnopi National order and federation of Nurses	<a href="http://www.fnopi.it/attualita/a-genova-il-primo-master-europeo-su-infermiere-di-famiglia-e-di-comunita-id2709.htm">http://www.fnopi.it/attualita/a-genova-il-primo-master-europeo-su-infermiere-di-famiglia-e-di-comunita-id2709.htm</a>	National	>1000



	(ALISA-UNIGE)			
	Nurse Times (ALISA-UNIGE)	<a href="https://www.nursetimes.org/genova-al-via-il-primo-master-in-europa-in-infermieristica-di-famiglia-e-di-comunita/71380">https://www.nursetimes.org/genova-al-via-il-primo-master-in-europa-in-infermieristica-di-famiglia-e-di-comunita/71380</a>	National	>1000
	Nurse24 (ALISA-UNIGE)	<a href="https://www.nurse24.it/specializzazioni/master-e-altra-formazione/infermiere-di-famiglia-liguria-parte-ottobre-primo-master.html">https://www.nurse24.it/specializzazioni/master-e-altra-formazione/infermiere-di-famiglia-liguria-parte-ottobre-primo-master.html</a>	National	>1000
	Genova 24 (ALISA-UNIGE)	<a href="https://www.genova24.it/2019/07/al-via-da-ottobre-in-liguria-il-master-per-diventare-infermiere-di-famiglia-e-comunita-220568">https://www.genova24.it/2019/07/al-via-da-ottobre-in-liguria-il-master-per-diventare-infermiere-di-famiglia-e-comunita-220568</a>	Local and regional	>1000
	Città della Spezia (ALISA-UNIGE)	<a href="http://www.cittadellaspezia.com/Cinque-Terre-Val-di-Vara/Attualita/Infermiere-di-famiglia-un-master-per-una-Liguria-sempre-piu-fragile-291179.aspx">http://www.cittadellaspezia.com/Cinque-Terre-Val-di-Vara/Attualita/Infermiere-di-famiglia-un-master-per-una-Liguria-sempre-piu-fragile-291179.aspx</a>	Local and regional	>1000
	Genova post (ALISA-UNIGE)	<a href="http://www.genovapost.com/liguria/cronaca/da-ottobre-parte-il-master-in-infermieristica-di-famiglia-e-comunita-145934.aspx">http://www.genovapost.com/liguria/cronaca/da-ottobre-parte-il-master-in-infermieristica-di-famiglia-e-comunita-145934.aspx</a>	Local and regional	>1000
	Genova Today (ALISA-UNIGE)	<a href="http://www.genovatoday.it/formazione/corsi-formazione/master-infermieristica-famiglia.html">http://www.genovatoday.it/formazione/corsi-formazione/master-infermieristica-famiglia.html</a>	Local and regional	>1000
	Il nuovo Levante (ALISA-UNIGE)	<a href="https://ilnuovolevante.it/attualita/al-via-in-liguria-il-master-in-infermieristica-di-famiglia-e-comunita/">https://ilnuovolevante.it/attualita/al-via-in-liguria-il-master-in-infermieristica-di-famiglia-e-comunita/</a>	Local and regional	>1000
	Imperia news (ALISA-UNIGE)	<a href="http://www.imperianews.it/2019/07/23/leggi-notizia/argomenti/sanita-3/articolo/sanita-al-via-da-ottobre-anche-in-liguria-il-">http://www.imperianews.it/2019/07/23/leggi-notizia/argomenti/sanita-3/articolo/sanita-al-via-da-ottobre-anche-in-liguria-il-</a>	Local and regional	>1000

		<a href="http://master-in-infermieristica-di-famiglia-e-comunita.html">master-in-infermieristica-di-famiglia-e-comunita.html</a>		
 ImperiaPost.it	Imperia post (ALISA-UNIGE)	<a href="https://www.imperiapost.it/403970/regione-liguria-sanita-al-via-a-ottobre-il-master-in-infermieristica-di-famiglia-e-comunita-i-dettagli">https://www.imperiapost.it/403970/regione-liguria-sanita-al-via-a-ottobre-il-master-in-infermieristica-di-famiglia-e-comunita-i-dettagli</a>	Local and regional	>1000
 IVG.it il vostro giornale	IVG.it (ALISA-UNIGE)	<a href="https://www.ivg.it/2019/07/sanita-da-ottobre-anche-in-liguria-il-master-in-infermieristica-di-famiglia-e-comunita/">https://www.ivg.it/2019/07/sanita-da-ottobre-anche-in-liguria-il-master-in-infermieristica-di-famiglia-e-comunita/</a>	Local and regional	>1000
 Riviera.it	La riviera (ALISA-UNIGE)	<a href="https://la-riviera.it/attualita/si-rafforza-la-formazione-infermieristica-post-laurea/">https://la-riviera.it/attualita/si-rafforza-la-formazione-infermieristica-post-laurea/</a>	Local and regional	>1000
 Liguria24.it	Liguria 24 (ALISA-UNIGE)	<a href="http://www.liguria24.it/2019/07/23/sanita-da-ottobre-anche-in-liguria-il-master-in-infermieristica-di-famiglia-e-comunita/181264/">http://www.liguria24.it/2019/07/23/sanita-da-ottobre-anche-in-liguria-il-master-in-infermieristica-di-famiglia-e-comunita/181264/</a>	Local and regional	>1000
 Riviera24.it	Riviera 24 (ALISA-UNIGE)	<a href="https://www.riviera24.it/2019/07/sanita-in-liguria-al-via-il-master-europeo-in-infermieristica-di-famiglia-e-di-comunita-598879/">https://www.riviera24.it/2019/07/sanita-in-liguria-al-via-il-master-europeo-in-infermieristica-di-famiglia-e-di-comunita-598879/</a>	Local and regional	>1000
 SANREMO NEWS — le parole che valgono, le notizie che restano —	Sanremo news (ALISA-UNIGE)	<a href="http://www.sanremonews.it/2019/07/23/sanremo-ventimiglia-vallecrosia-bordighera/leggi-notizia/argomenti/ventimiglia-vallecrosia-bordighera/articolo/sanita-al-via-da-ottobre-anche-in-liguria-il-master-in-infermieristica-di-famiglia-e-comunita.html">http://www.sanremonews.it/2019/07/23/sanremo-ventimiglia-vallecrosia-bordighera/leggi-notizia/argomenti/ventimiglia-vallecrosia-bordighera/articolo/sanita-al-via-da-ottobre-anche-in-liguria-il-master-in-infermieristica-di-famiglia-e-comunita.html</a>	Local and regional	>1000

	Medicoop Genova (ALISA-UNIGE)	<a href="http://www.medicoopgenova.it/node/parte-ad-ottobre-liguria-il-master-infermieristica-di-famiglia-e-comunit%C3%A0">http://www.medicoopgenova.it/node/parte-ad-ottobre-liguria-il-master-infermieristica-di-famiglia-e-comunit%C3%A0</a>	Local and regional	>1000
	Superabile (ALISA-UNIGE)	<a href="https://mysuperabile.inail.it/cs/superabile/istruzione/20190723-master-liguria.html">https://mysuperabile.inail.it/cs/superabile/istruzione/20190723-master-liguria.html</a>	Local and regional	>1000
	Agenzia vista (ALISA-UNIGE)	<a href="http://www.agenziavista.it/tempo-reale/2019/300905_sanita-a-genova-il-primo-master-europeo-per-infermiere-di-famiglia-e-comunita/">http://www.agenziavista.it/tempo-reale/2019/300905_sanita-a-genova-il-primo-master-europeo-per-infermiere-di-famiglia-e-comunita/</a>	National	>1000
	247 Libero (ALISA-UNIGE)	<a href="http://247.libero.it/focus/39245335/1/al-via-da-ottobre-in-liguria-il-master-per-diventare-infermiere-di-famiglia-e-comunit/">http://247.libero.it/focus/39245335/1/al-via-da-ottobre-in-liguria-il-master-per-diventare-infermiere-di-famiglia-e-comunit/</a>	National	>1000
	OPI La Spezia (ALISA-UNIGE)	<a href="http://www.opi.laspezia.net/index.php/notizie-ipasvi-sp/412-parte-il-master-per-infermiere-di-famiglia-e-comunita-in-liguria">http://www.opi.laspezia.net/index.php/notizie-ipasvi-sp/412-parte-il-master-per-infermiere-di-famiglia-e-comunita-in-liguria</a>	Local and regional	>1000
	Gazzetta di La Spezia (ALISA-UNIGE)	<a href="https://www.gazzettadellaspezia.it/cronaca/item/101708-opi">https://www.gazzettadellaspezia.it/cronaca/item/101708-opi</a>	Local and regional	>1000
	EIP on AHA Commitment tracker (SI4LIFE)	<a href="https://ec.europa.eu/eip/ageing/commitments-tracker/a3/_en">https://ec.europa.eu/eip/ageing/commitments-tracker/a3/_en</a>	Regional and EU	

## 6.4 ENhANCE project website

One of the main assets of the ENhANCE project website <http://www.enhance-fcn.eu/> (Task 7.2) to ensure the widest possible dissemination and impact, is the availability of the main project outcomes in English, Italian, Greek, Finnish and Portuguese – representing the main languages of the project consortium.

Since its launch in Month 7, and under the lead of Task 7.2 leader HMU, some restructuring of the website has been undertaken in Year 2 to increase the visibility of the main project outcomes, and resulting in some changes to how originally described in D7.2.1 Requirements Analysis.

These activities have also been undertaken in response to the evaluator feedback received to the ENhANCE Interim Report.

The updates to the ENhANCE website was coordinated by Eurocarers together with HMU as designated task leader for the ENhANCE website. The overarching aim of the new additions and changes to the website in Year 2, have been to more visibly showcase the main project results achieved, in particular for external visitors. The main changes are highlighted in red font in Figure 2 below:

**Figure 2.** Main structural changes to ENhANCE project website

MENU BAR TITLE	SUB-SECTIONS
<b>HOME PAGE</b>	<b>ENhANCE promotional video</b> Latest news – latest blog posts featured ENhANCE promotional leaflet, Mailing list subscription form
<b>PROJECT</b>	About Structure and implementation <b>Alliance</b> <b>Glossary</b>
<b>MAIN OUTCOMES (NEW MENU ITEM)</b>	<b>Professional Profile and competencies</b> <b>FCN European Curriculum</b> Project deliverables and Reports
<b>NEWS</b>	Project Updates Events Policy Updates <b>Newsletter</b>
<b>CONTACT</b>	Contact form

To ensure greater visibility for key project outcomes, a new menu item called “Main Outcomes”, was created. Separate subsections could thus be created under the “*Main Outcomes*” menu item, to specifically showcase key project results. The aim being to extract key elements from official public deliverables and present them in a more accessible and summary layman format. See the FCN Professional Profile at <https://www.enhance-fcn.eu/competencies/> (consolidating the official D2.2 public deliverable) and the FCN European Curriculum – first release (consolidating the official D3.1.1 public deliverable) at <https://www.enhance-fcn.eu/european-fcn-curriculum/>). This was judged as a key activity to make ENhANCE project results accessible to a broader non-expert community.

In addition, a more complete and comprehensive list of all anticipated project deliverables and reports has been made available under “Main Outcomes” and sub-section “Project deliverables and reports” structured according to Work Packages, clearly stating the dissemination level – public or restricted, see link <https://www.enhance-fcn.eu/project-outcomes-and-deliverables/>.

In the course of Year 3, the Main Outcomes menu item will visibly promote further key milestones notably the 3 localised curricula in 4 languages (EN, GR, IT and FI). The website monitoring indicators previously established in D7.2.2, provide detailed results for Year 2 i.e. 03/12/2018 until 03/12/2019, see Table 6.

**Table 6.** ENhANCE website monitoring indicators and results for Year 2

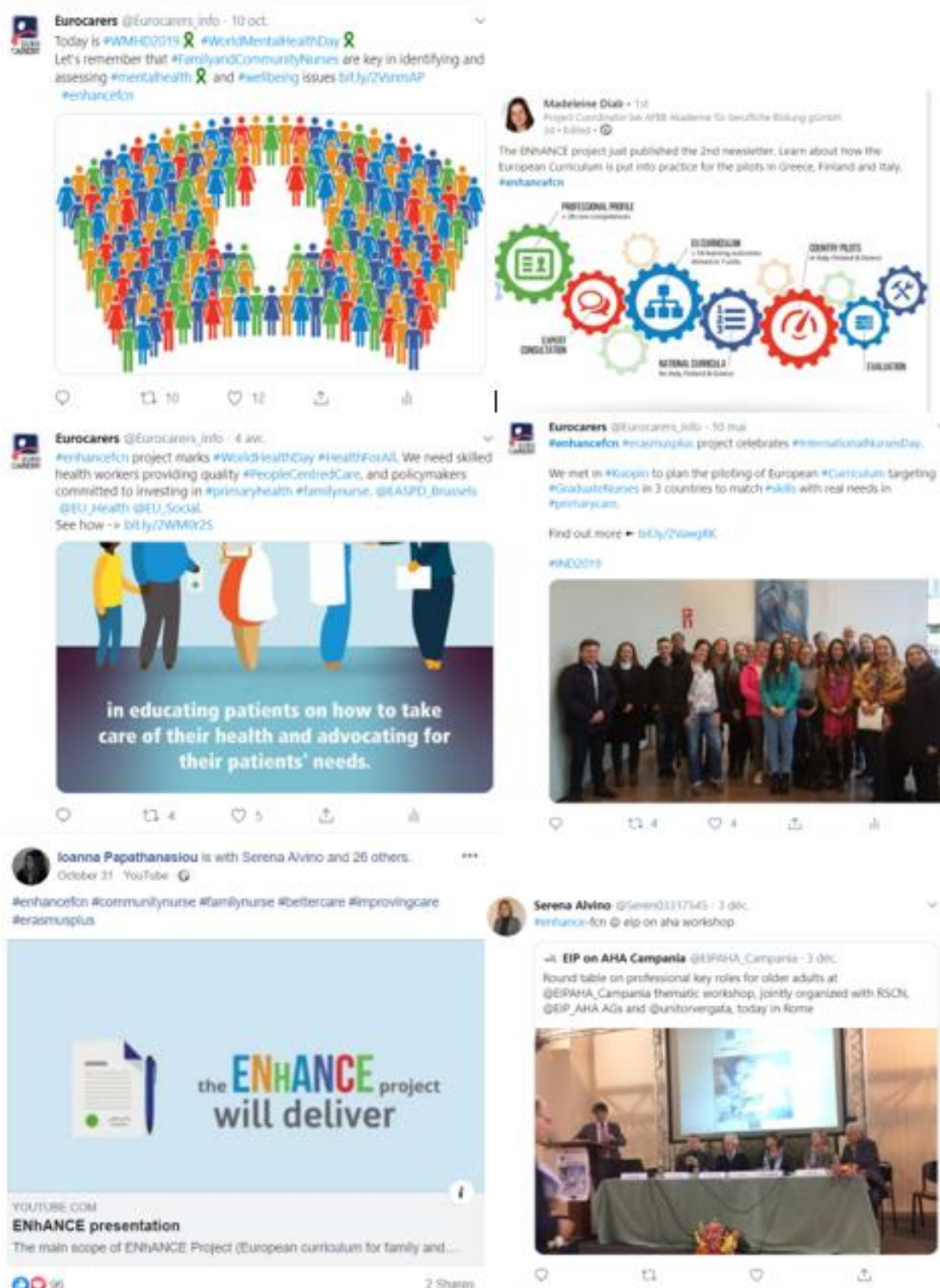
Success criteria	Monitoring Indicators	Results (2018-12-03 to 2019-12-03)	
Website traffic	Number of site views/visits	7,012 visits	
	Number of pages/visit	19,854 pageviews, 14,036 unique pageviews	
	Number of visits/country	Greece	3,024
		Italy	1,199
		Belgium	466
		United States	318
		Finland	256
		Germany	132
		India	132
		United Kingdom	115
		Portugal	84
		Taiwan	83
	Number of pageviews/language	English	19,854
		Greek	5,617
		Italian	2,683
Finnish		670	
Portuguese		490	
Channel Types	Direct Entry	2,972	
	Search Engines	2,044	
	Websites	1,470	
	Social networks	526	
Share Information/Knowledge	Number of links clicks	710 outlinks 620 unique outlinks	
	Number of shared content	575 shares	
	Number of sign-ups to the mailing list	384 subscribers	
	Number of downloads (resources)	2,285 downloads	
Update Material	Number of site updates	276 news in 5 languages	

## 6.5 Social media activities

As outlined in Deliverable 7.2.2, it was agreed not to create dedicated social media accounts for the project but instead, to use the existing and already known and followed accounts of the different partners to share the content of the project. The rationale behind that is that it is very difficult to build up a steady group of followers from scratch.

In sync with the main project milestones, the social media strategy is being used as a vehicle for partners to broadly communicate the main project milestones to key stakeholders and target audiences, with links to the ENhANCE website.

The social media objective for year 2 was 12 social media posts by the WP7 lead to be re-posted by project partners. In an effort to improve the project's social media presence, all partners were provided with a Twitter Guide in Month 17, thus facilitating and familiarising all project partners with how to post on Twitter. Eurocarers was the responsible partner and used its own Twitter account ( @Eurocarers\_info ) for this purpose, but partners were of course encouraged to use their own social media accounts (personal or institutional) see some sample social media posts below:





Other social media channels, in addition to Twitter, that have been used in a decentralised way by various partners to broadly communicate project news on their respective social media accounts such as Facebook and LinkedIn. Finally, ENhANCE project updates have been made available on ResearchGate - an online community for sharing research and knowledge:

<https://www.researchgate.net/project/ENhANCE-EuropeaN-curriculum-for-fAmily-aNd-Community-nursE>

In view of the collective decision at the start of the project not to set up a specific social media account for the project, it has entailed that the monitoring of social media activity has to be manually reported by each partner in the DMT. Reliably capturing information this way has proven somewhat prone to error. Due to the type of organisations involved, ranging from universities to regulatory bodies, many partners are instead using their personal accounts to post about ENhANCE. Thus, in order to be effective, existing software applications that track social media activity based on the *#enhancefcn* hashtag were used to collect data about project partners activities throughout the year. This search came up with a total of 25 Twitter posts, 38 Facebook posts, including 8 manually DMT-collected LinkedIn posts, totalling 71 social media posts – approximately 7 posts per active partner on average.

To encourage more activity, for next year, stronger emphasis will be made to promote the release of key project outcomes (public deliverables) and activities (ENhANCE newsletter etc), around international or European “health” days and around participation at external meetings. Although difficult to monitor, and possibly challenging to attain, it was nevertheless decided to keep the target of 12 social media posts per partner, and insist on the use of *#enhancefcn* to enable more accurate tracking.

## **6.6 ENhANCE Project Newsletter and mailing list**

The first “Spring” issue of the ENhANCE project newsletter was issued via MailChimp on 5 March 2019 and sent to all those subscribing to the mailing list – at the time some 284 subscribers. It has been made publicly available on the ENhANCE newsletter section, i.e. <https://www.enhance-fcn.eu/category/newsletter/>

A second ENhANCE Newsletter issue was sent out via Mailchimp in December to 379 mailing list subscribers. Both ENhANCE newsletters were widely shared on social media and in this way reached a wider audience than just the mailing list subscribers. As stated earlier in D7.1.2. ENhANCE partners have in addition used their own contact databases of relevant stakeholders and target audiences to further disseminate the project newsletter on an ad-hoc basis. Both ENhANCE Newsletters are included in Appendix 4.

## **6.7 Promotional video**

In order to make the website more attractive to external visitors including the Supporting Partners, who have a key role in providing key input to assist the exploitation of ENhANCE results, a short animation has been included on the homepage to visually summarise the main rationale, aim and outcomes of ENhANCE. The animation is also available on YouTube, see: [https://www.youtube.com/watch?time\\_continue=35&v=0EH09KQIAzg](https://www.youtube.com/watch?time_continue=35&v=0EH09KQIAzg)





To be noted that this promotional video was not originally envisaged, but it was considered useful to have it, because of the versatility and the possibility of using it on many different occasions to give a short and appealing overview of the project outcomes.

### 6.8 Other promotional activities

The final project slogan was agreed at the meeting in Athens in January 2019 and was incorporated both into the project website and in most of the project templates (PPT template etc) as follows, see Figure 3 below.

**Figure 3.** Final ENhANCE project slogan



The aim of the project slogan is to capture in an easily understandable and accessible way the essence of what ENhANCE is trying to accomplish and in what domain. The slogan was also included in both project newsletters.

## 7. Performance and status of the agreed Key Performance Indicators (KPI) for Year 2

Dissemination tool/ channel	Indicator	Objective for Year 2	Status
Project slogan	Project slogan integrated on project website	One project slogan	<b>Fully achieved:</b> One project slogan produced  (see Section 6.8)
ENhANCE project website	Annual visits Page views per year	1,500 10,000	<b>Fully achieved:</b> 7,012 19,854 (see Section 6.4 )
ENhANCE project Newsletter	Number of issues in Year 2	Min 2	<b>Fully Achieved:</b> #1 ENhANCE newsletter issued on 05/03/2019 sent to 284 mailing list subscribers  #2 ENhANCE newsletter issued 06/12/2019 sent to 379 mailing list subscribers (see Section 6.6)
Promotional video	No objective as not originally planned		One promotional animation on ENhANCE homepage. Available on YouTube at <a href="https://www.youtube.com/watch?v=0EH09KQIAzg">https://www.youtube.com/watch?v=0EH09KQIAzg</a> (see Section 6.7)
Social media activities	Number of social media posts per partner in Year 2	12	<b>Partially achieved:</b> A total of 71 social media posts (7 per active social media partner) (see Section 6.5)
Events	Number of external conferences or other non-specialist events at which ENhANCE project	20	<b>Fully achieved:</b> ENhANCE was disseminated at 21 external events  (of which 16 specialist or

	outcomes were disseminated		academic events in the field of: <i>Nursing, e-learning technologies, disability service providers, neurodegenerative, respiratory disease.</i> (see Section 6.1)
<b>Academic publications</b>	Total number of papers or abstracts submitted or published in academic journals or officially included in conference proceedings or book chapters in Year 2.	3	<b>Partially achieved</b> 2 (see Section 6.2)
<b>Dissemination activities in general media</b>	Number of “general media” dissemination activities coordinated per partner and year (e.g. Updates to organisations newsletters, web-updates, press release, other media)	2	<b>Fully achieved</b> (see Section 6.3)

Overall, nearly all the KPIs for dissemination have been successfully met, and were in several instances exceeded:

ENhANCE was disseminated at a total of 24 events (compared to the 20 “events” target). Additionally, a lot more dissemination in general media took place with an average of 4.5 general dissemination activities per partner and thus more than double of what was targeted (2 general dissemination activities per partner in Y2). This achievement can be attributed to the intense activity of the Italian partners in the public launch of the Italian FCN pilot, which resulted in a far greater interest among nursing graduates than expected. Y2 also saw the launch of the first project newsletters which was electronically sent to some 400 mailing list subscribers – a significant increase since its initial set up in Y1 with around 89 subscribers.

The project website also far exceeded the anticipated traffic (see indicators on Table 4, section 6.4) and receives many more visits than what could be extrapolated from the first year when it was launched in Month 7. Finally, we also went beyond the original plans and produced a promotional video, now available on the project homepage.

The only targets for dissemination which were not fully achieved concerned academic publications with 2 out of the targeted 3 publications in Y2. In hindsight, it was realised that the target of 3 publications was too optimistic in view of the project evolution. Finally, concerning social media, and although a lot more active on social media compared to the first year, we did not quite reach the stated target of 12 social media posts per partner and year, (see section 6.5 for further explanations and actions) and are currently around 7 social media posts per active partner and year.

## 8. Discussion and Conclusions

This report presented an updated Dissemination Plan for the third and final year of the ENhANCE project as well as a detailed description of the dissemination activities undertaken by all Alliance partners throughout Year 2 (Y2), and these have been described in the Dissemination Activities Report concerning the second year i.e. January 2019 to December 2019.

In comparison to the first project year, when the FCN Professional Profile was the main focus for dissemination, this second year constitutes a somewhat more complex phase of the project with the testing and validation of the ENhANCE FCN Curriculum in 3 pilots at UNIGE, UEF and UTH delivering FCN specialisation courses based on localised curricula derived from the European FCN Curriculum. This has also meant that the actual research data is only now being collected in the pilots and thus final results are actually not yet fully available for dissemination at academic conferences and events.

This can explain the fact that under the “Academic Publications the planned” target was not fully achieved in Y2. In the first year the FCN Professional Profile was easier to disseminate, whereas the European FCN Curriculum is still in the process of validation through the pilot-testing. At the same time, it is important to underline that as far as presenting the project at external events (both scientific and non-scientific) and disseminating the project in general media, the Alliance has fully achieved (and even exceeded) the expected targets.

An additional effort will be required by partners in Y3 as far as activities on social media are concerned, because in Y2 we were close to target, but were not able to fully achieve it.

As the pilots will continue into Y3, the objectives for dissemination will remain largely unchanged compared to Y2. It is clear however that the focus will be more heavily on sustainability and updated stakeholder engagement processes within their project activities. Thus, in Y3, project partners will develop action plans to guide them in seizing opportunities for stakeholder engagement but also to, where feasible address existing challenges or barriers for uptake of ENhANCE project results in the partner countries.

Furthermore, the Final ENhANCE Conference planned to take place in Brussels in the last 3 months of the project, will be an opportunity to present and discuss the project results with a potentially broad range of external stakeholders, which will additionally provide input to the “Recommendations for Efficient Investments in FCN professionals for private and public employers” (D7.3.4).

## 9. References

**Annex II** Dissemination and Exploitation, Erasmus+ Programme Guide

[https://ec.europa.eu/programmes/erasmus-plus/programme-guide/annexes/annex-ii\\_en](https://ec.europa.eu/programmes/erasmus-plus/programme-guide/annexes/annex-ii_en)

(last accessed 16/12/2019)

*Appendix 1 – ENhANCE Dissemination and Exploitation Guide***COMMUNICATION**

**WP7**  
Dissemination, exploitation  
and sustainability

## Short guide to facilitate Dissemination and Engagement



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## 1. ENhANCE project slogan



*Improving family and  
community care through  
highly specialized nurses*

This is the project slogan. Please use it in any dissemination material that you are preparing (for example in your presentations, email communications towards external people, etc.)

## 2. Year 2 dissemination objectives

Below you can find the indicators agreed by the Alliance for Year 2. Be aware that each of us is required to work towards the achievements of these objectives.

Dissemination channel	Indicator	Objective
Project newsletter	Number of issues per year	Minimum 2
ENhANCE project website	Annual visits	1,500
	Page views per year	10, 000
Social media	Number of social media posts per year to be shared by all partners	Minimum 12
Academic, scientific publications	Total number of articles published in academic journals per year	3
	Total number of abstract submissions by partners to conferences per year	10
Articles for general media	Number of news articles or press releases in general media per partner per year	2
External events, conferences	Number of conferences where ENhANCE presented	20

Dissemination and exploitation goals for Y2 include:

- Raising awareness;
- Extending the impact;
- Engaging stakeholders and target groups;
- Sharing solutions and know how;
- Influencing policy and practice;
- Developing new partnerships.



More detailed information about dissemination and exploitation of results, see updated ErasmusPlus Programme @ <https://ec.europa.eu/programmes/erasmus-plus/programme-guide/annexes/annex-ii>

Other language versions available here: [https://ec.europa.eu/programmes/erasmus-plus/resources/programme-guide\\_en](https://ec.europa.eu/programmes/erasmus-plus/resources/programme-guide_en)

## 2.1 Communication tools for wide dissemination activities (general)

Below you can find a list of possible ideas on how to broadly disseminate the project results.

COMMUNICATION TOOL	POTENTIAL ACTIVITY
<b>PARTNERS' SOCIAL MEDIA ACCOUNTS</b>	Follow Eurocarers (@eurocares_info) and re-tweet Eurocarers' tweets and add your own comment (see OJ Twitter Guide) in your own language on your own social media account  Create your own tweets or FB posts for your target audience. Helpful tools/ shorten lengthy links on <a href="https://bitly.com/">https://bitly.com/</a>  To help you, see twitter character counter: <a href="http://www.twitter-character-counter.com/">http://www.twitter-character-counter.com/</a>
<b>ENHANCE NEWSLETTER</b>	Forward ENhANCE newsletter to your contacts and in your message invite them to join the ENhANCE mailing list to receive latest info on developments: <a href="https://www.enhance-fcn.eu/">https://www.enhance-fcn.eu/</a>
<b>PARTNERS WEBSITES OR ELECTRONIC NEWSLETTER</b>	Provide web-based updates on your institution's website or via your organisation's electronic newsletter by translating selected articles from the ENhANCE newsletter or project website, into your national language.
<b>ENHANCE PROJECT WEBSITE</b>	Translate selected articles from English into your national language
<b>EXTERNAL EVENTS</b>	Promote the ENhANCE project by bringing the leaflet with you along to external meetings and events
<b>OTHER MEDIA</b>	Submit updates and liaise with other networks or projects e.g. other websites e.g social service providers, regulatory authorities, other EU-funded projects

### 3. ENhANCE general key messages for partners to use, adapt, translate

The sample key messages below (see green column) are meant as an aid around which you can build your own "narrative" and communications targeting (your) identified stakeholders (see next section).

Approx. date for communication	Trigger / Project outcome	Target audience / stakeholder (examples)	Sample key messages for partners	Example of actions that can be taken	Possible social media hashtags
March-April	#1 (SPRING) Newsletter	<ul style="list-style-type: none"> <li>All audiences</li> <li>Graduate nurses</li> <li>Nurse professional associations</li> <li>Nurse Regulatory bodies</li> <li>Providers of specialised nurse education at local and regional level</li> <li>Policy makers</li> </ul>	<ul style="list-style-type: none"> <li>Family and Community Nurses are key health professionals in providing care to families in community-based settings. <b>Read the rationale behind the ENhANCE project</b>, in our interview with the Project Lead here: <a href="https://bit.ly/2FEKIVR">https://bit.ly/2FEKIVR</a></li> </ul>	<ul style="list-style-type: none"> <li>Use the key messages as a basis to translate content to make it available in your own language on ENhANCE website – PT, FI, IT and GR</li> <li>Adapt message into a suitable social media post and include relevant links, hashtags etc.</li> <li>and the twitter character counter: <a href="http://www.twitter-character-counter.com/">http://www.twitter-character-counter.com/</a></li> <li>Add as a news item / update on your organisation's website -showcasing recent project developments:</li> <li>Include message in email and forward ENhANCE newsletter to your contacts</li> </ul>	<p>@EU_Social @EU_Health @EUErasmusPlus @SkillsPanorama</p> <p>#enhancfcn</p>

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Before and latest on <b>7 APRIL</b>	<p><b>World Health Day 2019</b></p> <p><a href="https://www.who.int/campaigns/world-health-day/world-health-day-2019">https://www.who.int/campaigns/world-health-day/world-health-day-2019</a></p> <p>Key messages: <a href="https://www.who.int/campaigns/world-health-day/world-health-day-2019/key-messages">https://www.who.int/campaigns/world-health-day/world-health-day-2019/key-messages</a></p>	<ul style="list-style-type: none"> <li>All audiences</li> <li>Graduate nurses</li> <li>Nurse professional associations</li> <li>Nurse Regulatory bodies</li> <li>Providers of specialised nurse education at local and regional level</li> <li>Policy makers</li> </ul>	<p>See "Events" update on EN webpage <a href="https://www.enhance-fcn.eu/2019/03/20/world-health-day-2019/">https://www.enhance-fcn.eu/2019/03/20/world-health-day-2019/</a></p> <p>We recommend you to <b>translate it before 7 April</b>, into your language and then tweet on your social media account.</p> <p><b>Sample tweet</b></p> <p>#enhancfcn #ErasmusPlus project celebrates #WorldHealthDay. @EU_Health @EU_Social. We need skilled health workers providing quality, #peoplecentredcare, and policy makers committed to investing in #primaryhealth. See how -&gt; <a href="https://bit.ly/2CFI8WQ">https://bit.ly/2CFI8WQ</a></p> <ul style="list-style-type: none"> <li>If you prefer, you can of course also select other official WHO proposed key messages for <b>World Health Day</b> that one could use along with infographics: <a href="https://www.who.int/campaigns/world-health-day/world-health-day-2019/key-messages">https://www.who.int/campaigns/world-health-day/world-health-day-2019/key-messages</a> and add some info about Enhance project</li> <li>A European Professional Profile for Family &amp; Community Nurses composed of 28 competencies has been developed by ENhANCE project using a consensus-based approach and based on existing WHO frameworks <a href="https://www.enhance-fcn.eu/competencies">https://www.enhance-fcn.eu/competencies</a></li> </ul>		<p>Proposed hashtags in addition:</p> <p>#WorldHealthDay #primarycare #communitynurse #nursingeducation #familynurse #LTC (LTC = long term care)</p>
ANYTIME now	<b>Professional Profile and core competencies of FCN nurse</b>	All audiences	<ul style="list-style-type: none"> <li>@ErasmusPlus @EU_Social @EU_Health #enhancfcn #sectorskillsalliance project has developed 28 core competencies for Family and #CommunityNurse based</li> </ul>		

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			on existing #WHO frameworks. More info @ <a href="https://bit.ly/2U1lhNO">bit.ly/2U1lhNO</a> #workforce #nursing #EQF7 #skills		
ANYTIME now	<b>Release of first FCN Curriculum</b>		<ul style="list-style-type: none"> <li>• @EUErasmusPlus @SkillsPanorama @EU_Health The #enhancefcn #ErasmusPlus project has developed a European curriculum for family and #communitynurse improving #health #workforce and #PeopleCentredCare. See <a href="https://bit.ly/2CEI8WQ">https://bit.ly/2CEI8WQ</a></li> <li>• Based on <a href="#">the 28 competencies for a Family and Community Nurse</a>, a first version of a European curriculum for Family &amp; Community Nurses will now be adapted into a national curriculum and piloted in 3 different countries. Find out more about the European curriculum here: <a href="https://bit.ly/2CEI8WQ">https://bit.ly/2CEI8WQ</a></li> </ul>		#PeopleCentredCare
As soon as guidelines are released	<b>Release of FCN guidelines</b>	VET Providers	<ul style="list-style-type: none"> <li>• Guidelines have been issued, aimed at providing practical recommendations and tips for higher educational institutes to use the European Curriculum as a starting point for developing local curricula in Family &amp; Community Nursing adapted to the local context.</li> </ul>		
12 May	<b>International Nurses Day</b>	Nurse communities Policy makers	<ul style="list-style-type: none"> <li>• @SkillsPanorama @EUErasmusPlus #sectorskillsalliance project #enhancefcn marks #IND2019 by piloting a new European Curriculum to match #skills with real needs for family and #CommunityNurses in 3 countries. #Nurses have a leading role in achieving #HealthForAll</li> </ul>		#IND2019 #enhancefcn
September	<b>#2 Newsletter (Autumn)</b>		<ul style="list-style-type: none"> <li>• Not yet known....</li> </ul>		

## 4. Engaging with the stakeholders

Below is a reminder of the original stakeholder engagement matrix that was selected as a tool to categorise (and manage) stakeholders relevant to ENhANCE. According to this four-category model, one can see different levels of influence and interest of stakeholders in this project

- **Actively engage (key to project):**  
Most important. Key to ENhANCE project and should be closely involved throughout. This could be done by forming strategic partnerships and/or communication channels, building support and trust, and engaging regularly. This could also include the special role of the “supporting partners” in the dissemination and exploitation strategy of ENhANCE.
- **Keep satisfied (facilitators):**  
Those that can be facilitators and have the power to block progress. To be kept informed and views acknowledged.
- **Keep informed (beneficiaries):**  
Those who have an interest in the project and who may depend on the project results (e.g. individual nurses) . Special efforts to meet needs and ensure their participation.
- **Monitor (sideliners):**  
Minimal effort. Inform via general communications, newsletters, website, social media. No targeted effort.

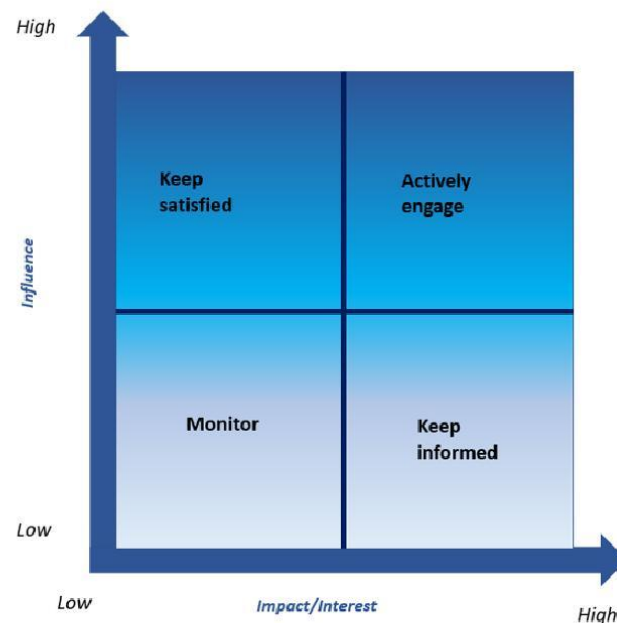


Figure 2. Stakeholder Map and framework for managing stakeholders based on their impact and influence. Source: *The stakeholder Management framework for teams, programs and portfolios* (Scaled Agile, Inc., 2012)<sup>2</sup>

To assist you in your engagement activities, please see below an overview of the relevant stakeholders defined by all partners, in order of importance according to the four categories:

#### 4.1 Actively engage – key to project outcomes

Stakeholders to actively engage with - KEY TO BUSINESS						
High impact AND high influence						
	ALISA	ENE	si4life	TEI CRE	UEF	
* 7th Region of Healthcare - Crete island/body Ministry of Health				1		
* AIFEC-Associazione Infermieri di famiglia e Comunità	1					
* Asociación Castellano Leonesa de Enfermería Familiar y Comunitaria. ACALEFYC			1			
* Asociación de Enfermería Comunitaria			1			
* Department of Nursing of the National and Kapodistrian University of Athens		1				
* Department of Nursing of the Technological Educational Institute of Athens		1				
* Facultad de enfermería Valladolid			1			
* FIMMG- Federazione Italiana medici di Famiglia-Liguria	1					
* Health School of the Universidade of Trás-os-Montes and Alto Douro			1			
* INTERNATIONAL FAMILY NURSING ASSOCIATION (IFNA)			1			
* Municipality of Agios Nikolaos (Social services)				1		
* Municipality of Chania (Social services)				1		
* Municipality of Heraklion (Social services)				1		
* Municipality of Ierapetra (Social services)				1		
* Municipality of Rethymno (Social services)				1		
* NGO Heraklion association of Alzheimer Disease and related disorders "ALLILEGII"				1		
* Nursing School of Porto, Portugal			1			
* SPESF - Sociedade Portuguesa de Enfermagem de Saúde Família			1			
* University of Rome "Tor Vergata"			1			
* City of Helsinki, Department of Social Services and Health Care					1	
* City of Kuopio, Health Services Center					1	
* Centre for Research and Innovation in Care (CRIC) UNIVERSITEIT ANTWERPEN			1			
Grand Total	2	2	9	7	2	

#### 4.2 Keep satisfied – facilitators

Stakeholders to KEEP SATISFIED - FACILITATORS						
low/medium impact AND high influence						
	ALISA	EASPD	ENE	Eurocarers	si4life	TEI CRE
* APS MAYA "SALUTE E' BENESSERE" (no profit association with social-health charter)						
* CoNSENSo project	1					
* Federación de Asociaciones de Enfermería Comunitaria y Atención Primaria (FAECAP)					1	
* General Hospital of Chania						1
* General Hospital of Heraklion - Venizeleio						1
* General Hospital of Ierapetra						1
* General Hospital of Neapolis						1
* General Hospital of Rethymno						1
* General Hospital of Sitia						1
* General Hospital of Agios Nikolaos						1
* General Oncological Hospital of Kifisia "Agiol Anargyroi"			1			
* Greek Ministry of Education, Research and Religious Affairs			1			
* Greek Ministry of Health			1			
* Municipality of Aigaleo			1			
* Municipality of Peristeri			1			
* Ordine Infermieri Genova	1					
* Università di Torino - Dipartimento di scienze cliniche e biologiche	1					
* University Hospital of Heraklion - PAGNI						1
* European Federation of Nurses				1		
* EASPD Standing Committee on Inclusive Living		1				
* EASPD Interest Group of Workforce Development		1				
* EASPD general membership		1				
Grand Total	3	3	5	1	1	8

## 4.3 Keep informed – beneficiaries

Stakeholders to KEEP INFORMED - BENEFICIARIES			
High impact AND low/medium influence			
	ENE	TEIThe	
Health Center Mouzakiou		1	
Health Center of Almyros		1	
Health Center of Farsala		1	
Health Center Veletinou		1	
NGO "EDRA"	1		
NGO Agioi Anargiroi		1	
NGO anelpo		1	
NGO "Nosilia"	1		
NGO xeri-xeri		1	
Nursing Department, Technological Educational Institute of Lamia		1	
Technological Educational Institute of Lamia		1	
VET Center in 'Sotiria' Chest Diseases Hospital	1		
Grand Total	3	9	

## 4.4 Monitor – Sideliners

Stakeholders to MONITOR - SIDELINERS / EXTERNAL ENVIRONMENT				
Low/medium impact AND low influence				
	EASPD	Future Ballons	ITD-CNR	TEIThe
European research platform for inclusive community planning and service development for people with disabilities (EURECO) -	1			
IDIVAL - Instituto de Investigación Sanitaria (Spain)		1		
MEDICOOPGENOVA (association of doctors)			1	
municipality of Chalkida				1
municipality of Karpenisi				1
municipality Of Lamia				1
municipality of Levadia				1
municipality of Stylida				1
municipality of Thiva				1
Therapeutic of Chronic Diseases of Fthiotida				1
University of Ascoli Piceno (Faculty of Nursing Sciences)			1	
Grand Total	1	1	2	7

## 5. Resources

A list of general resources and useful links at European and international level related to the activities of ENhANCE.

### 5.1 Regulatory bodies nursing

- International Council of Nurses list of regulatory bodies  
[https://www.icn.ch/sites/default/files/inline-files/Regulatory%20bodies\\_database-1-7.pdf](https://www.icn.ch/sites/default/files/inline-files/Regulatory%20bodies_database-1-7.pdf)

### 5.2 International and European professional associations in nursing

- European Federation of Nurses  
See members (national nurse professional associations)  
[http://www.efnweb.be/wp-content/uploads/LIST\\_EFN\\_MEMBERS\\_-\\_Last\\_Updated\\_30.01.2019.pdf](http://www.efnweb.be/wp-content/uploads/LIST_EFN_MEMBERS_-_Last_Updated_30.01.2019.pdf)
- EFN Report on Good Nursing Practices in Primary Care  
<http://www.efnweb.be/wp-content/uploads/EFN-Report-on-best-practices-for-primary-care-April-2018.pdf>
- International Council of Nurses  
<https://www.icn.ch/>
- The European Forum of National Nursing and Midwifery Associations (EFNNMA) is the voice of nursing and midwifery within WHO European Region  
<http://efnnma.org/>
- European Specialist Nurses Organisation (ESNO)  
<http://www.esno.org/>
- European Nursing Students Association (ENSA)  
<https://www.esu-online.org/>

### 5.3 Other networks or organizations of interest

- European Innovation Partnership on Active and Healthy Ageing (EIP-AHA)  
[https://ec.europa.eu/eip/ageing/home\\_en](https://ec.europa.eu/eip/ageing/home_en)
- European Forum for Primary Care  
<http://www.euprimarycare.org/>
- International Collaboration for Community Health Nursing Research (ICCHNR)  
<http://icchnr.org/>
- International Foundation for Integrated Care (IFIC)  
<https://integratedcarefoundation.org/>
- Integrated Care Alliance (ICA)  
<http://www.integratedcarealliance.org/>

### 5.4 Publications

- WHO Europe (2013) Division of Health Systems and Public Health  
[http://www.euro.who.int/\\_data/assets/pdf\\_file/0006/186756/Towards-people-centred-health-systems-an-innovative-approach-for-better-health-outcomes.pdf](http://www.euro.who.int/_data/assets/pdf_file/0006/186756/Towards-people-centred-health-systems-an-innovative-approach-for-better-health-outcomes.pdf)
- Eurohealth issue (2016) - The Changing Role of Nursing <http://www.euro.who.int/en/about-us/partners/observatory/publications/eurohealth/previous-issues/the-changing-role-of-nursing>



- CEDEFOP, Prospects for Health Professionals, Analytical Highlight  
[https://skillspanorama.cedefop.europa.eu/sites/default/files/AH\\_HealthProfessionals\\_0.pdf](https://skillspanorama.cedefop.europa.eu/sites/default/files/AH_HealthProfessionals_0.pdf)
- Health at a Glance: 2018 report [http://www.oecd.org/health/health-at-a-glance-europe-23056088.htm?utm\\_source=Adestra&utm\\_medium=email&utm\\_content=Health%20at%20a%20glance%3A%20Europe%202018&utm\\_campaign=Health%20Update%20January%202019&utm\\_term=demo](http://www.oecd.org/health/health-at-a-glance-europe-23056088.htm?utm_source=Adestra&utm_medium=email&utm_content=Health%20at%20a%20glance%3A%20Europe%202018&utm_campaign=Health%20Update%20January%202019&utm_term=demo)

### 5.5 Campaigns

- NursingNow: <https://www.nursingnow.org/our-aims/>
- The year 2020 will most likely be accepted by WHO Europe as the “year of the nurse and midwife”, see <https://www.nursingnow.org/who-endorses-year-of-the-nurse/>

### 5.6 Policies and relevant legislation

- The system of recognition of professional qualifications in the EU is governed by **Directive 2005/36/EC, recently amended by Directive 2013/55/EC**. The directive provides a modern EU system of recognition of professional experience and promotes automatic recognition of professional experience across the EU.  
[https://ec.europa.eu/growth/single-market/services/free-movement-professionals/policy\\_en](https://ec.europa.eu/growth/single-market/services/free-movement-professionals/policy_en)
- **OECD** – Feasibility Study on Health workforce Skills Assessment  
<http://www.oecd.org/health/health-systems/Feasibility-Study-On-Health-Workforce-Skills-Assessment-Feb2018.pdf>
- **WHO Europe** – Nursing and midwifery policies  
<http://www.euro.who.int/en/health-topics/Health-systems/nursing-and-midwifery/policy>
- **Expert Panel** on Effective Ways of Investing in Health (mandated by the European Commission) [https://ec.europa.eu/health/expert\\_panel/about\\_en](https://ec.europa.eu/health/expert_panel/about_en)  
Includes several relevant Working Groups, e.g.
  - WG on Task Shifting in Healthcare Systems  
[https://ec.europa.eu/health/expert\\_panel/wg-task-shifting-healthcare-systems\\_en](https://ec.europa.eu/health/expert_panel/wg-task-shifting-healthcare-systems_en)
  - WG on tools and methodologies for assessing the performance of primary care  
[https://ec.europa.eu/health/expert\\_panel/experts/working\\_groups/document-group/wg-tools-methodologies\\_en](https://ec.europa.eu/health/expert_panel/experts/working_groups/document-group/wg-tools-methodologies_en)
- **EQAVET** – European Quality Assurance Reference Framework  
<https://www.eqavet.eu/What-We-Do/European-Quality-Assurance-Reference-Framework>
- **EQF** – European Qualifications Framework  
[https://ec.europa.eu/ploteus/search/site?ff0l=im\\_field\\_entity\\_type%3A97#](https://ec.europa.eu/ploteus/search/site?ff0l=im_field_entity_type%3A97#)
- **Council Recommendation** of 15 March 2018 on a **European Framework for Quality and Effective Apprenticeships**  
<https://eur-lex.europa.eu/legal-content/EN/TXT/?uri=CELEX%3A32018H0502%2801%29>

## 6. Key (exploitable) project outcomes in Year 1 & 2

Key project outcomes that should be widely disseminated in order to promote further engagement on the topic, and which will furthermore build the case for exploitation and change in practice (uptake of the curriculum and associated tools).

Number	Exploitable result	Target groups	Indicators from stakeholders
ER1	Reference EU Professional Profile for FCN based on WHO and EU recommendations.	VET providers in the field of nursing, Policy makers, Regulatory bodies for VET in the Health care sector, Nurses professional associations, Health and social public institutions.	Positive feedback from representatives of target groups
ER2	Reference EU Curriculum for FCN based on WHO and EU recommendations	VET designers and providers in the field of nursing, Regulatory bodies for VET in the Health care sector	Positive feedback fr VET providers about usability and efficacy  Positive evaluation following pilots in IT, FI and GR based on evaluation plan indicators and EQAVET indicators.
ER3	Guidelines supporting VET designers in the instantiation of local curricula for FCN	VET providers in the field of nursing, Regulatory bodies for VET in the Health care sector.	Positive feedback about usability from project partners  Positive feedback about usability from rep of VET teachers and trainers
ER4	An open online tool supporting case study and best practice sharing for nurses	VET teachers and trainers in the field of nursing	Positive feedback about usability from project partners  Positive feedback about usability from repr of VET teachers and trainers
ER5	Guidelines supporting teachers to design effective learning activities starting from the localized curricula.	VET teachers and trainers in the field of nursing	Positive feedback fr repr of VET teachers/trainers re. Usability and efficacy

Number	Exploitable result	Target groups	Indicators from stakeholders
ER6	Instructional Design documents for 3 national curricula in Italy, Finland and Greece.	VET providers in the field of nursing, regulatory bodies for VET in the Health care sector.	Positive evaluation of the IT, GR and FI pilot following the evaluation plan indicators and the EQAVET indicators.
ER7	Design documents for 3 pilot courses in Italy, Finland and, Greece	VET providers in the field of nursing, regulatory bodies for VET in the Health care sector	Positive evaluation of the IT, GR and FI pilots following the evaluation plan indicators and the EQAVET indicators.
ER8	European e-learning path for VET teachers in the field of nursing.	VET teachers and trainers in the field of nursing.	Evaluation will focus on the quality of the materials and the satisfaction level of teachers attending the course
ER9	Free Open Contents targeting VET teachers and trainers.	VET teachers and trainers in the field of nursing	Positive feedback about effectiveness from project partners  Positive feedback about effectiveness from representatives of VET teachers/trainers
ER10	Delivery of pilot courses in Family and Community Nursing in three different countries Italy, Greece and Finland	Graduated nurses	
ER11	Recommendations for efficient investments in FCN professionals both for public and for private employees	Representatives of public and private employers, Policy makers, Health and social institutions.	Takes into consideration the analysis on the evolution of the employment market for the FCN occupational profile carried out in WP2.  Takes into consideration the main identified WHO and EU recommendations.  Positive feedback from representatives of public and private employers



## Appendix 2 – ENhANCE Twitter Guide



## SOCIAL MEDIA

- TWITTER GUIDE -  
GOOD PRACTICE FOR TWEETING ABOUT ENHANCE

## TWITTER 101



If you are completely new to Twitter, I suggest you watch this video:

<https://www.youtube.com/watch?v=-5jWNpLvdocU>

It explains all the basic features and will help you finding your way around.

The first step is to **FOLLOW** each other, could I please ask you to start following **@Eurocarers\_Info**, I will then follow you in return.

Once every partner has done so, I will share a list of all the twitter accounts to complete the circle.



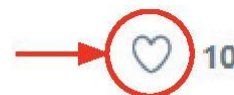
Once we are all following each other, we will be able to see what the partners are sharing and we will be able to **RETWEET**. In order to do so, click the icon second from the left under the tweet (the one with two arrows). A box will appear with the original post and space for you to enter an additional comment. Click Retweet, and the post will appear on your profile page with your potential comment attached to it.



If you see a tweet you would like to **COMMENT** to in order to start a public conversation or if you want to add something, click the icon of a dialog balloon located at the bottom left of the tweet you want to reply to. A text box opens in which you can enter your message. The handle(s) (@ sign) of the person or people you are replying to will appear at the top of your retweet box, ensuring that it will be directed to those Twitter users when you click the Reply button.



Of course, you are welcome to **LIKE** the posts!



Feel free to create **YOUR OWN TWEETS** when you think you have relevant content to share.



Please don't forget, when doing so, to use the **DEDICATED HASHTAGS** (#) below:

**MUST BE USED IN ALL PROJECT-RELATED TWEETS:**

 #enhancefcn

(→ People clicking on the hashtag will be able to retrieve all the tweets related to the project)

Pick any # from the list on the right or several of them according to relevance.

(→ Using these hashtags will trigger the interest of people interested and following these topics)

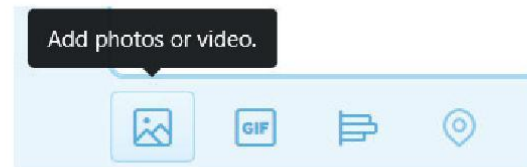
List of HASHTAGS to use when talking about ENhANCE:

MUST	#enhancefcn
Project:	#erasmusplus #sectorskillsalliance
Content:	#familynurse #communitynurse #communitybasedcare #primarycare #integratedcare
Education:	#nursingeducation #graduatennurses #VET

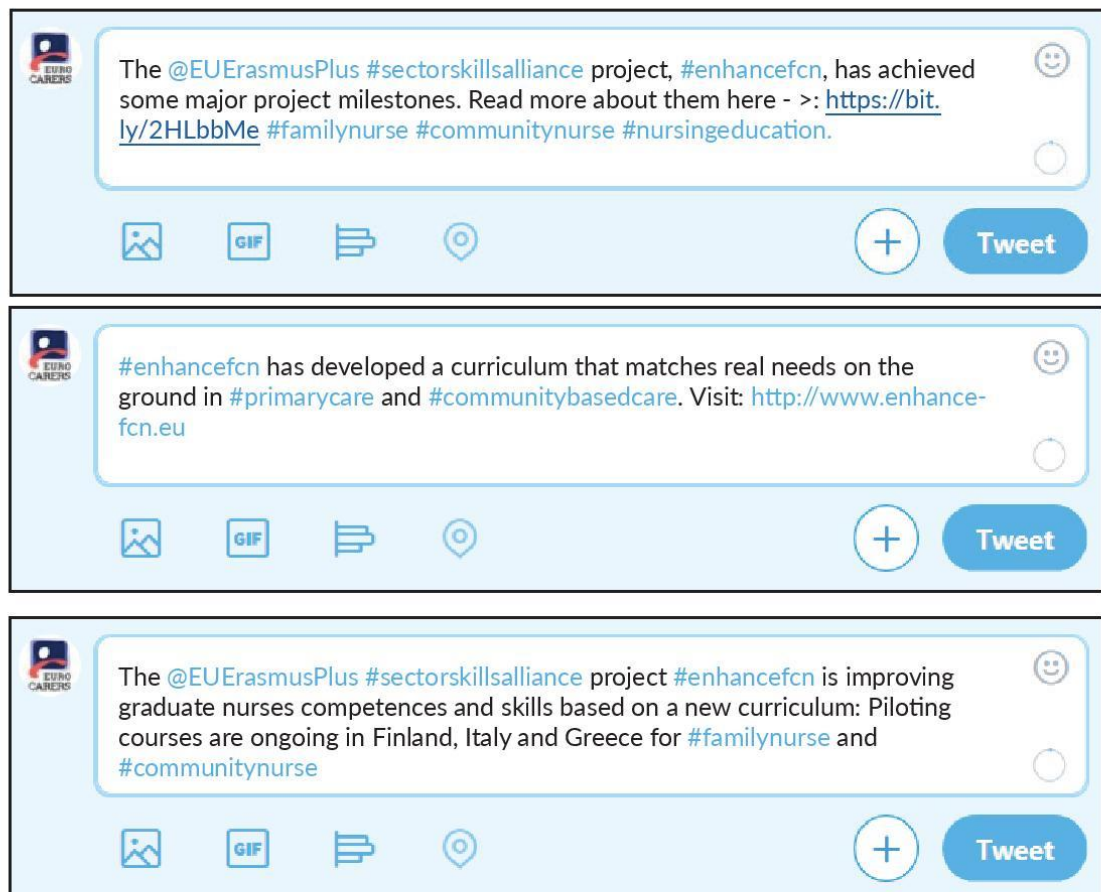
If you would like to draw the attention of someone or to **INVITE SOMEONE TO INTERACT**, please click on the @ sign and search for the person's (or association's) twitter profile.

Do not hesitate to add **IMAGES, VIDEOS** or **LINKS** to your tweets.

As twitter limits the tweets at 280 caracters, you may want to use tiny urls for your links. You may use the following website in order to **SHORTEN YOUR LINKS**: <http://tinyurl.com/>



## EXAMPLES AND SUGGESTIONS OF TWEETS



## Appendix 3 – Updated DMT Tool

### EVENT OR MEETING

	A	B	C	D	E	F	G	H	I	J	K	L	M	N
	Event name	Type of event	Action led by	Date (DD.MM.YYYY)	Description of event	Contribution (what EMBANCE project results were presented /distributed)	Impact for project (e.g. nurses recruited, tools tested, feedback from stakeholders)	City	Country	Target groups reached	If target group "other" or to provide further details of target audience	dissemination level	Approximate number of persons reached	Link to blog post on EMBANCE website (Project Updates)
1														
2														
3														
4														
5														
6														
7														

### SOCIAL MEDIA ACTIVITY

Task type / activity	Partner	Social media	Number of followers	Date	Evidence (insert image/ link etc)

GENERAL DISSEMINATION

	A	B	C	D	E	F	G	H
1	Type of general dissemination	Partner	Date DD.MM.YYYY	Further details	Evidence (link, screenshot, pdf)	Target audience reached	Dissemination level	Approximate number of persons reached
2								
3								
4								
5								
6								
7								
8								

ACADEMIC PUBLICATIONS

Publication type	Name of publication	Partner	Date	Target groups reached	Approximate number of persons reached	Level of dissemination	Evidence (link etc)



## Appendix 4 – ENhANCE project newsletter (#1 Spring and #2 Winter issue)



Improving family and  
community care through  
highly specialized nurses

EN IT GR FI PT

MAIN MENU



NEWSLETTER

### Newsletter #1 – Spring 2019

March 5, 2019



Improving family and  
community care through  
highly specialized nurses

## Welcome to the first ENhANCE newsletter

The ENhANCE consortium is a 36-month EU-funded Erasmus+ project running until December 2020. It is a Sector Skills Alliance project for the design and delivery of Vocational and Educational Training (VET) for graduated (registered) nurses at EQF level 6.

The partnership brings together existing EU networks in the field of primary health care, higher educational institutes in nursing and other VET experts, nursing regulatory bodies and professional associations; public and private employers in the nursing sector as well as informal carers.

This broad and multidisciplinary approach will enable the development of a Professional Profile and the piloting of a European "reference" curriculum for Family and Community Nurse (FCN) – an area where there will be future shortages of sufficiently competent nurses.

## Meet the ENhANCE Project Lead

Francesca Pozzi, PhD, is researcher at the Istituto Tecnologie Didattiche (ITD), one of the research institutes of the Italian National Research Council (CNR).

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Her main research interests include: technology-enhanced learning, learning design, strategies to support collaborative learning, teacher training, gamification. Francesca has participated to several EU-funded projects and coordinated a number of Erasmus+ projects. She is author of several scientific publications and is co-editor of the Italian Journal of Educational Technology.

## 3 questions to Francesca

### What is the rationale behind this project?

"Health and social care systems need to respond to changing health- and long-term care needs, mainly driven by population ageing. These systems need to increasingly shift their focus from acute care in hospitals to new primary healthcare models defined as integrated, people-centred care in the community."

In this context, there is a need to develop professional profiles with competences and skills in the field of primary care that are able to meet these future challenges and deliver high quality and safe community-based and person-centred care. According to the most recent WHO recommendations, Family and Community Nurses can play a key role in this panorama."

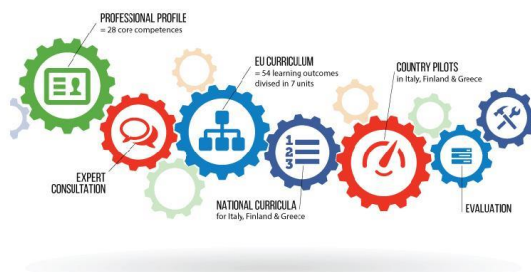
### What is the overall aim of the project?

"The overall aim of ENhANCE is to increase the specialization level of Family Community Nurses (FCN) in Primary Health Care and to accelerate this necessary shift to safe and high quality community-based care."

### How does ENhANCE plan to do this?

"A range of activities are foreseen, aimed to define a new FCN Professional Profile based on existing WHO and EU policy recommendations. The FCN Professional Profile will serve as a basis for the definition of a FCN European Curriculum, which will in turn be piloted in 3 countries. In order to have a multiplier effect and foster further adoption of the FCN Curriculum across Europe, guidelines and teaching/learning materials will be also produced, in such a way that any VET provider could take up the main project outputs up and adapt them to the national and local context."

## Project activities



## Developing a Professional Profile for Family and Community Nurse

A major milestone in the first year of ENhANCE was the definition of a Professional Profile for the Family Community Nurse – a task led by UNIGE, the University of Genoa, that now serves as the backbone for the FCN curriculum development. ENhANCE used a consensus-based approach to agree on 28 core competencies which formed the basis for defining the FCN Professional Profile. It involved several eDelphi rounds with a total of 23 experts participating from 10 European countries. The panel of experts comprised nursing academics, regulatory board members, nursing service directors and experts in family and community nursing.

[Read more here](#)

## The first version of European Curriculum for Family and Community Nurse will soon be piloted!

Based on the Professional Profile and the 28 core competencies, SI4FLIFE, led the subsequent work to develop a first version of the FCN Curriculum to be piloted and further refined.

[Read more here](#)

## Guidelines to support higher educational institutes in developing FCN curricula at the local level

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As mentioned above, given the great diversity in how programmes in nursing education are delivered across Europe, the different cultural and occupational contexts for such FCN nurses, a set of guidelines providing general recommendations and practical tips have additionally been developed and will soon be made available here.

These intend to assist VET providers in how to implement the FCN curriculum at a local, regional or national level in the field of postgraduate nursing by alerting them to potential issues of importance such as social security entitlements, insurance coverage and privacy issues etc.

## Selection of past conferences and external events where ENhANCE was presented

Various members of ENhANCE project participated and presented first outcomes of ENhANCE, some recent ones being:



PanCretan Nursing Congress, 9 February 2019

[Read more here](#)



ENhANCE at the III AIFeC (Family and Community Nurse Association) National Conference: "Family and Community Nurse in XXI century", 25-26 October 2018

[Read more here](#)

## Relevant European policy developments

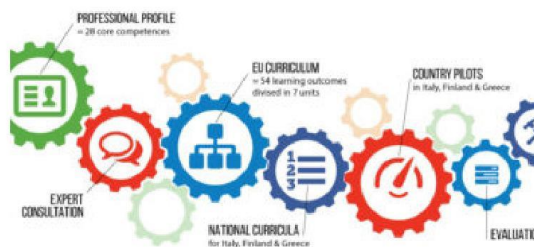
## Challenges of long term care

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The European Pillar of Social Rights (principle 18) states that everyone has the right to affordable long-term care of good quality, in particular home-care and community-based services. At the same time, public expenditure for long-term care is expected to be an item that will rise faster than health care and pensions. A synthesis report by the European Social Policy Network, provides a summary of the common challenges faced by long-term care systems in 35 European countries, as well as a detailed country-by-country analysis.

For more info

#### RELATED POSTS



**Newsletter #2 – Winter 2019**  
December 6, 2019

#### PREVIOUS ARTICLE

The first version of European Curriculum for Family and Community Nurse will soon be piloted!

#### NEXT ARTICLE

First release of ENhANCE FCN European Curriculum has been delivered

#### LATEST NEWS

Community nurses have key role in health promotion, says EU Expert Panel on Health

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#### Newsletter #2 – Winter 2019

The 5 big trends transforming our health systems

6th Nordic conference on Family Focused Nursing in Stavanger, Norway, on 2 to 4 June 2020

ENhANCE project at Orientamenti 2019 (November, 14-15, Genoa, Italy)



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The ENhANCE project website is developed with the main purpose of sharing the project scope, objectives, activities and results beyond the project's Alliance and therefore enabling a wider community to benefit from the project findings and tools.

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## NEWSLETTER

## Newsletter #2 – Winter 2019

December 6, 2019



## Welcome to the second ENhANCE newsletter

Although the Family and Community Nurse (FCN) has been identified as a highly specialized nurse and key member of the primary care team providing community-oriented care, no European curriculum currently exists that details the knowledge, skills and competencies for graduate nurses in this specialty. The ENhANCE project (funded through the EU Erasmus+ Programme) recently released its first version of the European FCN Curriculum.

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for a European FCN curriculum was released, modelling a framework for specialized nursing education (EQF 7) and targeting graduate nurses.

The European Family and Community Nurse (FCN) Curriculum, is envisaged to contribute to:

- a basis for developing specialist educational programmes (Masters' degrees, masters' courses, or even Continued Professional Development);
- higher professional standards and quality care;
- increased visibility and attractiveness for this Specialist Nurse delivering person-centred and community-oriented primary care;
- better career opportunities for graduate nurses working in primary care;
- a more integrated partnership between patients, informal carers and community health service providers;
- the development of Practice Sharing through formal, non-formal and informal learning;
- the transferability of certifications and professional mobility.

FCN specialization courses based on the ENhANCE European FCN Curriculum are currently being piloted at 3 higher educational institutes – University of Eastern Finland (UEF); University of Thessaly (UTH) and University of Genoa (UNIGE). This will provide crucial feedback before final validation and release of the European FCN Curriculum at the end of 2020.

For more information about the ENhANCE Alliance visit, [www.enhance-fcn.eu](http://www.enhance-fcn.eu)



## Meet Serena who led the team to develop the ENhANCE European FCN Curriculum

Serena Alvino, PhD, is project coordinator at SI4Life, a Genoa-based SME and consortium including companies, healthcare facilities and third sector operators involved in educational, research and innovation projects at regional, national and European level, in the field of health. The mission of SI4LIFE is to improve the quality of life of frail, older adults or persons with disabilities. She has coordinated EU projects in similar domains such as the SSA-EU project CARESS

(focusing on homecare professionals) and is also actively involved in the European Innovation Partnership (EIP) on Active and Healthy Ageing. Her main research and professional interests are in educational sciences and e-learning. She is author of several scientific publications in the field of web-based learning and educational technologies.

## 3 questions to Serena

Can you briefly explain the curriculum development process?

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"Extensive desk research involving all project partners in the first year concerning the FCN occupational contexts in various EU countries and definition of the 28 core competencies of the FCN Professional Profile formed the backbone. Additional analysis of FCN curricula in some 17 European countries was undertaken about aspects such as how learning modules were organized, competencies targeted, but also how work-based learning and practice sharing were implemented. This information was further enriched with a separate survey and semi-structured interviews about the particular perspectives of employers but also the end beneficiaries such as informal carers concerning family and community nurses."

## What about the ENhANCE FCN European Curriculum structure and content?

"In terms of structuring the European FCN curriculum, the 28 core competencies of the FCN Professional Profile have been grouped into 7 "Key Activities" intended as "an integrated group of professional competencies, which are in their entirety necessary to perform a task"

The 7 main Key Activities, including from 2 to 7 Core Competencies, have been conventionally identified with the Units of Learning Outcomes of the Curriculum, namely:

1. Needs assessment
2. Decision-making process
3. Health promotion and Education
4. Communication
5. Navigation as care coordinator and patient advocate
6. Evidence-based approach
7. Enhance and promote individual and family health including e-health to support the quality of nursing care.

Between 3 and 9 specific learning outcomes were then derived from each core competency, which led to a grand total of 53 learning outcomes. Each learning outcome was in turn formalized into a template that consisted of the targeted knowledge, skills and personal and transversal competencies. Assessment criteria and evaluation methods were also developed for each learning outcome.

To promote lifelong learning and mobility across Europe, the European FCN Curriculum targets EQF 7 with an envisaged 60 European Credit Transfer System (ECTS), although it equally supports the design of curricula awarding more or fewer credits. As Specialist Nursing in certain countries may also be provided as vocational education and training, the FCN Curriculum is additionally compatible with ECVET covering credits in the field of Vocational and Educational Training (VET)."

[Click here](#) to access an overview of the ENhANCE FCN European Curriculum

## Finally – How does the ENhANCE Curriculum ensure flexibility and modularity?

"The European FCN Curriculum is on the one hand general and "across-the-board", since it is supposed to play a reference role for any VET designer targeting the FCN profile in any EU country. On the other hand, it is modular and flexible since it is supposed to be adaptable to different contexts and rules in different EU countries.

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The European FCN Curriculum is therefore accompanied by a set of guidelines which includes tools to support educational institutes in Europe to select the most relevant Learning Outcomes for their local context, assign (ECTS) credits and generate corresponding modules.

They also provide guidance and support about how to adapt the Curriculum to EQF6, as with the Greek pilot, and how to implement work-based learning and practice sharing "

[Read more here](#)

## Project activities

## Teachers trained in delivery of the new FCN specialization courses

A total of 66 academic nurse teachers and trainers were recruited locally at the project partner sites – 36 teachers at UNIGE (Italy), 6 at UEF (Finland) and 24 teachers at UTH (Greece). They will be directly involved in delivering the postgraduate nurse specializations on the basis of the first version of the FCN European Curriculum. For a period of three months (from May 2, to June 18, 2019), teachers completed an e-learning international training initiative organized and led by CNR-ITD, aimed at introducing them to the most innovative learning design and teaching methods, so that they can collaboratively design effective teaching/learning activities for nurses, starting from the ENhANCE FCN Curriculum. Moreover, teachers were able to familiarize themselves with the Open Online Tool (OOT), which is a web-based application that will be used to deliver the ENhANCE pilot courses.

## Graduate nurses at UNIGE, UEF and UTH will be first to test new specializations in Family and Community Nursing Care starting this Autumn

In the period between February and June 2019, local curricula were designed and these are currently being tested through the delivery of 3 FCN pilot courses at the University of Genoa (UNIGE), University of Eastern Finland (UEF) and University of Thessaly (Greece) since September 2019.

May 2019 was a busy time when UEF, UNIGE and UTH designed their pilot course syllabi based on the European FCN Curriculum and adapted the FCN course contents to the local needs. The pilot courses will confer participants with a postgraduate FCN specialization or certificate. The study model will be based on blended learning techniques.

UEF will be delivering a postgraduate FCN-specialization in the context of a Masters' degree, consisting of 30 ECTS (825 hours workload), based on a total of 8 modules; UNIGE a 1-year postgraduate Master course in FCN comprising 60 ECTS (1500 hours) and 5 modules; and UTH proposing a postgraduate lifelong learning FCN specialization course of 40 ECTS (1000 hours) in 10 modules.

## Your views on this first version the European Curriculum for Family and Community Nurses!

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To ensure the ENhANCE European FCN Curriculum responds to community healthcare needs across Europe, we will be launching a survey seeking feedback from relevant stakeholders on key aspects concerning the ENhANCE European FCN curriculum. If you are a stakeholder representing one of the categories listed below and would like to participate in our short survey, please send an email to Nadia Kamel at [nk@eurocarers.org](mailto:nk@eurocarers.org).

- Public healthcare organisations
- Social service providers (public and private) incl NGOs
- Authorities and decision makers in field of health and community care
- Higher Educational Institute or VET provider
- Regulatory bodies for nursing education
- Nursing teachers and trainers
- Professional associations (nursing, primary care, eLearning)
- Sectoral initiative, research or innovation platform/project
- Nursing students

### Conferences and meetings where the ENhANCE project was presented

November, 11, Inauguration Ceremony at UNIGE for first FCN Master's course based on ENhANCE European Curriculum

October, 3, ENhANCE outcomes presented by UEF at EASPD Annual Conference "Staff Matters - Disability Workforce of Tomorrow"

Sept, 12-14, Poster presentation by UEF (University of Eastern Finland) at European Nurse Directors Association (ENDA) Congress in Helsinki, Finland

July, 23 Press conference about the ENhANCE first Italian FCN Curriculum organised by ALISA with Italian partners

June, 30 Presentation of ENhANCE outcomes at Oral Session by Hellenic Mediterranean University at the International Council of Nurses Congress 2019, Marina Bay Sands, Singapore

### Policy developments

The 5 big trends transforming our health systems

Brussels workshop on EU Minimum harmonised training for general care nurses - time for an update

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