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# Dissemination Plan and Dissemination Activities Report

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Abstract	This is the fourth "Dissemination Plan and Activities Report" delivered at Month 41 and contains the updated dissemination activity report spanning the extended 17 month period M25-M41. It includes a summary and overview
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	of all dissemination activities undertaken by ENhANCE partners in the period, using different dissemination tools and channels.
Keywords	Dissemination activities, Dissemination Tools, key messages, stakeholder engagement

**Signatures**

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#### List of Acronyms

DES	Dissemination, Exploitation and Sustainability Activities
DMT	Dissemination and Monitoring Tool
FCN	Family and Community Nurse
OOT	Open Online Tool
SEAM	Stakeholder Engagement Assessment Matrix
TBD	To be defined
VET	Vocational and Educational Training

## Executive summary

This deliverable (D7.1.4) reports the results of Task 7.1, Dissemination, which is a transversal activity running across all work packages. The main aim of this task was to develop the overall Dissemination Strategy for the ENhANCE project, and ensure its implementation and continuous validity throughout the project by elaborating and regularly updating a Dissemination Plan and presenting a summary of dissemination activities carried out over the year in a specific Dissemination Activities Report.

Under this Task, the Dissemination Plan was issued in a first version in M3 (D7.1.1), then in a second updated version in M12 (D7.1.2) and in M 24 with a third version (D7.1.3). The present document contains the last (and final) updates regarding the dissemination activities carried out by the Alliance in the period from month 25 till month 41.

In summary the last extended year of the project (12 months + 5 months extension) was a successful year in terms of dissemination, and all objectives have been partially or fully achieved and sometimes significantly surpassing our dissemination objectives, as indicated in Table 1 in section 2.5.

Overall, in the period ENhANCE was disseminated at 10 external events; and an abundance of general dissemination activities; 2 ENhANCE project newsletters were also published in this final period; one in July 2020 and the final one issued in May 2021 to well over 500 mailing list subscribers, the submission and publication of various academic contributions has overall been much more prolific than anticipated; the public project website, one of the main vehicles for dissemination, has resulted in over than 7,000 site visits and some 20,000 page views. The Final Conference (held online) of ENhANCE was a major success, and together attracted a total of over 270 attendees over the 2 days. Finally, the ENhANCE social media engagement by partners has gradually increased, and the target of 12 social media posts per active partner on average was achieved, and a total of 123 social media posts. Several promotional materials were also released in this period, which enabled to increase visibility and usability of the final ENhANCE outcomes, and these were publicised and have been made available in the “Main Outcomes” section of the ENhANCE project website.

## **1. Introduction**

### **1.1 Aims and objectives**

The aim of this final report, D7.1.4, “Dissemination plan updated and Dissemination activities report” (M41) is to provide a final update for ENhANCE project partners’ dissemination activities in these last 17 months covering the period January 2020 until May 2021. It provides the final status for the planned dissemination objectives in Year 3 (Y3) as presented in Dissemination Plan for Year 3 in the previous deliverable D7.1.3.

It also aims to report on the collective efforts made by the ENhANCE Alliance to engage with the already identified relevant stakeholders (through the SAEM), to mobilise greater awareness for the Exploitable Results (ER) produced by the project, and secure written commitments from “Supporting Partners” for the main outcomes and the ER of the ENhANCE project.

Finally, this report also aims to provide a summary about the perceived main opportunities about the project outcomes to relevant key stakeholders, thus increasing awareness and engagement and ultimately sustainability.

### **1.2 Relations to other activities and deliverables**

In particular, it is linked with D7.2.3 “ENhANCE website and social media sites” – final version, which provides data about the website usage and the usage of social media to support the project dissemination activities.

Moreover, this document has got strong connections with D7.3.4 “Recommendations for efficient investments in FCN for public and private employers”, which integrates in Section 4 the main key messages from stakeholders obtained during the Final Online ENhANCE Conference.

Finally, this deliverable is linked with D7.3.5 “Updated Exploitation and Sustainability Plan and Activities Report” - final version, which contains the description of the activities carried out in this last year period specifically aimed to generate greater support and interest among relevant external stakeholders, in the form of letters of interest/support from the so-called “Supporting Partners”.

### **1.3 Report structure**

Section 2 of this report describes the overall project dissemination strategy and then focuses on the way this was tailored and implemented in the last period of the project (from M25 to M41). It also provides an overview of the main achievements of the period, in respect to the indicators set

in the previous WP7 deliverables and describes the way dissemination activities were monitored and reported.

Section 3 provides the detailed report of the dissemination activities carried out by all the partners in the period (including: project newsletter, activities on the project website, activities on social media, newsletter, academic or scientific publications, activities in general media, external events & meetings, final conference).

Section 4 discusses the main achievements and concludes the report.

## 2. Dissemination Strategy (M25-M41)

The dissemination strategy for Year 3 was already extensively outlined in deliverable D7.1.3. Evidently, with the COVID-19 pandemic heavily affecting partners' efforts in engaging in informal and formal F2F networking with external stakeholders, the main consequence affecting the planned dissemination strategy, was that partners' attendance to some of the planned physical conferences was either cancelled, postponed or modified into "online" remote events.

COVID-19 also impacted upon the planning and logistics for the "ENhANCE Final Conference" which initially was supposed to take place in the last month of the project, in Brussels and in a conference venue with capacity for 100 participants. In view of the travel restrictions and mobility restrictions placed across Europe due to COVID-19, the ENhANCE Steering Committee, decided early on in November 2020, that it would need to be postponed in response to the project extension, but also most likely transferred into an online event.

The strategic focus for dissemination in these last 12+5 months was hence geared towards supporting and maximising exploitation of the project results, but also to ensure sustainability of the project results themselves. The dissemination strategy in the last 17 months was around *Action* (see next section), meaning that most of the Exploitable Results were now in a period of "further refinement" before the issue of the final versions due in M41, and so project partners could instead undertake dissemination activities towards external target audiences focusing on engaging with key external stakeholders (identified in the updated ENhANCE Stakeholder Engagement Assessment Matrix - SEAM). This stakeholder engagement had the dual aims of collecting their views and feedback about the ENhANCE project results, and to trigger their interest in the main project Exploitable Results (see D7.3.5) and gather their explicit commitments and interest in further promoting and/or taking up the ENhANCE outcomes.

## 2.1 Dissemination objectives and key messages

As already underlined in past deliverables of Task 7.1, the key underpinning concept for dissemination throughout the ENhANCE project lifetime is presented in Table 1 below, and can be summarised overall as being aligned to the agreed ENhANCE “umbrella statement as well as the evolving maturity and progress of the project over time:

***“To develop a Professional Profile and a learning outcomes-based European Curriculum for a highly specialised Family and Community Nurse, based on people-centred care and evidence-based nursing, responding to the health and care needs of people and communities”***

TABLE 1 ENHANCE THREE-STAGE DISSEMINATION PROCESS FROM AWARENESS TO ACTION

Stage 1. M1-M12 Dissemination and communication (D&C) for awareness	Stage 2. M13-M24 D&C for engagement	Stage 3. M25-M41 D&C for action
In the first instance, the purpose of the ENhANCE dissemination plan was focused about communicate broadly about ENhANCE aims and objectives, to raise awareness about the current skills gap in the training of nurses, targeting the general public and relevant external organizations, stakeholders and potential end-users of the ENhANCE outputs.	The dissemination activities sought to identify and engage with relevant stakeholders and organisations with influence and interest at EU, national and regional level in the nursing and/or educational domain, as well as with relevant stakeholders such as public or private entities active on the FCN labour market, but also with bodies dealing with professional and regulatory aspects for nursing professionals. These stakeholder groups (see section 2.3) were considered important for the purpose of building synergies, and to pave the way for a successful deployment of the main project outcomes.	A subset of the ENhANCE stakeholders identified in Stage 2 via the SEAM, who can potentially be interested in further promoting, adopting and implementing the key project outputs, were equipped with the required knowledge and understanding of the project results, thus maximising official recognition of the project results, and subsequent interest and commitments in the continued uptake of the project outcomes beyond the project funding period.

## 2.2 Dissemination timeline

In the first 12 months of the ENhANCE project, the focus was on **Awareness-raising** (Stage 1) about the ENhANCE. Year 2 was more focused on **Engagement** (Stage 2) when also the first version of the FCN European Curriculum was released, when the Pilot FCNs were implemented. This last period (12+ 5 months) was devoted to **Action** –Stage 3–, when key project deliverables were released in their final version, the outcomes of the Pilots had been duly evaluated and assessed and the Stakeholder Engagement survey was launched, and followed up with concrete expressions of interest and support from key stakeholders.

## 2.3 Stakeholder groups, key messages and dissemination objectives

As already pointed out in D7.1.3, the general umbrella statement produced by the project (see previous section) was then tailored according to our stakeholders' categories. Table 1 below, summarises the key messages defined for each stakeholders' group, along with the different dissemination objectives for each category.

TABLE 2 KEY MESSAGES TAILORED ACCORDING TO STAKEHOLDER GROUPS

Stakeholders groups	Umbrella statement tailored to stakeholder group	Key dissemination objectives
<b>Nurses working in Primary Health Care (PHC)</b>	Improving nurses' skills and boosting their career opportunities with a specialised FCN curriculum at the European level	<p>To inform them about upcoming and potential new career prospects and specialisations in the field of family and community nursing (FCN)</p> <p>To raise awareness about opportunities for FCN to have a leading role in primary health care.</p> <p>To invite them to enhance their job opportunities by specialising as a Family &amp; Community Nurse based on an accepted European curriculum.</p>
<b>Patients and their families</b>	Experience better care thanks to a highly specialised Family and Community Nurse at the European level	<p>To raise awareness about the important role of FCN in providing care to families and communities (school, workplace and primary health care settings).</p> <p>To equip patients and families with more knowledge about FCNs in delivering safe,</p>

		effective and compassionate care at the frontline.
<b>VET providers</b>	Prepare your students for tomorrow and bridge the skills gap thanks to a Family and Community Nurse curricula at European level	<p>To inform them that new models of primary healthcare require new, modernised and specialised nursing postgraduate programmes in the field of family and community nursing.</p> <p>To invite them to take into account the new reference European professional profile and curriculum in FCN as a basis when designing VET programmes in this area.</p>
<b>Public and private healthcare organisations/ institutes</b>	Offer better primary care in the community thanks to a Family and Community Nurse curriculum targeting graduate nurses at the European level	<p>To raise awareness about the need to recruit well-trained family and community nurses, who will be skilled in meeting today's and future demands of healthcare (due to demographic ageing and the increased burden of complex, chronic diseases).</p> <p>To inform them about how specialised family and community nurses will play a key role in coordinating and providing patient-centred care and improving outcomes of the organisation.</p>
<b>VET teachers and trainers in nursing</b>	Use innovative teaching methods integrated in the Family and Community Nurse curricula at European level to prepare your students for reality	<p>To stimulate them to update their training and teaching methods on the basis of the new, learning-outcomes focused curricula for FCN.</p> <p>To inform them about the new FCN curricula and associated open digital tools and other teaching resources</p>
<b>Professional associations</b>	Together towards an FCN curriculum at the European level to improve nurses' skills and job opportunities	<p>To encourage them to support the need for a European FCN professional profile and curriculum.</p> <p>To invite them to engage actively in further developing the role of FCN as a key player in delivering community-based care.</p>
<b>Policy makers</b>	Towards an FCN curriculum at the European level to improve competences and skills of nurses	To invite them to respond to new professional needs by advocating for more targeted investments for highly specialised

	to meet the demands of family- and community-based care.	family and community nurses to meet the growing demands in the field of community-based care and the key role of competent nurses.
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## 2.4 Main Dissemination tools and channels M25-M41

As already mentioned in the previous deliverables, the main dissemination tools and channels of the project are listed below, and also include the project promotional tools that were already developed in the first year, such as the project visual identity including a project logo, the ENhANCE project website, and a project digital leaflet.

- External events, conferences and meetings.
- Academic or scientific publications
- General dissemination activities (non-specialist meetings, articles in general media)
- ENhANCE Final conference
- ENhANCE Project Website
- Social media (Twitter, Facebook, LinkedIn)
- ENhANCE Project Newsletter
- Other promotional materials

## 2.5 Status of Key Dissemination Indicators M25-M41

Table 3 provides an overview of the current status of the Key Dissemination Indicators (KDI), by showing the thresholds set in D7.1.3 for the last period of the project, against the actual results achieved by the Alliance.

TABLE 3 DISSEMINATION STATUS ACCORDING TO INDICATORS, MONTH 41

Dissemination tool/ channel	Indicator	Planned KPI, Year 3 (D7.1.3)	Indicator status, May 2021 (Month 41)
<b>External events, conferences and meetings</b>	Number of conferences or other external events at which ENhANCE results and outcomes are presented	15	<b>67% achieved:</b> 10 Please note, there were many delays and event cancellations due to COVID-19. Not all scheduled events were converted to online format.

<b>Academic or scientific publications</b>	Total number of articles or editorials submitted <sup>1</sup> for publication or published in academic journals including conference proceedings and book chapters per year	3	<b>Fully achieved (exceeded)</b> Overall 14 publications (6 published, 3 in press, 5 accepted/in progress)  1 Master's thesis + + 3 book chapters + 5 full papers in journals + 1 edited special issue + 3 papers in conf. proceedings + 1 abstract in conf. proceedings
<b>Activities in general media</b>	Number of "general" dissemination activities such as news articles, press releases in non-academic media per partner and year (incl. partners' own website and newsletter)	2 per partner and year (on average)	<b>95% achieved:</b> Total of 23 general dissemination activities (Table 3 in section 3.3)  23 / 12 partners = <b>1.91 general dissemination activities per partner</b>
<b>Final ENhANCE Conference</b>	Total number of attendees (from project proposal)	100	<b>Fully achieved (exceeded):</b> 289 attendees  (Day 1 Zoom webinar – 165 attendees Day 2, zoom webinar – 124 attendees)
<b>ENhANCE Project website</b>	Annual visits	1,500	<b>Fully achieved (exceeded):</b> <i>01/01/2020 to 26/05/2021</i>  10,929 visits
	Page views per year	10,000	21,521 unique pageviews
<b>ENhANCE Project newsletter</b>	Number of issues per year	2	<b>Fully achieved:</b> Newsletter #3 issued in July 2020: <a href="https://www.enhance-fcn.eu/2020/07/22/newsletter-3-summer-2020/">https://www.enhance-fcn.eu/2020/07/22/newsletter-3-summer-2020/</a>  Newsletter #4

<sup>1</sup> The publication process in some research sectors can be very lengthy (ranging from several months to even years for completion of the review process and before official publication), it was decided to include also 'submitted papers' in this category.

	Number of new newsletter subscribers from previous year	<b>100</b>  Dec 2020: 379 mailing list subscribers	May 2021:  <b>Fully achieved (exceeded):</b> <i>An increase of 174 mailing list subscribers compared to Dec 2020</i>  May 2021: 553 mailing list subscribers (Mailchimp)
<b>Social media (Twitter, Facebook, LinkedIn)</b>	Number of social media posts to be posted or shared per year and per partner	12 per active partner and year	<b>Fully achieved:</b> <i>Total of 123 social media posts between M25-M41 (17 months) from 7 active social media partners.</i>  <i>123 / 17 = 7.24 social media posts per month</i>  <i>7.24 * 12 = 86.8 social media posts per year</i>  <i>86.8 / 7 active social media partners =</i>  <b>12,4 social media posts per partner and year</b>

## 2.6 Monitoring, Reporting and Assessment

As already pointed out in the past WP7 deliverables, in ENhANCE data collection about dissemination activities was carried out through the use of a Dissemination Monitoring Tool (DMT), which was modified to be made available on the ENhANCE Google Shared drive for all partners to insert their records, to report their dissemination activities.

In the last period of the project, the DMT was updated on 3 separate occasions by all partners as follows, on:

- (i) 25/3/2020 for the period 01/2020 – 03/2020
- (ii) 18/11/2020 for the period 03/2020-11/2020, and
- (iii) 15/04/2021 for the period 11/2020-05/2021

### 3. Dissemination Activities Report M25-41 → 01/2020 to 05/2021

This chapter provides a detailed report of the dissemination activities undertaken by the ENhANCE partners and their potential impact in terms of target audience reached in the final 17 months of the ENhANCE project, namely between January 2020 and May 2021.

#### 3.1 External events and conferences

In summary, ENhANCE was disseminated at a total of 10 online conferences or workshops, thus somewhat lower successfully attaining its dissemination objective for Year 3 (which was 15 events). To motivate this result, it should be noted that there were many delays and event cancellations due to COVID-19 in the period and not all the scheduled events were converted to online format.

##### 3.1.1 EC Workshop on Vocational Excellence and Smart Specialisation

Date	Location	Event	Action led by
31.01.2020	Brussels, Belgium	EC workshop on Vocational Excellence and Smart Specialisation	ITD-CNR
Description	<p>The Workshop on Vocational Excellence and Smart Specialisation was held on January, 30th, in Brussels. The aims of the event were:</p> <ul style="list-style-type: none"> <li>• Widen the understanding and purpose of vocational excellence within and beyond the VET community, especially S3 managers.</li> <li>• Increase the awareness of smart specialisation within the CoVE projects and the broader VET community, as well as among policy makers responsible for employment and skills policies, especially at local and regional levels.</li> <li>• Explore how different European funding programmes can help to implement vocational excellence, when linked to innovation and smart specialisation.</li> </ul> <p>Consult participants on what types of tools and support at EU level can help to operationalise vocational excellence and increase the impact of VET on innovation and smart specialisation.</p>		
Contribution	Dr. Francesca Pozzi, Project Coordinator of ENhANCE, was invited from EACEA at the Workshop to bring the experience of the project and contribute to the discussion about VET excellence.		
Impact for the project	The experience of the project was presented and discussed with the other workshop participants, including policy makers and other project coordinators.		
Estimated Audience	40	Blog post	<a href="https://www.enhance-fcn.eu/2020/02/04/enhance-at-">https://www.enhance-fcn.eu/2020/02/04/enhance-at-</a>

			<a href="#">the-european-commissions-workshop-on-vocational-excellence-and-smart-specialisation/</a>
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### 3.1.2 European Week of Active and Healthy Ageing

Date	Location	Event	Action led by
06.11.2020	Online	European Week of Active and Healthy Ageing	ITD-CNR
Description	Online presentation at the Round Table on "Using capacity-building tools to generate health and care innovation"		
Contribution	Presentation of ENhANCE project as a good practice in building capacity and empowering FCNs		
Impact for the project	Interactions with audience who were invited to complete the ENhANCE Stakeholder Survey.		
Estimated Audience	100	Blog post	<a href="https://www.enhance-fcn.eu/2020/11/12/enhance-at-the-european-week-of-active-and-healthy-ageing/">https://www.enhance-fcn.eu/2020/11/12/enhance-at-the-european-week-of-active-and-healthy-ageing/</a>

### 3.1.3 Supporting Inclusive Health for All

Date	Location	Event	Action led by
05.03.2020	Brussels, Belgium	Supporting Inclusive Health for All	EASPD
Description	European research platform for inclusive community planning & service development for people with disabilities (EURECO).		
Contribution	Project stand/distribution of leaflets/information about the project during event		
Impact for the project	Greater visibility for ENhANCE and promotion of European curriculum		
Estimated Audience	50	Blog post	N.A

### 3.1.4 3rd meeting of the EU Health Policy Platform's (EU-HPP) Thematic Network on Profiling and Training the health care workers of the future.

Date	Location	Event	Action led by
22.06.2020	Online	Third meeting of the European Commission's Health Policy Platform Thematic Network on "Profiling and training the health care workers of the future"	EUROCARERS
Description	EHMA and Health First Europe Webinar "Nurses' training and core competences: From digital skills to continuity of care & leadership skills"		
Contribution	Intervention during webinar to raise awareness and inform about the aims of ENhANCE as a example of raising competency level of nurses in the community.		
Impact for the project	Greater visibility for ENhANCE as a good practice example in the domain of a European project focused on developing the FCN profile and curriculum at European level. Inclusion of ENhANCE in the <u>Joint Statement</u> of the Thematic Network.		
Estimated Audience	100	Blog post	<a href="https://www.enhance-fcn.eu/2021/01/20/the-matic-network-on-profiling-and-training-the-healthcare-workforce-of-the-future/">https://www.enhance-fcn.eu/2021/01/20/the-matic-network-on-profiling-and-training-the-healthcare-workforce-of-the-future/</a>

### 3.1.5 16th National Nursing Conference HTTS conference

Date	Location	Event	Action led by
01.10.2020	Online	16 <sup>th</sup> National Nursing Conference HTTS conference	UEF
Description	Web-based conference organized by the Nursing Science Research Association HTTS and the Department of Nursing Science of the University of Eastern Finland (UEF), see <a href="https://sites.uef.fi/htts2020/">https://sites.uef.fi/htts2020/</a>		
Contribution	Oral presentation by Mina Azimirad on behalf of the ENhANCE project about the Finnish Pilot of ENhANCE, entitled "A Standard European-Level Family And Community Nurse Curricula For Promoting Family's Health: A Report Of A Pilot Study In Finland"		
Impact for the project	Greater visibility for ENhANCE and promotion of European curriculum for FCN among end-beneficiaries for potential future uptake.		
Estimated Audience	350	Blog post	<a href="https://www.enhance-fcn.eu/2020/10/13/a-standard-european-level-family-and-community-nurse-curricula-for-promoting-family-health-">https://www.enhance-fcn.eu/2020/10/13/a-standard-european-level-family-and-community-nurse-curricula-for-promoting-family-health-</a>

			<a href="#">a-report-of-a-pilot-study-in-finland/</a>
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### 3.1.6 EIP AHA Thematic Workshops

Date	Location	Event	Action led by
05.10.2020	Online	EIP AHA Thematic Workshops	SI4LIFE/ ALISA
Description	Online workshop with reference sites about scaling up initiatives in context of EIP on AHA		
Contribution	Intervention about ENhANCE and specifically Efficient investments in FCN as well as a gradual and sustainable scaling up of the deployment of FCN in Liguria.		
Impact for the project	Greater visibility for ENhANCE and promotion of European curriculum for FCN among end-beneficiaries and key stakeholders and regional health innovators		
Estimated Audience	25	Blog post	<a href="https://www.enhance-fcn.eu/2020/10/08/liguria-regions-strategic-investments-in-fcn-further-boosted-by-enhance-project/">https://www.enhance-fcn.eu/2020/10/08/liguria-regions-strategic-investments-in-fcn-further-boosted-by-enhance-project/</a>

### 3.1.7 Online lecture for Master of Public Health (MPH) students in Finland

Date	Location	Event	Action led by
15.10.2020	Online	University lecture for Master of Public Health (MPH) students in Finland	UEF
Description	Teaching Master of Public Health (MPH) students		
Contribution	Professor Hannele Turunen delivered a lecture about ENhANCE project to Master of Public Health (MPH) students.		
Impact for the project	Greater visibility and awareness for ENhANCE outcomes among key end-beneficiaries such as MPH students at UEF.		
Estimated Audience	20	Blog post	N.A;

## 3.1.8 ECEL 2020 - eLearning Excellence Award

Date	Location	Event	Action led by
28.10.2020	Online	ECEL 2020 - eLearning Excellence Award	ITD-CNR
Description	The European Conference, hosted by University of Applied Sciences HTW Berlin, Germany, on e-Learning attracts an interesting combination of academic scholars, practitioners and individuals who are engaged in various aspects of e-Learning. This conference also hosted the 6th e-Learning Excellence Awards.		
Contribution	Francesca Pozzi presented the paper titled "An Innovative e-Learning Approach to Nurse Training" at the International e-Learning Excellence Award.		
Impact for the project	The paper describing the innovative e-learning approach used within ENhANCE project for nurse training, and was selected as one of the 15 finalists for the Elearning excellence award.		
Estimated Audience	25	Blog post	<a href="https://www.enhance-fcn.eu/2020/10/28/itd-cnr-presents-an-innovative-e-learning-approach-to-nurse-training-at-the-international-e-learning-excellence-award/">https://www.enhance-fcn.eu/2020/10/28/itd-cnr-presents-an-innovative-e-learning-approach-to-nurse-training-at-the-international-e-learning-excellence-award/</a>

## 3.1.9 15th annual International Technology, Education and Development Conference

Date	Location	Event	Action led by
09.03.2021	online	15th annual International Technology, Education and Development Conference	ITD-CNR
Description	INTED is a very well-known annual conference in the field of technology enhanced learning, attracting researchers, teachers, educators and practitioners from all around the world.		
Contribution	Oral presentation of ENhANCE elearning innovations entitled "A SYSTEMATIC LITERATURE REVIEW ON COLLABORATIVE LEARNING IN NURSE AND MIDWIFERY ONLINE TRAINING"		
Impact for the project	Networking with other researchers in the field of innovative eLearning methodologies and online collaborative learning approaches for FCNs		
Estimated Audience	50	Blog post	<a href="https://library.iated.org/view/P0ZZI2021ASY">https://library.iated.org/view/P0ZZI2021ASY</a>

### 3.1.10 ICOHEMA 2021

Date	Location	Event	Action led by
19-21.03.2021	Online	2nd International Scientific Conference on Health Management	UTH
Description	In the context of the 2nd International Scientific Conference on Health Management (ICOHEMA 2021 – International Conference on Health Management), Ioanna V. Papathanasiou (UTH) has presented the ENhANCE Greek pilot course as an example of preparing nurses to manage health care needs of families and communities. Evangelos Fradelos (UTH) has presented the motivation factors, course engagement and academic achievement of the participants in the ENhANCE Greek pilot course as an example of the factors that should be under consideration in future actions about continuing nursing education.		
Contribution	ENhANCE was presented with two oral presentations.		
Impact for the project	The interventions of Dr Ioanna V. Papathanasiou & Dr Evangelos C. Fradelos helped in the dissemination of the project outcomes.		
Estimated audience	60	Blog post	N.A

As already mentioned, partners also participated in the context of other external events and meetings, less academic in nature and thus not restricted to a specific expert audience. In this way, ENhANCE outcomes could be more generally presented to a wider set of stakeholders thus promoting greater visibility. These meetings have been listed under “General Dissemination Activities”, section 3.4.

## 3.2 Academic publications

Although not a research project, the academic partners and research institutes of the ENhANCE Alliance have engaged in a significant amount of dissemination of the project results among peers at a number of specialised (online) events in the field of nursing education and training, the family and community nurse; and concerning technology-enhanced learning. In relation to these events, the academic and research partners were able to submit conference abstracts and full conference papers for the proceedings. Moreover, academic partners also published scientific book chapters full papers in scientific journals and Master’s thesis.

Below is the full list and details concerning the academic publications published or submitted by ENhANCE academic and research-based partners in the period M25-41

Name of article and authors	Action led by
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UEF Open University: Marginaalista Vakiintuneeksi Valintatavaksi - Ideoita avoimen väylän kehittämiseen. Heli Joutsen, Tuomo Kuivalainen, Nina Haltia, Mervi Lahtomaa, Päivi Patja, Jenni Krapu, Aino-Kaisa Ellfolk, Ulla Kekäläinen, Paula Savela & Satu Vuori (toim)		UEF
Publication type	Book published by the TRY project (Alternative Path to University) More info: <a href="https://www.avoin.jyu.fi/en/open-university/projects/alternative-path/alternative-path-to-university">https://www.avoin.jyu.fi/en/open-university/projects/alternative-path/alternative-path-to-university</a>	
Publication name	Marginaalista Vakiintuneeksi Valintatavaksi - Ideoita avoimen väylän kehittämiseen	
Description	UEF has disseminated the ENhANCE project and the Finnish pilot FCN curricula through a recently published book by the TRY project (Alternative Path to the University). The book is in the Finnish language. The information regarding the Finnish pilot FCN curricula and the ENhANCE project are on pages 89-91.	
Status	Published	
Link to article	<a href="https://jyx.jyu.fi/bitstream/handle/123456789/73036/978-951-39-8423-6.pdf">https://jyx.jyu.fi/bitstream/handle/123456789/73036/978-951-39-8423-6.pdf</a>	

Name of article and authors		Action led by
Perceived competence in family and community care work and continuing education needs in primary health care, Master's Thesis by Paloniitty, Riina		University of Eastern Finland (UEF) Faculty of Health Sciences, Department of Nursing Science
Publication type	Master's Thesis in Nursing Science	
Publication name	Perceived competence in family and community care work and continuing education needs in primary health care	
Description	Nursing Science: Nurse Teacher Education, Master's Theses. The purpose of this Master's thesis was to find out how family and community care skills in Finnish primary care correspond to the professional profile of family and community care competencies developed in the ENhANCE project. The second purpose was to find out what are the family and community care needs for in-service training in primary health care in Finland.	
Status	Published	
Link to article	<a href="https://erepo.uef.fi/bitstream/handle/123456789/24019/160840866457479764.pdf">https://erepo.uef.fi/bitstream/handle/123456789/24019/160840866457479764.pdf</a>	

Name of article and authors		Action led by
Examining Family and community nurses core competences in continuing education programs offered in primary health care settings. <i>Azimirad, Mina; Paloniitty, Riina; Turunen, Hannele</i>		University of Eastern Finland (UEF) Faculty of Health Sciences, Department of Nursing Science
Publication type	Paper in Journal	
Publication name	Journal of Community Health, which is published by Springer. For more information on the journal please visit: <a href="https://www.springer.com/journal/10900">https://www.springer.com/journal/10900</a>	
Description	An integrative review to evaluate the family and community nurses' core competencies offered in the primary health care settings	
Status	Ready for submission. To be published as an hybrid model (open access option available)	

Link to article	TBD
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Name of article and authors	Action led by
Pozzi, F. Manganello, F., Passarelli, M., Dagnino, F., Persico, D., Romagnoli, M., Fradelos, E., & Papathanasiou, I. (2020). AN INNOVATIVE E-LEARNING APPROACH TO NURSE TRAINING. In Remenyi, D. (Eds.) The 6th e-Learning Excellence Awards 2020 – An Anthology of Case Histories. ISBN: 978-1-912764-80-8	ITD-CNR
Publication type	Book chapter
Publication name	The 6th e-Learning Excellence Awards 2020 – An Anthology of Case Histories
Description	In this paper an innovative e-learning initiative that was conceived and delivered in the field of nurse professional training is presented. The innovations regarded contents, methods and technologies adopted. Teacher training of the perspective nurse' teachers played also an important role in injecting the innovation. We report excerpts for the evaluation data, to show effectiveness of the overall e-learning initiative and give plans for further uptake
Status	Published
Link to article	<a href="https://www.enhance-fcn.eu/2020/10/27/an-innovative-e-learning-approach-to-nurse-training-has-been-published-in-the-6th-e-learning-excellence-awards-2020-an-anthology-of-case-histories/">https://www.enhance-fcn.eu/2020/10/27/an-innovative-e-learning-approach-to-nurse-training-has-been-published-in-the-6th-e-learning-excellence-awards-2020-an-anthology-of-case-histories/</a>

Name of article and authors	Action led by
Mark Hayter, Annamaria Bagnasco, Gianluca Catania, Milko Zanini, Francesca Pozzi, Giuseppe Aleo, Roger Watson, Loredana Sasso,	UNIGE
Publication type	Conference Abstract
Publication name	Sigma's 32nd International Nursing Research Congress
Description	To showcase the Delphi study and its results that were undertaken to establish the FCN competencies used as a basis for defining the ENhANCE European Curriculum.
Status	Accepted
Link to article	N.A. Abstract book was not published. <a href="https://www.enhance-fcn.eu/2020/10/21/unige-has-submitted-enhance-abstract-to-sigmas-32nd-international-nursing-research-congress/">https://www.enhance-fcn.eu/2020/10/21/unige-has-submitted-enhance-abstract-to-sigmas-32nd-international-nursing-research-congress/</a>

Name of article and authors	Action led by
Pozzi et al., (2021) Development of a European Curriculum for FCN. In Darmann-Finck, I. (Eds.) Development, Implementation and Evaluation of Curricula in Nursing. Springer	ITD CNR + all parnters
Publication type	Book chapter
Publication name	Springer Book "Development, Implementation and Evaluation of Curricula in Nursing Education"
Description	World Health Organization (WHO) reports emphasize the need to implement new healthcare models centred on Primary Health Care and in this context both WHO and EU recommendations identify the Family and Community Nurse (FCN) as a key actor. However, despite WHO recommendations, there is a lack of standardized Professional Profile for FCN at EU level in the main EU reference tools and classifications. In the effort to address this gap, the ENhANCE (EuropeaN curriculum for fAMILY aNd Community nurseE) project aims to elaborate

	a European Professional Profile for FCNs, along with a European Curriculum to become FCN. In this contribution, the Curriculum development process is described. This encompassed four main steps: 1) studying the current educational provision for FCN in Europe, 2) profiling FCN, 3) developing the actual European Curriculum, and 4) instantiating the EU Curriculum into national curricula and validating such localizations through piloting. The preliminary evaluation results of the Professional Profile, the European Curriculum, as well as the national curricula are presented. In the Discussion section, the main criticalities, challenges, as well as strong points are highlighted.
Status	In press (publication planned in Summer 2021)
Link to article	TBD

Name of article and authors	Action led by
F. Pozzi, F. Manganello, M. Passarelli, D. Persico, M. Romagnoli (2021). A SYSTEMATIC LITERATURE REVIEW ON COLLABORATIVE LEARNING IN NURSE AND MIDWIFERY ONLINE TRAINING. In: L. Gómez Chova, A. López Martínez, I. Candel Torres (Eds.)	ITD-CNR
Publication type	Paper in Conference Proceedings
Publication name	15th annual International Technology, Education and Development Conference (INTED)
Description	Collaborative learning is quite a commonly adopted approach in healthcare professionals' training because it fits particularly well with training needs and aims in this field. Despite this, it seems the situation in online settings is not the same and for sure it still needs to be investigated. The paper contributes to the field by describing the results of a systematic literature review conducted at the intersection between the Computer Supported Collaborative Learning research and the nurse and midwifery training fields, to deepen knowledge about the collaborative activities run online, their main characteristics, as well as the technologies adopted. The main aim is to identify future research areas to be further explored.
Status	Published
Link to article	<a href="https://library.iated.org/view/POZZI2021ASY">https://library.iated.org/view/POZZI2021ASY</a>

Name of article and authors	Action led by
Uno studio europeo e-Delphi per identificare le competenze fondamentali per la definizione del percorso formativo dell'Infermiere di famiglia e di comunità. <i>Annamaria Bagnasco, Milko Zanini, Francesca Pozzi, Giuseppe Aleo, Gianluca Catania, Loredana Sasso</i>	UNIGE
Publication type	Paper in Journal
Publication name	Italian Journal "L'infermiere, see: <a href="https://www.infermiereonline.org/">https://www.infermiereonline.org/</a>
Description	Population aging in the European Union will pose many social, economic and health challenges. To address these challenges, several reports from the World Health Organization (WHO) underline the need to implement new health models focused on primary care. Existing research in this field underlines the need to invest in the figure of the Family and Community Nurse (IFeC) identified as the key professional who delivers and coordinates family and community centered care. The current challenge is to improve the management of chronic conditions linked to the increase in elderly people and chronic diseases. Therefore, the aim of this study was to define the core competencies of IFC in Europe.
Status	Published

Link to article	<a href="https://www.infermiereonline.org/2020/11/14/identificare-e-competenze-fondamentali/">https://www.infermiereonline.org/2020/11/14/identificare-e-competenze-fondamentali/</a>
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Name of article and authors	Action led by
Manganello, F., Fradelos, E. C, Mantzaris, D., Tsaras, K, Pozzi, F. & Papathanasiou, I. V. (2021). Technology-enhanced learning activities in nurse professional training: the case of the enhance Greek pilot course. Italian Journal of Educational Technology (IJET), 29(3)	ITD-CNR & UTH
Publication type	Paper in Journal
Publication name	Italian Journal of Educational Technology (IJET)
Description	Technology-enhanced learning is being used in nurse education and training to promote active development of professional knowledge and skills among university students as well as among professional nurses. Although many studies have focused on enablers and barriers to e-learning in nursing education, there is still little knowledge regarding the specific functionalities that allow to instantiate flexible and effective learning activities as well as the user satisfaction of these functionalities. This study examines the students' opinions about the ease of use and usefulness of the functionalities of the Open Online Tool (OOT) platform that was implemented and used for an online initiative for professional training on Family and Community Nursing (FCN) in Greece. The results of the research showed that most of the features of the OOT were considered by the participants to be easy to use and at the same time useful in contributing consistently to their training.
Status	In press
Link to article	N.A

Special issue on "TECHNOLOGY ENHANCED LEARNING FOR HEALTHCARE PROFESSIONALS" to be published on the Italian Journal of Educational Technology	ITD CNR & UTH & UNIGE & UEF
Publication type	The 3 pilots coordinators (Annamaria Bagnasco, Ioanna V. Papathanasiou and Hannele Turunen), coordinated by Francesca Pozzi, are guest editing a special issue on "TECHNOLOGY ENHANCED LEARNING FOR HEALTHCARE PROFESSIONALS" to be published on the Italian Journal of Educational Technology (IJET)
Publication name	Italian Journal of Educational Technology (IJET)
Description	The Italian Journal of Educational Technology (IJET) ( <a href="https://ijet.itd.cnr.it/">https://ijet.itd.cnr.it/</a> ) is a refereed, open-access journal that publishes theoretical perspectives, review articles, methodological developments, empirical research and best practice in the field of education and technology. The journal targets scholars and practitioners and welcomes contributions in English on any aspect of technology-enhanced learning in formal, non-formal and informal learning contexts, from early years through to technical, vocational and higher education, professional development and corporate training, in any subject domain. The journal has agreed to host a special issue, proposed by the ENhANCE Alliance, on the topic: "TECHNOLOGY ENHANCED LEARNING FOR HEALTHCARE PROFESSIONALS".
Status	To be published in Autumn 2021
Link to article	<a href="https://ijet.itd.cnr.it/announcement/view/30">https://ijet.itd.cnr.it/announcement/view/30</a>

Name of article and authors		Action led by
Preparing Nurses to Manage Health Care Needs of Families and Communities: The Case of the ENhANCE Greek Pilot Course Fradelos EC, Papagiannis D, Mantzaris D, Pozzi F, Manganello F, Malli F, Papathanasiou IV.		UTH
Publication type	Abstract book	
Publication name	ICOHEMA's 2nd International Conference of Health Management Abstract Book	
Description	Extended Abstract	
Status	In progress	
Link to article	<a href="https://icohema.com/index.php/abstract-submission/">https://icohema.com/index.php/abstract-submission/</a>	

Name of article and authors		Action led by
Papathanasiou IV, Papagiannis D, Alvivo S, Manganello F, Pozzi F, Fradelos EC.		UTH
Publication type	Abstract Book	
Publication name	ICOHEMA's 2nd International Conference of Health Management Abstract Book	
Description	Extended abstract	
Status	In progress	
Link to article	<a href="https://icohema.com/index.php/abstract-submission/">https://icohema.com/index.php/abstract-submission/</a>	

Name of article and authors		Action led by
Manganello, F., Pozzi, F., Passarelli, M., Persico, D. & Dagnino, F. (2021) A dashboard to monitor self-regulated learning behaviours in online professional development. <i>International Journal of Distance Education Technologies</i> , 19(1). DOI: 10.4018/IJDET.2021010102		ITD-CNR
Publication type	Paper in journal	
Publication name	International Journal of Distance Education Technologies,	
Description	This paper reports on usage and impact on learning achievements of a dashboard developed to help monitor self-regulated learning behaviours in an online professional development path. The design of the path as well as of the dashboard were grounded on a pre-existing conceptual framework distinguishing between four different types of self-regulated learning behaviours taking place in professional learning networks and underpinning professional practice sharing. One of the objectives of the path was to promote such behaviours among participants, and the dashboard was designed to support their self-monitoring. Data were collected through usage log files analysis, a survey, and pre-test and post-test. The results shed light on participants' actual usage of the dashboard, their opinion regarding its usefulness in relation of its capability to measure and support their SRL processes, and the dashboard's actual impact on their learning achievements. Moreover, some limitations in the current configuration of the dashboard emerged, which can guide further development.	
Status	Published	
Link to article	<a href="https://www.igi-global.com/gateway/article/270699">https://www.igi-global.com/gateway/article/270699</a>	

Name of article and authors		Action led by
F. Pozzi, F. Manganello, M. Passarelli, D. Persico, M. Romagnoli (submitted). What if nurse and midwifery collaborative learning/training goes online? A systematic literature review. <i>The Internet and Higher Education</i>		CNR-ITD
Publication type	Paper in journal	

Publication name	The Internet and Higher Education
Description	Collaborative learning is a common approach in healthcare professionals' training, as it fits particularly with the training needs of this peculiar context, where it is of paramount importance to develop competences such as practice sharing, critical thinking, as well as problem solving skills. The nurses' and midwives' training field makes no exception. However, when considering online training settings for nurses and midwives, some authors suggest collaborative learning is still underutilized and not enough studied. The paper reports the results of a systematic literature review conducted at the intersection between the Computer Supported Collaborative Learning (CSCL) research and the nurse and midwifery training fields, to investigate whether online collaborative learning approaches are adopted in this field, what type of online collaborative activities are proposed, what their features are (in terms of tasks and team structures proposed), what technologies are used, and how they are evaluated. The results of the review confirmed the paucity of studies in the field and highlighted there are divergences between the way some online collaborative activities are designed and the main CSCL principles.
Status	Submitted – under review
Link to article	TBD

### 3.3 Dissemination activities in general media

Dissemination activities of more “generic” type have been carried continuously by all ENhANCE project partners, which may include for instance project updates on partners' website or third party websites; project updates in electronic newsletters; but also more informal e.g. bilateral meetings to inform about ENhANCE or provide further information and e.g. in the process of widely communicating the ENhANCE Stakeholder Survey and obtain commitments such as Letters of Interest. Table 4 below provides a list of these more “general” dissemination activities.

TABLE 4. LIST OF GENERAL DISSEMINATION ACTIVITIES BY ENHANCE ALLIANCE PARTNERS IN M25-M41

Media	Activity description or link	Dissemination level	Range of target audience
	<p>Eurocarers</p> <p>Promotion of the ENhANCE Stakeholder Survey: 25/06/2020  <a href="https://eurocarers.org/take-this-stakeholder-survey-about-european-training-for-family-and-community-nurses/">https://eurocarers.org/take-this-stakeholder-survey-about-european-training-for-family-and-community-nurses/</a></p> <p>Promotion of the ENhANCE Final Conference 13/04/2021:  <a href="https://eurocarers.org/final-enhance-conference-curriculum-for-family-and-community-nurse-6th-and-20th-may/">https://eurocarers.org/final-enhance-conference-curriculum-for-family-and-community-nurse-6th-and-20th-may/</a></p> <p>Designed the lay and summary versions of UTH, UNIGE and UEF localized FCN</p>	All levels – local to EU	500

		<p>curricula, see here: <a href="https://www.enhance-fcn.eu/localized-curricula/">https://www.enhance-fcn.eu/localized-curricula/</a></p> <p>Designed the final version of the European FCN Curriculum, available here: <a href="https://www.enhance-fcn.eu/european-fcn-curriculum/">https://www.enhance-fcn.eu/european-fcn-curriculum/</a></p> <p>Animations for the ENhANCE Stakeholder Survey: <a href="https://www.enhance-fcn.eu/stakeholder-engagement/">https://www.enhance-fcn.eu/stakeholder-engagement/</a></p> <p>Bilateral contact with CEDEFOP Skills Panorama Team in view of getting ENhANCE results included in their Resources pages <a href="https://www.enhance-fcn.eu/2021/05/07/enhance-project-results-publicised-on-edefops-eu-skills-panorama/">https://www.enhance-fcn.eu/2021/05/07/enhance-project-results-publicised-on-edefops-eu-skills-panorama/</a></p>		
	ITD-CNR	<p>9/10/2020 and 13/11/2020: Skype meetings with University of Bologna, interested about using the ENhANCE European Curriculum to start designing their new course on Family and Community nursing.</p> <p>11/2020 – Publication of <i>Nurse Sally</i> video about ENhANCE pilot courses on the project website, see: <a href="https://www.enhance-fcn.eu/pilot-fcn-courses/">https://www.enhance-fcn.eu/pilot-fcn-courses/</a></p> <p>16/11/2020 - Skype meeting with a representative of Italian Red Cross, interested about the ENhANCE project</p> <p>04/2021: News about Final ENhANCE Conference on CNR and ITD websites: <a href="https://www.itd.cnr.it/news-ed-eventi/convegno-finale-del-progetto-enhance-european-curriculum-for-family-and-community-nurse.html">https://www.itd.cnr.it/news-ed-eventi/convegno-finale-del-progetto-enhance-european-curriculum-for-family-and-community-nurse.html</a></p> <p><a href="https://www.cnr.it/it/evento/17191/convegno-finale-del-progetto-enhance-european-curriculum-for-family-and-community-nurse">https://www.cnr.it/it/evento/17191/convegno-finale-del-progetto-enhance-european-curriculum-for-family-and-community-nurse</a></p>	National	100-500
	SI4LIFE	<p>5.10.2020, EIP on AHA report on Report on "Liguria Region's scaling-up experience about FCN in the framework of EIP on AHA Reference Sites Network", see <a href="https://www.enhance-fcn.eu/wp-content/uploads/2020/10/FCN-social-impact_EIPonAHA_5OCT2020.pdf">https://www.enhance-fcn.eu/wp-content/uploads/2020/10/FCN-social-impact_EIPonAHA_5OCT2020.pdf</a></p>	All levels – local to EU	>1000

		6.11.2020, Presentation of ENhANCE main results in the new SI4LIFE's project "OMERO" (Strategic Partnership in the Field of Higher Education) to some 30 project partners.  5/2021: Presentation of the main ENhANCE project results in NECTAR project meeting (NECTAR is a new SSA which started on Nov 2020)		
 UNIVERSITÀ DEGLI STUDI DI GENOVA	<b>DISSAL</b> Dipartimento	UNIGE  UNIGE presented ENhANCE with the Webinar titled: "Family and Community Nursing: the Contribution of Research" at the first Italian chapter of SIGMA International Nursing Honor Society:  <a href="https://www.enhance-fcn.eu/2020/09/22/unige-presented-enhance-with-the-webinar-titled-family-and-community-nursing-the-contribution-of-research-at-the-the-first-italian-chapter-of-sigma-international-nursing-honor-soci/">https://www.enhance-fcn.eu/2020/09/22/unige-presented-enhance-with-the-webinar-titled-family-and-community-nursing-the-contribution-of-research-at-the-the-first-italian-chapter-of-sigma-international-nursing-honor-soci/</a>  Watch YouTube video: <a href="https://www.youtube.com/watch?v=ywfUvtw3hO0">https://www.youtube.com/watch?v=ywfUvtw3hO0</a>	Local/regional	
 UNIVERSITY OF EASTERN FINLAND		UEF  Promotion of the ENhANCE Final Conference on the UEF social pages for nursing staff:  <a href="https://web.yammer.com/main/users/eyJfdHlwZSI6IIVzZXIiLCJpZCI6IjE1OTY2MTEzNjMifQ">https://web.yammer.com/main/users/eyJfdHlwZSI6IIVzZXIiLCJpZCI6IjE1OTY2MTEzNjMifQ</a>  Promotion of the ENhANCE Final Conference on the UEF social pages for nursing students:  <a href="https://web.yammer.com/main/groups/eyJfdHlwZSI6Ikd5b3VwIiwiaWQiOiI1MDIyNTgzIn0/all">https://web.yammer.com/main/groups/eyJfdHlwZSI6Ikd5b3VwIiwiaWQiOiI1MDIyNTgzIn0/all</a>	All levels – local to European	>1000
 HELLENIC MEDITERRANEAN UNIVERSITY		HMU  10/2020: Delivery the context of core competencies to nursing students into a class (now online) interpreting the main competencies and explaining the expected learning outcomes every week on the laboratory of Community Nursing course		
 <b>EASPD</b> IMPROVING SERVICES IMPROVING LIVES		EASPD  Promotion of the ENhANCE open online tool 11/2020:  <a href="https://www.easpd.eu/en/content/discover-e-learning-platform-family-and-community-nurses-produced-enhance">https://www.easpd.eu/en/content/discover-e-learning-platform-family-and-community-nurses-produced-enhance</a>  ENhANCE Update in EASPD Summer newsletter: <a href="https://mailchi.mp/easpd/easpd-newsletter-8vp3494skq?e=cf27d3ba47">https://mailchi.mp/easpd/easpd-newsletter-8vp3494skq?e=cf27d3ba47</a>	All levels – local to EU	500

		<p>July 2020: On-line calls (Zoom, Skype) with VET providers to invite them to participate to the stakeholders survey</p> <p>Internal email with news about the about the Enhance final on-line events May to the EASPD EURECO network (research institutions in the field of social care and health)</p> <p>04/2021 and 05/2021 Promotion of Final ENhANCE Conference on EASPD website and newsletter:</p> <p><a href="https://www.easpd.eu/en/content/save-date-improving-family-and-community-care-through-highly-specialised-nurses-enhance">https://www.easpd.eu/en/content/save-date-improving-family-and-community-care-through-highly-specialised-nurses-enhance</a></p> <p><a href="https://mailchi.mp/easpd/easpd-newsletter-april1?e=cf27d3ba47">https://mailchi.mp/easpd/easpd-newsletter-april1?e=cf27d3ba47</a></p>		
	FUTURE BALLONS	<p>Promotion of ENhANCE project in context of World Health Day 2020</p> <p><a href="https://www.future-balloons.eu/pt/o-consorcio-enhance-gostaria-de-assinalar-o-dia-mundial-da-saude-2020/">https://www.future-balloons.eu/pt/o-consorcio-enhance-gostaria-de-assinalar-o-dia-mundial-da-saude-2020/</a></p> <p>Promotion of ENhANCE project in context of International Nurses Day, May 2020:</p> <p><a href="https://www.future-balloons.eu/pt/ind2020-apelamos-a-gratidao-respeito-e-melhores-condicoes-para-osas-enfermeirosas/">https://www.future-balloons.eu/pt/ind2020-apelamos-a-gratidao-respeito-e-melhores-condicoes-para-osas-enfermeirosas/</a></p>	National	500

### 3.4 ENhANCE Final Project Conference

According to the project proposal, the project was required to organize a Final Conference in the last 3 months of the activities. As already mentioned, originally the event was supposed to take place in Brussels, attracting about 100 participants. However, due to COVID-19 and the travel and mobility restrictions in place, a strategic decision was taken at the end of 2020 to hold the ENhANCE Final Conference as an online event only, see Figure 1.

A programme committee (subset of ENhANCE WP7 partners) representing key ENhANCE dissemination partners was set up in December 2020 and consisted of the following members:

*Adriana Popa – EASPD; Serena Alvino – SI4Life; Francesca Pozzi- ITD-CNR; Mina Azimirad – UEF; Ioanna Papathanasiou, Evagelos Fradelos – UTH; Lampros Bizas – ENE; Isabella Roba – ALISA; Annamaria Bagnasco, Giuseppe Aleo – UNIGE; Madeleine Diab – AWW;*

The Programme Committee tasks and responsibility was to support WP7 leader Eurocarers in developing the programme to effectively disseminate the ENhANCE results. Three online Zoom

meetings were held to discuss and take decisions concerning the format, content, dates, duration, of the ENhANCE Final Conference: 27/01/2021, 03/03/2021, 26/03/2021. One specific meeting was held with pilot coordinators to discuss specifically the format for the pilot presentations for Day 1 of the ENhANCE Final Conference.

The ENhANCE final conference programme, which consisted of 2 separate online events of 2 hours each, in the format of a Zoom webinar on 6<sup>th</sup> and 20<sup>th</sup> May was however designed as “one” coherent ENhANCE Final Conference programme. The full programme of the event is available on the project website: [https://www.enhance-fcn.eu/wp-content/uploads/2021/03/ENhANCE\\_Final\\_Event\\_Programme\\_6\\_20-MAY\\_-WEB-5.pdf](https://www.enhance-fcn.eu/wp-content/uploads/2021/03/ENhANCE_Final_Event_Programme_6_20-MAY_-WEB-5.pdf).

The main reason for hosting the conference as two separate events was not only due to the somewhat different aims, but also to maximise audience engagement and minimise the risk to “lose” the audience interest due to a lengthy online format exceeding 4 consecutive hours.

The final conference outcomes including the Zoom recordings and the presentations are available and accessible on the ENhANCE website at:

- <https://www.enhance-fcn.eu/2021/05/10/watch-again-the-enhance-final-conference/> and
- <https://www.enhance-fcn.eu/2021/05/25/webinar-report-final-enhance-conference-20th-may-2021/>

FIGURE 1. SCREEN SHOT OF ZOOM WEBINAR PANELISTS OF ENHANCE FINAL CONFERENCE, 20 MAY



The conference was widely promoted and communicated on social media, via partners' institutional websites and/or newsletters, but also on various EU wide platforms including posting on the online EU Health Policy Platform and via *Dods Monitoring*, see Appendix 1. The event was extensively advertised by all the partners, to ensure a strong participation especially by all the stakeholders previously engaged in the project (and contained in the SEAM) and the Supporting Partners.

Live polls were used as a feature to ensure interaction with the audience throughout both online events. ENhANCE registrations were very successful. 6<sup>th</sup> May (Day 1) focusing on the ENhANCE project results had 300 registrants, Day 2 had 275 registrants and was dedicated to the FCN occupational context and included a Panel discussion with stakeholders about their views and perspectives on what needs to be in place to ensure efficient investments in FCN and community-based care

In terms of attendance Day 1 counted a total of 165 attendees whereas Day 2 was also a success with 124 attendees. Together the number of attendees greatly surpassed the 100 person target, as defined in the project proposal. The online format and extensive and wide promotion by all partners helped boost the attendance. It was a very successful event and led to a lot of interest in the ENhANCE project, its outcomes and will hopefully lead to new interesting future collaborations. Also in terms of feedback collected, the Conference was a very interesting and a fruitful moment of exchange and discussion about the main project outcomes with a number of external stakeholders. The final conference feedback was further integrated in the "Recommendations for Efficient Investments in FCN professionals for private and public employers" (D7.3.4), which is due at M41 (in parallel with this document).

### **3.5 ENhANCE Project Website**

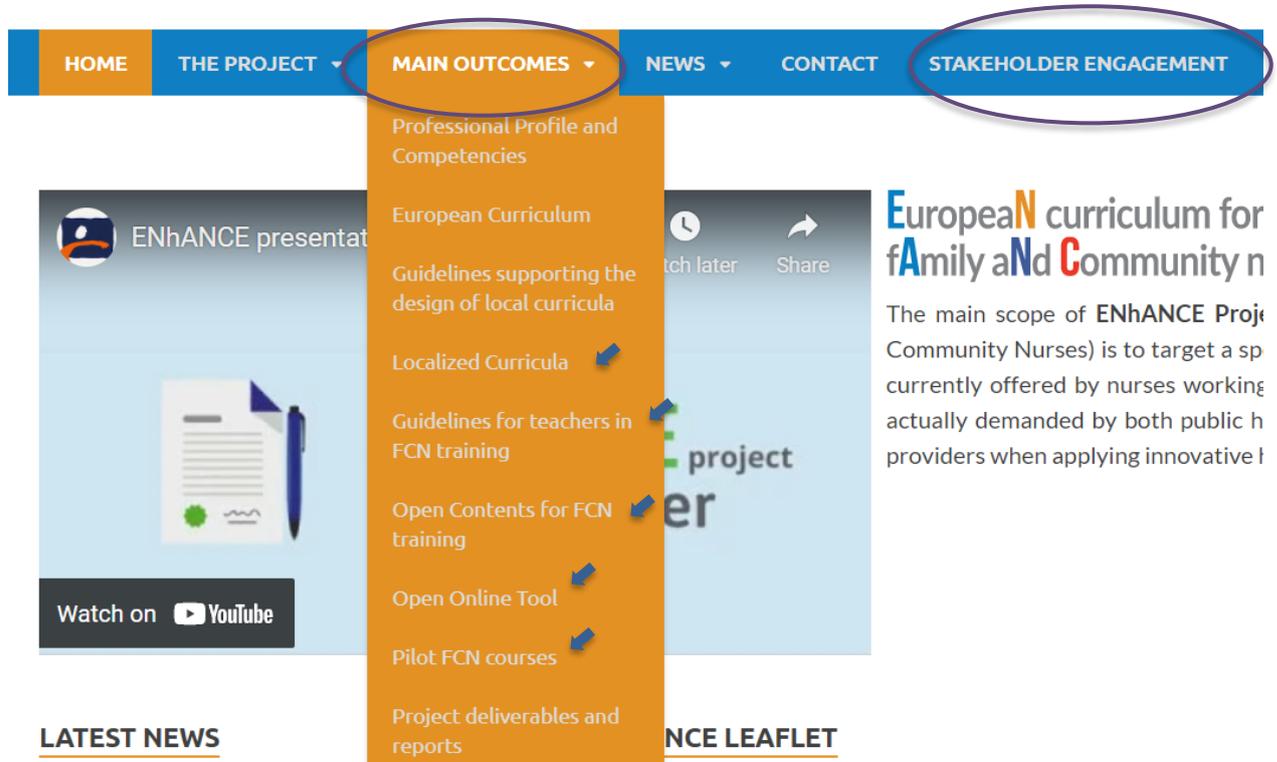
One of the main assets of the ENhANCE project website <http://www.enhance-fcn.eu/> (Task 7.2) to ensure the widest possible dissemination and impact, is the availability of the main project outcomes in English, Italian, Greek, Finnish and Portuguese – representing the main languages of the project consortium.

Since its launch in Month 7, and under the lead of Task 7.2 leader HMU, some restructuring of the website was undertaken in Year 2 to increase the visibility of the main project outcomes, and resulting in some changes to how originally described in D7.2.1 "Requirements Analysis". These activities were undertaken in response to the evaluator feedback received to the ENhANCE Interim Report. The updates to the ENhANCE website was coordinated by Eurocarers together

with HMu as designated task leader for the ENhANCE website. The main developments and status update concerning the ENhANCE website and social media strategy, are extensively provided in deliverable *D7.2.3 “ENhANCE Website and Social media sites – final version”* (due at M41, in parallel to this document).

In the course of these last 17 months the main changes and additions to the ENhANCE website have been primarily aimed at increasing ease of access and visibility of the key project outcomes, which was greatly facilitated through the creation of the “Main Outcomes” page. In addition, to the Professional Profile and the European Curriculum, six additional entirely new tabs were created under the “Main Outcomes” menu to enhance visibility, namely: (i) the Guidelines supporting the design of local curricula ii) the Localized FCN Curricula iii) the Guidelines for teachers in FCN training iv) the Open Contents for FCN training v) the Open Online Tool (OOT); (vi) the Pilot FCN Courses . Finally, a specific section (and new menu item) on “Stakeholder Engagement” was also added, where the Stakeholder Survey was published, figure 2.

FIGURE 2. SNAPSHOT OF ADDITIONS TO THE “MAIN OUTCOMES” MENU ITEM AND STAKEHOLDER ENGAGEMENT SECTION



### 3.6 Social media

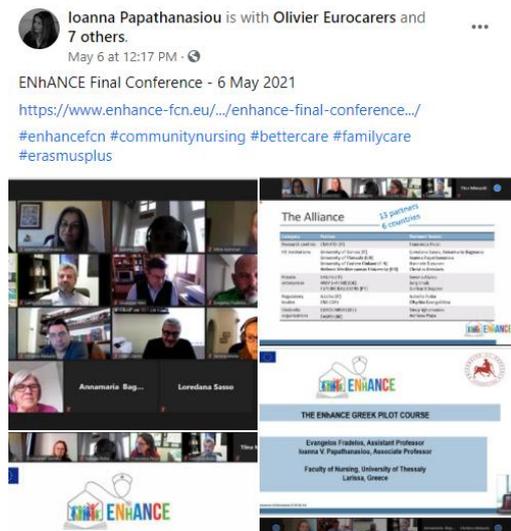
As already outlined in Deliverable 7.2.2, it was agreed not to create dedicated social media accounts for the project but instead, to use the existing and already known and followed accounts of the different partners to share the content of the project. The rationale behind that is that it is very difficult to build up a steady group of followers from scratch.

The analytics for social media was based upon partners' self-reporting, and was significantly up from Year 2 (71 social media posts in total) and counted at least 123 social media posts in total mainly through partners' accounts on Facebook, Twitter, and to a lesser extent LinkedIn.

For more detailed explanations about the ENhANCE social media strategy please see D7.2.3 “ENhANCE website and social media sites – final version”.

Some sample images of tweets are pasted below, Figure 3:

FIGURE 3. SAMPLE SOCIAL MEDIA POSTS BY ENHANCE ALLIANCE PARTNERS





### 3.7 ENhANCE Project Newsletter

Two ENhANCE project newsletters were published and electronically circulated to all mailing list subscribers with four in total over the entire project duration. They have all been made available on the “News” and specific “Newsletter” sub-section of the project website, see: <https://www.enhance-fcn.eu/category/newsletter/>

The weblink to the third project newsletter, published in July 2020, is publicly available at <https://www.enhance-fcn.eu/2020/07/22/newsletter-3-summer-2020/> and contained project relevant news and interviews with project partners.

The weblink to the fourth and final ENhANCE project newsletter that was issued and distributed on 27 May 2021, is publicly available at the following weblink: <https://www.enhance-fcn.eu/2021/05/27/newsletter-4-summer-2021/> The final newsletter promoted the main final project outcomes (such as the final release of the EU FCN Curriculum), the webinar summary reports, as well as the event recordings from the ENhANCE Final Conference of 6 and 20 May 2021.

### 3.8 Other Promotional materials

For information on various lay versions of key project outcomes, see section 3.3 on General dissemination activities. Specifically, for the Supporting Partner/External Stakeholder survey, additional animations were created through joint collaboration between Eurocarers and ITD-CNR to support understanding and facilitating for stakeholders to respond to the survey:

Section 1 of survey: <https://www.youtube.com/watch?v=BMKLbtPmBFo>

Section 2 of survey: <https://www.youtube.com/watch?v=xbtOuclfRAY&t=3s>

Section 3 of survey: <https://www.youtube.com/watch?v=qcdDdxKFqW0>

Additionally, a summary of the key recommendations, that were part of the comprehensive and official report of the public deliverable, D7.3.4 “*Recommendations for Efficient Investments in FCN*” due in M41, was made available in a downloadable infographic format accessible via the ENhANCE project website, see: <https://www.enhance-fcn.eu/2021/05/27/recommendations-for-efficient-investments-in-family-and-community-nurses/>.

## 4. Discussion and Conclusions

Overall, in this last period, dissemination activities continued and all partners have been active throughout, despite the difficulties encountered and direct impact felt by nursing professionals when the COVID-19 first wave was ongoing. Despite this there are quite a number of notable dissemination outcomes. One of these is in the domain of academic publishing which far exceeded the original indicator of 3 academic publications (submitted or in progress), and reached a total number of 14 academic publications. Of course, as explained in section 3.2, the definition of what constitutes an academic publication was fairly inclusive, reflecting the fact that ENhANCE is not *per se* a research project but an educational curriculum project, so along with journal papers, book chapters, papers in conference proceedings and Master's thesis, we included also abstracts to conferences (which in any case is just 1) and counted both already published works (6), as well as in press ones (3) and those still under review (5)..

Another major dissemination outcome and achievement during this final project period was the organisation of the ENhANCE Final Conference, which due to the COVID-19 mobility and travel restrictions, instead was hosted as two separate online events using *Zoom*. The Final ENhANCE Conference was extremely successful with Day 1 presenting the main outcomes of the project i.e. the EU FCN Curriculum, a number of regional or national experiences with FCN in Liguria, Greece and Finland, as well as a focus on the learnings from the FCN pilots and specifically how to move from pilot implementation to a wider uptake.

The Final Conference surpassed the planned indicator of 100 participants (not only thanks to the extensive promotion by partners, but also thanks to the ease of online participation not necessitating any travel and connected expenses) and totalled some 290 participants which was early 3 times more than anticipated. That is a very good outcome also for an online event on such a relatively "niche topic". Day 2 included MEP Frances Fitzgerald who opened the conference and other key note speakers such as Prof Loredana Sasso of UNIGE. Day 2 in addition focused on an interactive stakeholder discussion by inviting different stakeholder perspectives to a Panel discussion. The panellists were composed of representatives from community nursing professionals; of end users (older persons and informal carers); of community care service providers; but also included the medical perspective on community-based care. The input from the Final Conference was able to feed into *D7.3.4 "Recommendations for Efficient Investments in FCN professionals for private and public employers"*.

In terms of external events and conferences, ENhANCE was well-represented at both European and national/regional events—10 events— in total, which ranged from events about active and

healthy ageing; nursing; eLearning; training for health professionals; inclusive health. The objective that had been agreed in Y2, was 15 external events and so this indicator was only partially achieved, but evidently this can be explained due to two main reasons: (i) partners' priority in Y3 was developed largely to exploitation and sustainability activities to ensure greater uptake of ENhANCE deliverables; and (ii) COVID-19 saw a lot of the scheduled events either being entirely cancelled; rescheduled and/or delayed. The situation thus reduced possible participation at external events, see also section 2.

General dissemination activities were in this period related to promoting the Stakeholder Engagement survey, recruiting "Supporting Partners" and not anymore about the launch and recruitment drives for the FCN pilots, as was the main focus in Year 2, and so here too, the target was not entirely achieved (95%). However, numerous efforts were also spent transforming the main project outcomes into user-friendly summary formats available on the project website.

The ENhANCE project website also far exceeded the anticipated traffic (see indicators in Table 3, and its layout was significantly improved to visibly promote the ENhANCE outcomes with the new Main Outcomes menu bar, but also by producing numerous lay-versions for some of the main project outcomes in addition to the official project deliverables.

The number of ENhANCE mailing list subscribers, who receive the project newsletter, was vastly exceeded. The defined indicator was to add 100 new mailing list subscribers compared to that of Year 2. In end of Year 2 there were 379 mailing list subscribers, and at M41 ENhANCE has 553 mailing list subscribers: an increase of 174 subscriptions.

Finally, for social media, ENhANCE Alliance partners have become more confident and active compared to the first and second year, and overall 123 social media posts have been reported in this period compared to 71 in Year 2. On average this even exceeds the indicator of 12 social media posts per partner and year, see Table 3 and section 3.6 for further explanations.



The banner features the European Commission logo on the left, the text 'Latest updates' in a large blue font, and 'Issue 549, April 30, 2021' in a smaller blue font below it. A dark blue horizontal bar contains the text 'EU Health Policy Platform' in white. To the right of this bar is the 'EU Health Policy Platform' logo, which includes a green speech bubble and icons of three people. Below the bar, there are two lines of text: 'Find out what's new in your networks!' and 'Add your say to the joint statements and share your news!'.

**Register and join the ENhANCE Final conference: Improving Family and Community Care through highly specialised nurses »**

By *Nadia Kamel* on *27-APR-21 16:16* **EVENT**

The ENhANCE project aimed to design and deliver a European Curriculum for Family and Community Nurse (FCN), modular and adaptable to different local and healthcare contexts. Day 1: Thursday, 6 May 2021 09:30-11.40 CET The main focus will be to present the European FCN Curriculum and to seek participants' feedback to ensure its greater uptake and rollout across Europe. Day 2: Thursday, 20 May 10:00-11.40 CET Join a panel session to hear key stakeholder perspectives about how the Family Community Nurse can meet patients and families' needs and be an investment in delivering person-centred, integrated care.

## Stakeholder Bullet

Provided by Dods EU Monitoring



03 May 2021

The Stakeholder Bullet is your comprehensive agenda looking one month ahead for stakeholder events taking place in Brussels and across the EU. It includes the activities of EU institutions, parties, trade associations and think tanks.

Links to sectors	
1. <a href="#">Institutional Affairs</a>	7. <a href="#">Finance, Economy, Business &amp; Competition</a>
2. <a href="#">Internal Market</a>	8. <a href="#">ICT, Culture, Sports &amp; Education</a>
3. <a href="#">Industry, Energy &amp; Environment</a>	9. <a href="#">Regional Affairs</a>
4. <a href="#">Transport, Space &amp; Tourism</a>	10. <a href="#">Social Affairs &amp; Employment</a>
5. <a href="#">Agri-food, Fisheries &amp; Animal Welfare</a>	11. <a href="#">Justice &amp; Home Affairs</a>
6. <a href="#">Health &amp; Research</a>	12. <a href="#">External Affairs &amp; Trade</a>

## 6. Health & Research

### Monday

Eurocarers is organising the [3<sup>rd</sup> International Young Carers Conference](#) taking place over four days.

The [European Cancer Research Summit 2021](#) is taking place online.

### Tuesday

The Friedrich-Ebert-Stiftung EU-Office Brussels is organising an [event](#) entitled Care Workers on the Covid-19 frontline – Translating their experiences into better care and working conditions.

### Wednesday

*No events scheduled in this topic area for this day.*

### Thursday

Eurocarers is organising the [first part of the ENhANCE Project final online event](#) entitled Improving family and community care through highly specialized nurses.

GlaxoSmithKline plc (GSK) is organising with ECPC and ENGAGE an [event](#) entitled How can Europe's Beating Cancer Plan help tackle women's cancers?

### Friday

The European Commission is organising a [webinar](#) entitled Safe and performant Medical Devices for all.

## Month Ahead

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### May 10

The EuropaBio National Associations Council is organising its [2021 summit](#) entitled Building on biotechnology: From vaccines to economic growth for Europe.

The European Commission is organising the [high-level online event on the mental health impact of COVID-19](#) entitled Mental health and the pandemic: living, caring, acting!

Mental Health Europe is organising the [European Mental Health Week](#) taking place over seven days.

### May 11

The European Parliament Panel for the Future of Science and Technology (STOA) is organising a [workshop](#) entitled Health and economic benefits of microbiomes.

Mental Health Europe (MHE) is organising an [online event](#) entitled Imagining the future of community mental health services based on human rights.

The European Stroke Organisation (ESO) is organising a [guideline webinar](#).

### May 20

Eurocarers is organising the [second part of the ENhANCE Project final online event](#) entitled Improving family and community care through highly specialized nurses.