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# **Dissemination Plan Update and Activity Report**

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Altertanest	The Dissemination Plan Update and Acitivty Report provides
Abstract	a summary of the main dissemination activities undertaken

	by the ENhANCE Alliance in Year 1 and sets out the priorities			
	for dissemination activities in Year 2. The plan will be later			
	on further revised and updated as the project develops.			
Karmanda	Dissemination activities, Dissemination Tools, key			
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# **List of Abbreviations**

CEDEFOP - European Centre for the Development of Vocational Training

DES - Dissemination, Exploitation and Sustainability Activities

DMT – Dissemination and Monitoring Tool

DP - Dissemination Plan

FCN - Family and Community Nurse

PHC - Primary Health Care

SAEM - Stakeholder Assessment Engagement Matrix

VET - Vocational and Educational Training

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## 1. Executive summary

This deliverable (D7.1.2) contains both an update of the Disseminaton Plan defined at the beginning of the project (D7.1.1) and provides the current state-of-play with regard to the dissemination activities that have been undertaken and achieved in the first year of ENhANCE. The main aim of the dissemination activities in Y1 was to raise awareness about the project, its aims and expected results.

In particular, Chapter 2 provides a concise overview of the projects dissemination objectives and the ways to reach them; Chapter 3 provides a recap and update of the overall dissemination strategy for ENhANCE, the main target audiences and stakeholders that ENhANCE engages with, and presents the key dissemination messages tailored to the different target audiences. A general report on the dissemination and promotional material developed in the first year by all partners are presented in Chapter 4. Chapter 5 shortly describes the dissemination monitoring and reporting tool. Chapter 6 presents the indicators and objectives for year 2 and provides a tentative timeplan for the next period. Finally Chapter 7 discusses the criticalities and challenges emerged so far and identifies possible ways for the Alliance to improve its dissemination strategy.

#### 2. Introduction

The first Dissemination Plan under Work Package 7 (Dissemination, Exploitation and Sustainability), D7.1.1, was submitted in Month 3 and laid the foundation for the overall ENhANCE Dissemination strategy, as well as the tools and channels that would be used to support a timely and effective communication and dissemination of the project activities and outputs. The Dissemination plan is supported by two additional deliverables under Task 7.2: Deliverable 7.2.1 (Month 2) establishing a requirements analysis for the ENhANCE website and Deliverable 7.2.2 (Month 7) describing the ENhANCE website and social media sites, which detailed the objectives for the first release of the ENhANCE website and the social media strategy. In addition, the first Exploitation and Sustainability Plan, D7.3.1 submitted in Month 3 provided a preliminary outline of the ENhANCE exploitation aims and strategies, the exploitable results and some first individual exploitation plans.

#### 2.1 Overview

This document represents the updated version of the first ENhANCE Dissemination Plan (D7.1.1) and specifically seeks to address some issues raised in the course of the first year of the project's implementation.

#### 2.2 Specific objectives of Dissemination, Exploitation and Sustainability (DES)

Overall, effective dissemination entails a planned process for providing information to key actors and spreading the word about the successful project results, i.e. outcomes and outputs as far as possible.

To recall, and as already established in WP7 of ENhANCE proposal and mentioned in D7.1.1, the ENhANCE dissemination, exploitation and sustainability strategy is based on three specific and sequential objectives focusing upon (1) awareness raising, (2) engagement and (3) action.

Objective 1: Awareness raising – year 1

To raise awareness about the current skills gap in the training of FCN nurses, and the impact of nurses' competencies and skills in the implementation of quality family and community-based care and the (expected) impact of the ENhANCE project. The activities will serve to frame the project in the context of long-term care systems and demographic ageing.

Objective 2: Engagement – year 2

To identify and to engage with end users, and their representatives at national and European level in order to build synergies and ensure the successful deployment of project results – notably employers of FCN, regulatory bodies for FCN training and education, VET providers, professional associations of nurses.

• Objective 3: Action – year 3

To foster a change of practice resulting from the adoption of the ENhANCE project outputs by targeting key actors who are in a position to "influence and "bring change" within their sector — notably decision makers, umbrella organisations, civil society etc.In line with this rationale, the dissemination activities in the first year have focused primarily on raising awareness about the project, its aims and related policy dialogues on long-term care. In the second year the aim is to move towards a consultative focus, engaging more selectively with relevant stakeholders and thereby ensuring an exploitation of the project results. Finally, from the mid-point and in line with the project milestones, a greater outlook towards the the longer term including a change of practice and thus a stronger focus on sustainability will be ensured.

#### 2.3 Expected Results

The expected results of the ENhANCE dissemination strategy are to:

- Increase the visibility and impact of project results, actively supported by using the established dissemination tools and channels and throughout the lifetime of the project.
- Communicate and engage with the identified stakeholders concerning the benefits of the ENhANCE project and how to exploit the results.
- Improve the collaboration among policy makers, regulatory bodies and VET providers in the longer term by ensuring an improved implementation of national FCN qualifications and associated rules with regard to the employment of FCN nurses in the PHC sector.

# 3. Updated Dissemination Strategy

#### 3.1 Current situation (WHY)

As already defined in the project description and in D7.1.1, the management of long-term health conditions in the context of demographic ageing is driving new approaches to the delivery of health care, which is increasingly integrated with social care provision within the community. The idea with ENhANCE is to target the existing mismatch in skills and meet current societal and labour market needs. Demographic changes will increase the demand for particular health professional disciplines, especially in those aspects of health care relating to older people and throughout the life span, given the emphasis on preventative care. This trend has also been highlighted in the EU Skills Panorama (2014) Health professionals Analytical Highlight, prepared by ICF and Cedefop for the European Commission.

ENhANCE is focusing on establishing a professional profile and curriculum for a well-trained Family and Community Nurse (FCN). The FCN will play a key role in ensuring continuity between the health system and the community social support system, acting as the link between various institutions and interests, as well as being part of a multidisciplinary team.

#### 3.2 Target audiences (WHO)

As previously mentioned in D7.1.1, the project has identified the following target audiences who may have an indirect or direct interest in the project outputs:

- Nurses working in PHC
- · Patients and their families
- Policy makers at local, regional, national and EU level (new)
- VET providers and regulatory bodies
- Public and private healthcare organizations/institutions (employers)
- VET teachers and trainers in the field of nursing
- Professional associations (e.g. nurse associations and orders, civil society, umbrella organisations and trade unions).

On the basis of the different stakeholder categories, in Month 3 an "ENhANCE stakeholder assessment engagement map" (SAEM) was created which allowed a further stratification according to their potential importance, influence and level of

impact in relation to the project (see D7.1.1). The SAEM will be regularly updated during the lifetime of the project, based on the next development phases of the project, and is closely linked to the project's exploitation and sustainability activities.

#### 3.3 Key dissemination messages (WHAT)

As defined in the Dissemination Plan 7.1.1, an important next step for the Alliance was to formulate key dissemination messages tailored to the identified target audiences. The method adopted by project partners to develop targeted key dissemination messages was the so-called "message house". On the basis of the Stakeholder Engagement Map that was developed and presented in D7.1.1 and the "Message House" methodology, suitable umbrella statements and underlying key messages have been further developed and agreed by all partners during Y1. These are presented in Table 1 below.

#### **ENHANCE** Umbrella statement:

The role of Family and Community Nurses (FCN) is constantly evolving, particularly in the fields of health promotion, disease prevention, disease disclosure and support, long-term rehabilitation and management of chronic diseases. ENhANCE will develop a European training model in order to guarantee the FCN has an adequate level of competence.

**Table 1.** Umbrella statements and key messages

Stakeholders / Target groups	Umbrella statement message per target group	Key dissemination message
Nurses working in Primary Health Care (PHC)	Towards FCN     certification at the     European level to     improve skills and     opportunities	<ul> <li>To inform them about upcoming and potential new career prospects and specializations in the field of family and community nursing (FCN)</li> <li>To raise awareness about opportunity for FCN to have a leading role in primary health care.</li> <li>To invite them to enhance their job opportunities by specialising as a Family &amp; Community Nurse based on an accepted European curriculum.</li> </ul>
Patients and their families	<ul> <li>Experience better care thanks to a Family and Community Nurse</li> </ul>	<ul> <li>To raise awareness about the important role of FCN in providing the care to families</li> </ul>

VET providers	Bridge the gap between Family and Community Nurse curricula and reality, prepare your students for tomorrow	<ul> <li>and communities (school, workplace and primary health care settings).</li> <li>To equip patients and families with more knowledge about FCNs in delivering safe, effective and compassionate care at the frontline.</li> <li>To inform them that new models of primary healthcare require new, modernized and specialized nursing postgraduate programmes in the field of family and community nursing.</li> <li>To invite them to take into account the new reference European professional profile and curriculum in FCN as a</li> </ul>
Public and private healthcare organisations/ institutes	Offer better care thanks to a Family and Community Nurse certification at the European level	<ul> <li>basis when designing VET programmes in this area.</li> <li>To raise awareness about the need to recruit well-trained family and community nurses, who will be skilled in meeting today's and future demands of healthcare (due to demographic ageing and the increased burden of complex, chronic diseases).</li> <li>To inform them about how specialized family and community nurses will play a key role in coordinating and providing patient-centred care and improving outcomes of the organization.</li> </ul>
VET teachers and trainers in nursing	Bridge the gap between FCN curricula and reality, prepare your students for tomorrow	<ul> <li>To stimulate them to update their training and teaching methods on the basis of the new, learning-outcomes focused curricula for FCN.</li> <li>To inform them about the new FCN curricula and associated open digital tools and other teaching resources</li> </ul>
Professional associations	Together towards FCN certification at the European level to improve skills and opportunities	<ul> <li>To encourage them to support the need for a European FCN professional profile and curriculum.</li> <li>To invite them to engage actively in further developing the role of FCN as a key player in delivering community-based care.</li> </ul>

		•
Policy makers	<ul> <li>Towards FCN</li> </ul>	<ul> <li>To propose them to stimulate</li> </ul>
	certification at the	more investments in
	European level to	community-based formal care
	improve skills and	and the need for adequately
	opportunities	and high-quality education to
		fulfil this need

## 4. Dissemination Activities Report (Year 1)

This chapter gives a general overview of the main ENhANCE dissemination tools and channels, which were planned and presented in D7.1.1, and that have been implemented during the first year of the project.

#### 4.1 Project visual identity

The project visual identity, the logo, and associated templates were already defined early on in the first 3 months of the project and will be used throughout the project lifetime. It was considered important by partners that ENhANCE has a clear brand and identity, to profile and distinguish itself from other initiatives. The Logo has been integrated into the project website and has been included in the following project templates: meeting agenda, minutes, presentation, deliverables, and peer review forms.

#### 4.1.1 The EhHANCE Logo

The logo was developed with the aim to provide the visual identity for the project, and has been included in the project website, in the leaflet, and forms an integral part of all the project template documents (see figure 1). It is based on the Requirements Analysis (D7.2.1) that was done with regard to the project visual identity, the main aim being to embody what the project aims to achieve and to visually convey who the end beneficiaries are.



Figure 1. ENhANCE Project Logo

The logo incorporates a palette of bright and vivid colours aimed at drawing the attention of the target audience. In terms of the imagery, the stethoscope symbolising healthcare, is at the same time depicted as a nurse (with the addition of the red cross symbol). The nurse, moreover, "encompasses" the "family and community" below.

In addition, the profile of an open book symbolising "education and learning", laying the foundation for the provision of high quality and safe care for the "family and community", emphasises the important and central role of education and training which is the central theme running throughout the entire project.

#### 4.2 Project slogan

A slogan or mission statement for the project is under development and will be finalised in M13, which will encapsulate the ultimate project aim, along the lines of:

- Improved care through highly skilled family and community nurses; or
- Advancing standards of education and training for Family and Community Nurses in Europe.

Like the logo, the different elements that represent the scope of the project are captured in the project slogan, and will be included on the ENHANCE project website and in all project communications e.g. the project newsletter.

#### 4.3 ENhANCE Website

A user-friendly, well-designed and functional project website was launched in Month 7 of the project. The project website is available at: <a href="http://www.enhance-fcn.eu/">http://www.enhance-fcn.eu/</a>.

The specific objectives and success criteria of the ENhANCE website were defined in Month 2 in the Requirements analysis (D7.2.1) and the layout and main sections of the website were defined and described in detail in the Deliverable about the website and social medial (D7.2.2). The ENhANCE website forms the basis for the project dissemination activities, and as such may need to undergo future adaptations to optimise the dissemination outputs.

An additional asset of the website, and in order to ensure the widest possible dissemination, the main project webpages have been translated from English into the four main languages of the Alliance: Italian, Greek, Finnish and Portuguese (see website homepages in different language in Appendix 1). All partners have moreover established links to the project website on their respective organisation's website.

The main website sections (as per D7.2.1) are:

- Homepage (including project leaflet) and possibility to subscribe to the mailing list
- Project (Overview, Work Plan, Outcomes)

- Alliance (Information about the ENhANCE partnership)
- News (Project updates, Events, Policy updates, Newsletter)

In order to optimise the user experience, and make the website more attractive to visitors, four additional sub-categories have recently been added under the "NEWS" menu item, which will be the most important section of the website: (i) Project updates – with relevant updates concerning project progress, ENhANCE presentations at external events and project outputs; (ii) Events –with information about external events that may be of relevance to ENhANCE; (iii) Policy updates, which provides news items on relevant developments at a policy level (regional, national or EU policies) in fields related to the aims of ENhANCE and (iv) Newsletter, a dedicated section with the project newsletters.

Moreover, the Public Deliverables that have been produced in the first 12 months, have all been made available in PDF format on the website under "News" and "Project updates". So far these are:

- the first version of the Dissemination Plan (D7.1.1),
- the first version of the Exploitation and Sustainability Plan (D7.3.1),
- the Requirements Analysis for the website (D7.2.1), and
- the ENhANCE website and social media sites (D7.2.2)
- the ENhANCE FCN Professional profile (D2.2)

Expected other updates which will take place in Year 2 in view of upcoming project milestones, will be to add a Glossary (already under production within the Alliance), and the first online resources (learning materials) produced by the project.

The website activity is monitored using Matomo, a web analytics platform that tool that tracks and reports on website visitor activity. The monitoring indicators were already established in D7.2.2, see Table 2, and these are complemented with the analytics data from the day the website was launched.

Table 2. EnHANCE website monitoring indicators and results in Y1

Success criteria	Monitoring Indicators	Results (2018-07-01 to 2018-12-04)	
Website Go-Live Date	Date	1 July 2018	
Look Professional	Feedback from the Stakeholders		
Website traffic	Number of site views/visits	1,463 visits	
	Number of pages/visit	8,279 pageviews, 4,596 unique pageviews	
		Greece	744
		Italy	265
		Belgium	118
		United States	103
	Number of visits/country	Finland	63
	Number of visits/country	United Kingdom	40
		Portugal	27
		Germany	16
		Spain	12
		Netherlands	8
	Number of pageviews/language	English	3505
		Greek	2182
		Italian	1079
		Finnish	749
		Portuguese	681
Share Information/Knowledge	Number of links clicks	212 outlinks, 169 unique outlinks	
	Number of shared content	5 Facebook shares	
	Number of sign-ups to the mailing list	88 subscribers	
	Number of downloads (resources)	302 downloads, 218 unique downloads	
Answer Questions	Number of enquiries and replies (via contact forms, social media, etc.)	Tbc	
Update Material	Number of site updates	119 news items in 5 languages	

#### 4.4 Social media

As outlined in Deliverable 7.2.2, it was agreed not to create dedicated social media accounts for the project but instead, to use the existing and already known and followed accounts of the different partners to share the content of the project. The rationale being that it is very difficult to build up a steady group of followers from scratch. The content linked to the project will be gathered under a project hashtag: #enhance\_fcn.

In addition to that, the following existing hashtags to attract external stakeholders will be used: #adequateeducation; #bettercare; #improvingcare, #knowledgeiskey.

In sync with the main project milestones, the social media strategy will be used as a vehicle for partners to broadly communicate the main project milestones to key stakeholders and target audiences, with links to the ENhANCE website. The main indicators and current results concerning EnHANCE social media impact, were initially defined in D7.2.2 (seeTable 3 below). Given that the social media usage has been fairly limited, the collected data for the first year covers only "number of posts" (see Table 4). A revision of these proposed indicators to make them more appropriate to the ENhANCE dissemination objectives will be discussed early in year 2 (see Chapter 6).

Table 3. Monitoring indicators for ENhANCE with regard to FB and Twitter

Social Media Site	Monitoring Indicators
Facebook	Number of "Likes"
	Number of "Shares"
	Number of comments
	Use of #enhance_fcn
	Referrals to the ENhANCE website
	Engagement with interested stakeholders
Twitter	Number of "Likes"
	Number of "retweets"
	Number of comments
	Use of #enhance_fcn
	Referrals to the ENhANCE website
	Engagement with interested stakeholders

In addition, to the social media sites mentioned in Table 3, ENhANCE project updates have been made available on ResearchGate - an online community for sharing research and knowledge:

https://www.researchgate.net/project/ENhANCE-EuropeaN-curriculum-for-fAmily-aNd-Community-nursE

**Table 4**. Summary of social media activities, partner in charge, tasks and frequency in Y1

Activity	Partner in charge	Tasks/Frequency	Status after first year
Twitter and Facebook	All partners	At least one post per month and partner	11 posts since project start
ResearchGate	TEI-The	At least one post per month	8 updates posted

Reviewing the dissemination results as outlined in the table above, it is evident that the social media activity has been fairly limited to date. The reasons are multifactorial, but some probably causes are linked to the fact that the website is still fairly new, only having been launched in the summer period, which moreover entailed quite a bit of additional support and work from partners in terms of translations of both the core website text and the project leaflet.

It is envisaged that as of early 2019 when the first main project milestones will be achieved and are uploaded onto the website, in Feb-March 2019, a more tightly coordinated social media plan will be launched by Eurocarers, stimulating and facilitating the social media activity of the respective partners.

#### 4.5 Project promotional material

#### 4.5.1 Project leaflet

A project leaflet has been developed and designed in Y1 introducing the overall context for the project, the relevance of the project in addressing these future challenges and its overall aims, the main activities of the project and the project partners, and finally the expected outcomes of the project and who can potentially benefit from its results (see Appendix 2). The leaflet is downloadable from the project website:

https://www.enhance-fcn.eu/wp-content/uploads/2018/05/ENhANCE\_leaflet\_EN\_A4-one-pager.pdf.

In addition, to reach out further, the leaflet has been translated by partners and made available in the following major languages of the ENhANCE partnership: Greek, Italian, Finnish and German. All the language versions of the leaflet are available on the ENhANCE project website. The project leaflet was moreover printed and published in English, distributed to all partners, and thus facilitating promotion of the project at key events or conferences attended by the project partners.

#### 4.5.2 Project poster

A project poster suitable for presentation at conferences and events, outlining the main scientific and educational objectives of ENhANCE has been created in Y1 and been made available via ResearchGate, see:

https://www.researchgate.net/project/ENhANCE-EuropeaN-curriculum-for-fAmily-aNd-Community-nursE an online platform for researchers to share and advance knowledge, also presented in Appendix 3.

#### 4.5.3 Project newsletter

Short electronic newsletters will be published at least 2 times a year. The first issue of the ENhANCE newsletter is expected to be produced and disseminated in M14 which will coincide with some of the first major project outputs i.e. the first version of the draft FCN curriculum and the first draft guidelines for VET providers.

A subscription to a mailing list has been set up with mailchimp, accessible via the website homepage but they will all be made available on the dedicated newsletter section: https://www.enhance-fcn.eu/category/newsletter/

Interested individuals have already the possibility to sign up to the newsletter via the ENhAnCE project homepage. The existing ENhANCE mailing list has currently 89 subscribers.

To further disseminate the project outcomes, ENhANCE partners will in addition use their own contact databases of relevant stakeholder and target audiences for further disseminate the project newsletter on an ad-hoc basis. In view of the EU General Data Protection Regulation (GDPR) which entered into force in May 2018, the ENhANCE partners have put measures in place to ensure that personal data will not be shared further with any Third Party as stipulated to potential subscribers to the project mailing list.

**Table 5** - Summary of promotional activities, partner in charge, tasks and frequency in Y1

Activity	Partner in charge	Tasks/Frequency	Status 12 months in
Logo and branding	Eurocarers	1 logo and 3 variations	Developed and integrated on website, leaflet and all project templates
Website	TEI-CRE	1 main project website (EN) (+4 additional translations into GR, IT, FI and PT)	Website created in Mo 6 incl. translation of main project webpages
Project Leaflet	Eurocarers	Digital leaflet in 5 languages: EN, DE, GR, FI and IT over entire project life time	Digital leaflets produced and made available via project website in 4 different language versions, and an English print version
Project electronic newsletter	TEI-CRE	Dedicated sign-up to newsletter option available on ENhANCE homepage	Sign-up feature available via project website
Public deliverables	TEI-CRE	All public deliverables of Year 1 made public	Public deliverables of the first 12 months have been communicated and made available on project website.

Project Poster	CNR-ITD	1 project poster for	Available in PDF via
		conferences	online researcher
			community on
			ResearchGate

In the first year, all partners have been regularly communicating the main objectives of the project by distributing and promoting the project website and leaflet, and providing updates from project meetings and overall progress made, see Appendix 4 for some general dissemination outputs.

#### 4.6 Other general dissemination activities

Partners have described the project and provided links to the ENhANCE website on their organisation's websites, or engaged in providing regular project updates via their respective newsletter or website or other mostly web-based means.

An overview of these general dissemination activities is provided in figures 2-4 below.

Most of the general news concerning the project is for the most part done on the respective partners' website, or in "other media" e.g. news about ENhANCE featured on another project website, or on the institutional website (rather than just the department webpage) but is some cases also on the website of a local municipality.

General Dissemination channel	Count of  Dissemination activity
Electronic Newsletter	4
Project news in other media	5
Project news on partner's website	18
Project press release	2
Project website update	1
Promotional material e.g leaflet, flyer, poste	er 3
Grand Total	33

Figure 2. Type of General dissemination activities and count in Y1

With regard to dissemination level, there is a good balance in that roughly half of the promotional/general awareness raising activities of the project has been directed at local, regional and national levels, and the other half reaches further at EU/European level.

Dissemination level	¥	Count of Activity	
All levels (local to Europea	n)		2
EU-level		•	6
Local/ regional level			4
National and EU-level		1:	1
National level		10	0
<b>Grand Total</b>		33	3

Figure 3. Dissemination level (local to European) in Y1

Finally, in terms of the size of the target audience reached, this is quite difficult to measure with any accuracy and is based on rough estimations, such as membership numbers, number of visits to the partner's website, number of persons subscribing to a newsletter mailing list, numbers in contact databases. In terms of numbers, at this stage of the project it seems that most of the awareness raising activities has focused on end-beneficiaries of the project results on the one hand, or to professional organisations civil society, NGOs on the other (see Figure 4).

General dissemination activities: Size of different target audiences reached	Count of Approximate number of persons reached
End-users of the project activities and	
deliverables (i.e. local, regional and/or national	
authorities; health, social and long-term care	4.4
providers, Individual FCNs)	11
1-100	2
100-500	4
500-1000	2
>1000	2
>5000	1
Policy-makers at local, regional, national or European level	4

1-100	1
100-500	1
500-1000	1
>1000	1
Professional organisations, Trade Unions and Civil Society (i.e. Organisations that might play a multiplier role, NGOs, etc.)	11
1-100	2
100-500	5
500-1000	2
>1000	2
VET providers in the field of nursing / VET	
teachers and trainers	3
500-1000	2
>1000	1
Other	3
1-100	1
100-500	1
>1000	1

Figure 4. Size of target audience reached per audience category in Y1

#### 4.7 Publications

Partner organisations' professional or academic journals are additional important channels to disseminate project results emanating from ENhANCE among peers. For the most part, in the first year, the publications about ENhANCE have been in the form of abstracts, conference papers or poster presentations submitted in view of participation to specialised conferences organised at local, national, or European level

in the field of Nursing, Social care, Medical Education, Integrated Care (see Table 6). For further information, see Appendix 5 for some submitted abstracts.

Table 6. Summary of publications (abstracts, posters, articles) submitted in Y1

Publication type	me of publication/ journal/confe	Partner	Date
Abstract submission	45th PanHellenic nursing conference	TEI-The	09 May 2018
Poster presentation	EIP on AHA Action Group A3 meeting at University of Twente, Enschede, NL	SI4Life	23-24 Jan 2018
Poster presentation	XIX Congresso Nazionale SIPeM  SIPeM: Società Italiana di Pedagogia  Medica (The Italian Society for Medical  Education)	UNIGE	8-9 Nov 2018
Poster presentation	Advanced Nursing Research	CNR-ITD	13-14 Sep 2018
Abstract submission	8th National conference of Social care Sectors "EP Arogi"	TEI-Cre	11-12 Oct 2018
Abstract submission	Vocational and Educational Training in Family and Community Nursing as a European Priority: The ENhANCE Erasmus+ Project. Aspects for Mental Health Care / 2nd International Conference on Mental Health Care "Mental Health: Global Challenges of XXI Century"	TEI-The	25-26 October 2018

#### 4.7.1 Conferences and events

In Y1 partners have had opportunities to disseminate the first findings of ENhANCE at a number of conferences and events (see Table 7 and Appendix 6 for further details).

**Table 7**. List of external events and conferences where ENhANCE has been presented or promoted in Y1

Name of conference/event/meeting	Category	Attended by	Date	Topic -	City	Country
Integrated services: Organisational healthcare models in the framework of chronic diseases	Academic/specialised meeting	SI4Life	27 Mar 2018	ProMIS - Mattone Internazionale Salute Programme will organize on March 26-27 a workshop in Turin entitled "Integrated services: organizational healthcare models in the framework of chronic diseases". The event will be an opportunity to compare national and international policies, strategies and good practices in the framework of integrated chronic disease management.		Italy
SILVER ECONOMY LIGURIA: LABORATORIO EUROPEO TRA OPPORTUNITÀ E INNOVAZIONE	Academic/specialised meeting	CNR-ITD	21 May 2018	Speeches from experts of different aspects of older adults life characterized this conference. In particular there were 3 slot: Healty and Active Aging; Silver Economy as field of development of new technologies; examples and potentialities of Silver Economy.	Genoa	Italy
EASPD Project Development Workshop	Public event/ non-academic	EASPD	13 Jun 2018		Varna	Bulgaria
Conference IDIB inclusive and accessible VET for workers in different fields of education	Academic/specialised meeting	AWV	19 Jun 2018	Information about the ENhaNCE Project with national and international partners. shared with partners, distribution of the leaflet.	tbc	tbc
Dissemination at SEER project workshop	Academic/specialised meeting	AWV	27 Jun 2018	Mentioning of the project & distribution of the leaflet	tbc	tbc
EIP on AHA F2F Summer Meeting, Action Group 3, University of Verona	Academic/specialised meeting	SI4Life	12 Jul 2018	Contributed to the meeting discussions and had the opportunity to refer to the ENhANCE project during the Thematic Round Table Innovative approaches to healthy lifestyles: the case for FRAILTY & CAREGIVERS.	Verona	Italy
Exchange on the relevance of FCN in projects to modernise the German care system	Academic/specialised meeting	AWV	27 Aug 2018	Exchange on the relevance of FCN in projects to modernise the German care system	Dresden	Germany
UEF Nursing Students Orientation	Academic/specialised meeting	UEF	07 Sep 2018	Presenting UEF Research activity to future nursing students incl introduction about ENhANCE	Kuopio	Finland
UEF Nursing Students' Seminar	Academic/specialised meeting	UEF	12 Sep 2018	Seminar at UEF for Nursing students incl Introduction about ENhANCE	Kuopio	Finland
XVth National Conference and the fourth International Conference of Nurses and Midwives, Bucharest, 12-14 September 2018	Academic/specialised meeting	ENE	13 Sep 2018	Conference on new public policy on moral values for nursing practice in Europe	Bucharest	Romania
Sector Skills Alliance Monitoring meeting	Academic/specialised meeting	CNR-ITD	15 Oct 2018	EACEA Agency has organized this event for the project coordinators of their 2014-2017 projects. Each Project Coordinator has disseminated his/her project.	Brussels	Belgium
III Convegno Nazionale AIFeC Associazione nazionale infermieri di famiglia e comunità "Gli infermieri di famiglia nelle comunità del XXI secolo"	Academic/specialised meeting	ALISA	26 Oct 2018		Torino	Italy
ITD-CNR presentation of the main projects coordinated	Academic/specialised meeting	CNR-ITD	09 Nov 2018	ITD-CNR presentation of the main projects coordinated	Coventry	England
Meeting with other EU funded project	Academic/specialised meeting	UEF	14 Nov 2018	INTRODUCING THE ENHANCE PROJECT TO THEM	Kuopio	Finland

# ENHANCE Sector Skills Alliances EACEA 04/2017

Name of conference/event/meeting	Category	Attended by	Date	Topic	City	Country
Final Conference and results of the CoNSENSo Project	Public event/ non-academic	ALISA	16 Nov 2018	The results of the Consenso project and presentation of the Enhance project.  The Consenso final project conference will be held in Genoa on 16th November 2018. This conference will provide the opportunity to present the project outputs and results and measure its impact through a visit to one of the pilot territories.	Genova	Italy
Meeting with the managers of the TRY project	Academic/specialised meeting	UEF	16 Nov 2018	Integrating the ENHANCE Project into a Finnish national project of TRY	Kuopio	Finland
CO.N.S.E.N.SO Project COmmunity Nurse Supporting Elderly iN a changing SOciety Alpine Space Programme 2014-2020	Academic/specialised meeting	CNR-ITD	16 Nov 2018	Family and Community Nurse's role	Genoa	Italy
Education and Employment in Europe	Academic/specialised meeting	TEI-The	07 June 2018	One day Conference that Organised from the Erasmus+ Committee of TEIThe. Agenda available at: https://drive.google.com/drive/folders/1f JLdK77a9j0Is-YLfyLlQeB19npsqykj	Larissa	Greece
8th National conference of Social care Sectors "EP Arogi"	Academic/specialised meeting	TEI-Cre	11-12 Oct 2018	Oral presentation of ENHANCE project at the 8th National conference of Social care Sectors "EP Arogi" focusing on "Social Policy and welfare-nation in transition"	Crete	Greece
Discussion on applying for joint projects to improve the training of nursing staff in palliative care with digital tools	Academic/specialised meeting	AWV	13 Sep 2018 04 Oct 2018 25 Oct 2018	Experiences that we have gained in the field of curriculum development in the nursing	Dresden	Germany
World Congress on Advanced Nursing Research	Academic/specialised meeting	CNR-ITD	13-14 Sep 2018	Scientific and research based developments in the field of nursing	Rome	Italy
EASPD conference Annual conference 1	Public event/ non-academic	EASPD	14-16 June 2018	Social Economy as an Effective Model for Social Inclusion - Social entrepreneurship, social services, employment https://www.easpdbg.com/en/home/	Varna	Bulgaria
EASPD Interest Group on Workforce Development and Human Resources meeting	Public event/ non-academic	EASPD	15 June 2018	Workforce Development and Human Resources 1st annual meeting (discussion of work plan, exchange of best practices)	Varna	Bulgaria
Social Infrastructure Investment: from local innovative ideas to investEU Project Funding	Public event/ non-academic	EASPD	18 October 2018	Social infrastructure; social services, market analysis, market gap, financing, public spending,	Brussels	Belgium
International Conference on Mental Health	Academic/specialised meeting	TEI-The	25-26 Oct 2018	Oral presentation of ENHANCE in context of "VET in Family and Community Nursing as a European Priority"	Kiev	Ukraine
11th Pan-Hellenic & 10th Pan-European Scientific Nursing Conference of the Hellenic Regulatory Body of Nurses (ENE)	Academic/specialised meeting	ENE	3-6 May 2018	Short Announcement about the ENhANCE project at this conference	Zakynthos	Greece
EASPD conference Annual conference 2	Public event/ non-academic	EASPD	4-5 October 2018	Technology and digitalisation in the social care sector: The impact on education, employment and independent living http://technologybcn2018.com/	Barcelona	Spain
EASPD General Assembly	Public event/ non-academic	EASPD	6 October 2018	Closed event for the membership of EASPD - proving a state-of-play of the EASPD activities to the General Assembly, amongst which our projects on health	Barcelona	Spain
XIX Congresso Nazionale SIPeM	Academic/specialised meeting	UNIGE	8-9 Nov 2018	The ENHANCE abstract "An e-Delphi study to identify the core competences of the Family and Community Nurse" has been accepted for presentation. http://www.pedagogiamedica.it/?p=2800	Naples	Italy
45th PanHellenic Nursing Conference	Academic/specialised meeting	TEI-The	9-12 May 2018	Scientific and educational developments in the field of nursing and ENHANCE project was presented	Kos	Greece

# 5. Monitoring and Reporting

The dissemination activities are regularly monitored with the help of a *Dissemination Monitoring Tool* (see Appendix 7), which is sent at regular intervals by WP7 leader (Eurocarers) to all partners, and which forms the basis for reporting their dissemination activities (past and planned). To be noted that the Tool has been updated and fine tuned during Y1, to better meet the needs of the project.

## 6. Dissemination Plan for Year 2 (Jan 2019 – Dec 2019)

For year 2, the ENhANCE dissemination activities will be focusing on disseminating the key project milestones i.e. the first version of the FCN professional profile, the FCN Curriculum and associated guidelines.

#### 6.1 Indicators and thresholds for Y2

The following table summarises the agreed objectives and thresholds for Year 2 aimed at assessing the progress towards achieving the dissemination goals. Indicators and objectives have been developed and agreed by the whole Alliance (Table 2 below). Performance indicators and objectives have been defined with the aim to measure and asses the implementation of the dissemination plan.

Table 8: Indicators and objectives for dissemination activities in Year 2

Dissemination channel	Indicator	Objective year 2
Project newsletter	Number of issues per year	Min 2
ENhANCE project website	Annual visits Page views per year	1500 10000
Social media	Number of social media posts per year to be shared by all partners	Minimum 12
Academic or scientific publications	Total number of articles published in academic journals per year  Total number of abstract submissions by partners to conferences per year	10

Articles for general media	Number of news	2
	articles or or press	
	releases in general	
	media per partner per	
	year	
External events,	Number of conf where	20
conferences	ENhANCE presented	

### 6.2 Tentative time schedule

Some key dates and a time plan are presented below.

Activity	Delivery Date		
Deliverables			
D3.1.1 - FCN curriculum (first release)	February 2019		
D3.1.2 - Guidelines supporting VET designers in local instantiation	March 2019		
D4.1.2 - An open online tool supporting case study and best practice sharing for nurses	May 2019		
D3.3 - Instructional Design documents for 3 national curricula in Italy, Finland and Greece.	June 2019		
Promotional material			
1 <sup>st</sup> Project Newsletter	March 2019		
2 <sup>nd</sup> Project Newsletter	July 2019		
Social media			
Preparation of a coherent social media strategy to further disseminate the FCN curriculum and guidelines	Feb 2019		
Upcoming conferences and project events			
Annual Meeting of the Coimbra Health School	April 2019		
International Congress Nurses 2019 Singapore	June 2019		

EASPD biannual conference 1 (funding of se	ervices) May 2019
EASPD biannual conference 2 (workforce in	social services) October 2019

#### 7. Discussion and Conclusion

This report covers the dissemination activities performed in the first year of the ENhANCE project (Jan 2018-Dec 2018) by all 12 partners. The report details the target audience reached and the results obtained in the first year. It moreover provides details about the promotional materials developed, the online and project website activities (including social media), the conferences and other events attended, and the publications (both academic and lay publications) that feature the project work. It concludes with proposing objectives and indicators for assessing and evaluating the dissemination activities (see Table 8), and outlines a time line for the dissemination activities in year 2. The report provides further details about the dissemination materials and channels, the partners involved, and the status of the activities in the first year with a view to the expectations as set out in D7.2.2. It includes visual evidence of dissemination, promotional and communication activities carried out by all project partners (Appendices 1-6). In addition, it described the important first steps in creating a proper visual identity of the project and the associated promotional materials.

In summary, the major achievements in the first year are:

- Project visual identity and logo
- Project website in 5 languages (EN, IT, GR, FI, PT)
- Project digital leaflet (available on website) in 5 languages i.e. EN, IT, GR, FI,
   PT (+ DE)
- Attendance and presentation of ENhANCE at 30 external events including 6 abstract or poster/oral presentations
- 33 general dissemination activities (in partners' newsletters or website updates, press releases etc)
  - o 20 social media posts (Twitter, FB, Research Gate)

Finally, the Updated Dissemination Plan has sought to address issues related to dissemination that have arisen over the course of the first year of project implementation, and which may need to be regularly monitored also in the future, specifically:

- to develop key dissemination messages for the identified target groups (see section 3.3).
- to further develop and optimise the ENhANCE website by improving the user experience (see section 4.3).

- to maximise the potential synergies between the expected project outcomes in year 2, the website and an improved coordinated social media strategy (see section 4.4)
- to define appropriate objectives and indicators to measure the effectiveness of the dissemination actions (see section 6.1).

Given the above, and the dissemination activities reported for Year 1, one recommendation for Year 2 will be to increase the visibility of ENhANCE by developing a stronger social media presence, centred around frequent updates of the ENhANCE website with project-relevant news as well as the launch of the first project newsletter. The main reason for the limited social media activity is due to the fact that the website was only released in Month 7, and so a lot of effort in Year 1 was dedicated in developing the project promotional material and ensure their respective language translations (section 4.5.1).

More generally, in view of year 2, and in line with the stated specific DES objectives (in section 2.2), ENhANCE should be ready to move towards a process of engagement. With a view to the upcoming pilots in Italy, Greece and Finland, a more impactful dissemination outcome could be achieved by adopting a more targeted dissemination in the pilot countries, based on key stakeholders previously identified as in the SAEM in D7.1.1. Such targeted dissemination activities will of course be inextricably linked to the exploitation and sustainability activities outlined in D7.3.2 (Updated Exploitation and Sustainability Plan and Activities).

## 8. References

European IPR Helpdesk, Fact Sheet The Plan for the Exploitation and Dissemination of Results in Horizon 2020 <a href="https://www.iprhelpdesk.eu">www.iprhelpdesk.eu</a>

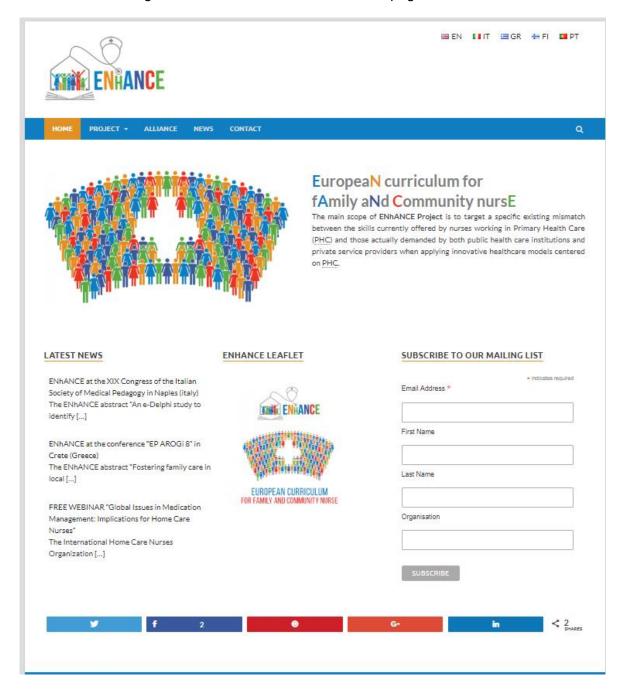
DiVa: Good Practice for Dissemination, Exploitation of Educational projects. Handbook for Dissemination, Exploitation and Sustainability of Educational Projects

Erasmus + Programme online guide <a href="https://ec.europa.eu/programmes/erasmus-plus/programme-guide/annexes/annex-ii\_en">https://ec.europa.eu/programmes/erasmus-plus/programme-guide/annexes/annex-ii\_en</a>

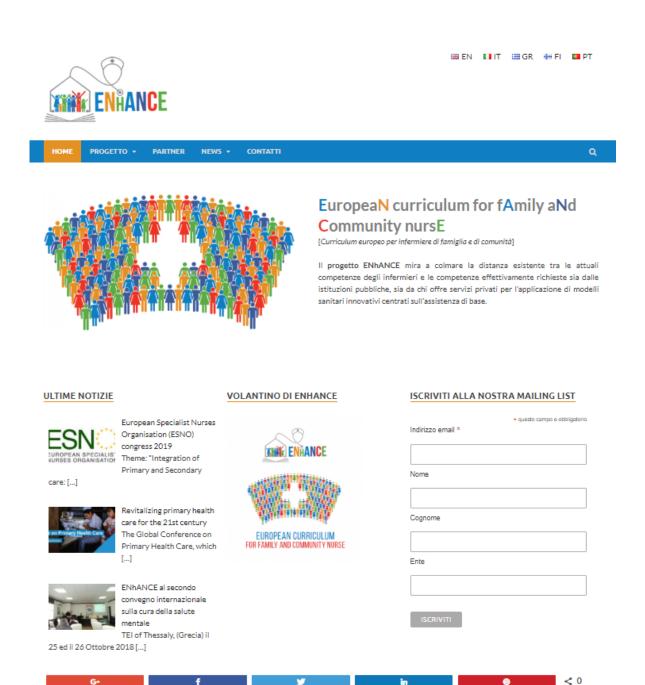
The message house approach:

http://message-house.co.uk/blog/a-new-take-on-the-message-house-approach

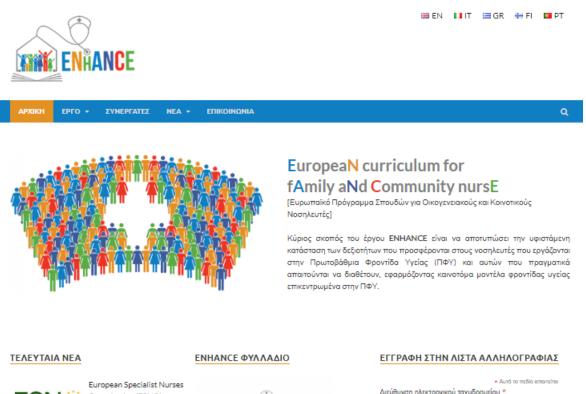
Screen shots of English, Italian, Greek and Finnish homepage of ENhANCE website

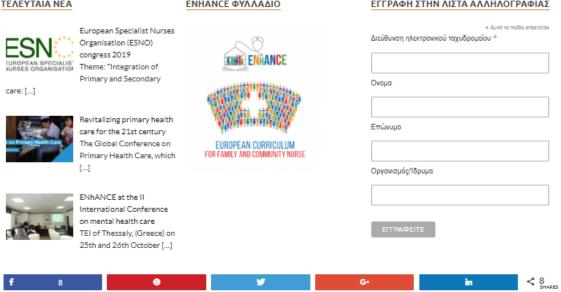


## ENHANCE Sector Skills Alliances EACEA 04/2017



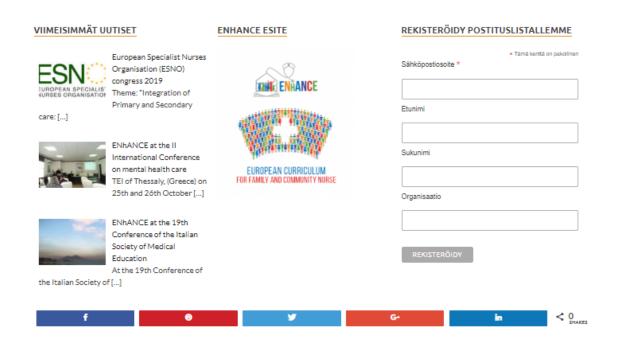
## ENHANCE Sector Skills Alliances EACEA 04/2017

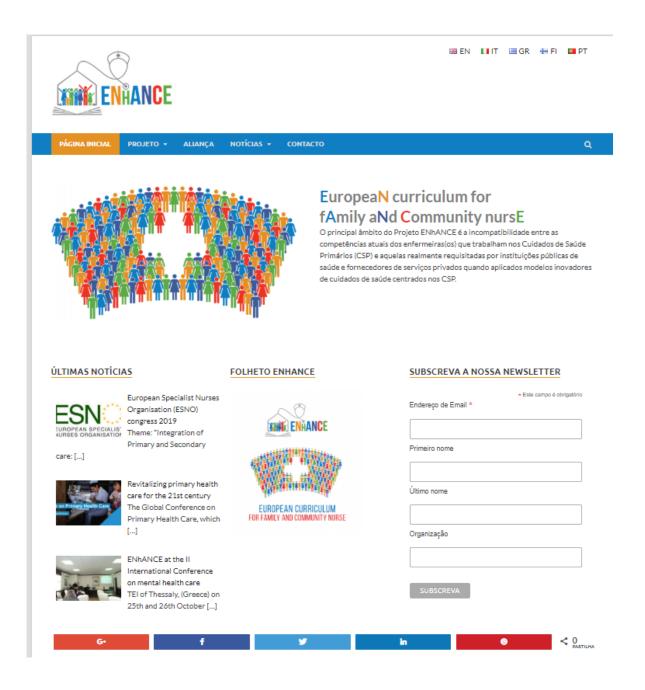












Project leaflet (ENG version)



# EUROPEAN CURRICULUM FOR FAMILY AND COMMUNITY NURSE

## WHY?

EU population ageing is a long-term trend placing many challenges at EU and national level. EU recommendations point out the importance of family and community in the ageing process, emphasizing Primary Health Care (PHC), frailty prevention, early detection, and diagnosis.

To face these challenges, many WHO reports underline the need of implementing new healthcare models centered on PHC, i.e. a first-contact, accessible, continued, comprehensive and coordinated care providing a gateway between the community and the health systems. Family and Community Nurse (FCN) is also identified as a key-actor in the new PHC model.

### RELEVANCE OF PROJECT

Currently, no standardized Professional Profile (PP) for FCN has been defined at EU level taking into account WHO and EU recommendations.

The ENhANCE Project will target the specific mismatch between the skills currently offered by nurses working in Primary Health Care (PHC) and those actually demanded by both public health care institutions and private service providers when applying innovative healthcare models centered on PHC.

Starting from existing research evidence and results of ongoing EU Projects, a Professional Profile (PP) for FCN will be defined, as the EU benchmark for VET of FCN. The competence-based PP will be the baseline for the definition of a European, innovative, learning outcome-oriented modular VET Curriculum for FCN.

## THE PROJECT PARTNERS

The ENHANCE Alliance includes 13 partners, from 5 different EU countries representing VET providers in the field of Nursing, Regulatory Bodies for FCN training, Professional Associations and Public and Private Employers.

National Research Council-Institute for Educational Technology (CNR-ITD), Italy - SI4life scri, Italy - University of Genoa (UNIGE), Italy - Ligurian Health enterprise (ALISA), Italy - EUROCARERS, Belgium - European Association of Service Providers for Persons with Disabilities (EASPD), Belgium - University of East Finland (UEF), Finland - Technological Educational Institute (TEI) of Thessaly, Greece - Technological Educational Institute (TEI) of Crete, Greece - Hellenic Regulatory Body of Nurses (ENE), Greece - Future Balloons Unipessoal, Lda, Portugal - Academy of Business and Administration GmbH (AWV), Germany

MORE INFORMATION: WWW.ENHANCE-FCN.EU

## MAIN ACTIVITIES:

To achieve the project objectives the Alliance will carry out a number of activities including:

- Definition and delivery of a Professional Profile for the Family and Community Nurse (FCN) which could be taken as a reference at European level for the Vocational Education and Training (VET).
- Design of a Curriculum for Family and Community Nurse (FCN) which could play a reference role at European level
- Development of specific guidelines/instructions supporting VET providers in the instantiation of the EU Curriculum into local curricula.
- Delivery of a training course for teachers and development of guidelines and methodological recommendations for them on how to effectively use and tailor the tools and methods proposed by the project.
- Development of an innovative open online tool supporting case studies and best practice sharing for ourses.
- Design of 3 national FCN curricula and implementation of 3 pilot courses.
- Development of Recommendations for efficient investments on FCN professionals both for public and for private employers.
- Evaluation and Quality assurance of the project results.
- Dissemination of the project outputs among different stakeholders
- Exploitation of the results and assurance for project sustainability.

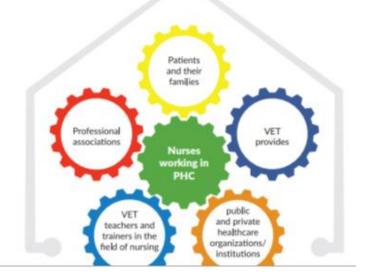
## MAIN OBJECTIVES

- To increase the specialization level of nurses working in PHC Family and Community Nursing skills;
- To foster the development of FCN curricula referring to a formalized EU profile based on WHO and EU politics recommendations;
- To enhance the shift from the old PHC model to the new healthcare models centered on PHC.

## MAIN EXPECTED RESULTS:

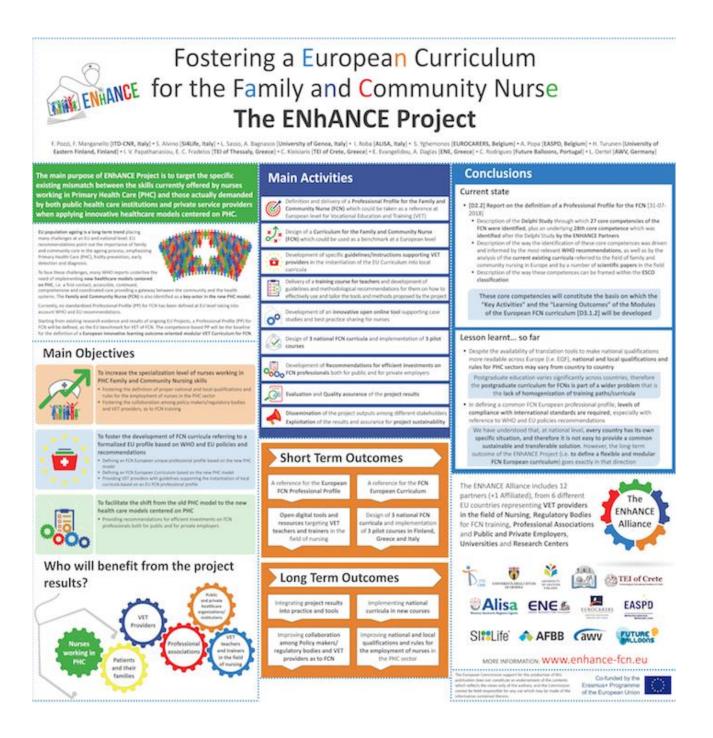


### WHO WILL BENEFIT FROM THE PROJECT RESULTS?



Co-funded by the Erasmus+ programme of the European Union

**Project Poster** 



A non-exhaustive list of general dissemination activities undertaken in 1st year of ENhANCE



SI4Life	News about ENHANCE project launch on CARESS project website	SI4life announces that 2 projects coming from the results of the CARESS project are born!  The first one is ENhANCE (financed by the Erasmus+ pro Alliance 2017).  The main scope of the ENhANCE project is to overcome mismatch between the skills currently offered to the nurs Health Care (PHC) and those actually demanded by be institutions and private service providers when applying models centered on PHC.  The second one is the implementation of a Master cour (financed by European Social Fund 2014-2020).  The Master deliverd by the University of Genoa targe physiotherapists, unemployed and employed, in the public a aims to develop skills (in terms of knowledge, skills and home rehabilitation of individuals with acute or chronic valuable support of new ICT technologies for remote monitor.  Details
CNR-ITD	News about the ENhANCE Project's general information and description on the CNR Institutional Website.	Il progetto 'Enhance' per la valorizzazione della figura dell'infermiera di famiglia e di comunità  01/01/2018  Enhance- European curriculum for family and Community nurse' è un progetto europeo coordinato dall'istituto tecnologie didattiche del Cnr nell'ambito del programma Erasmus+- Sector skills alliances.  Il progetto ha l'obiettivo di colimare uno scostamento tra le competenze offerte dalle infermiere che attualmente lavorano nell'assistenza sanitaria primaria ed alcune competenze  richieste sia dalle istrituzioni pubblichie per l'assistenza sanitaria che dal fornitori di servizi privati.  Il trend di invecchiamento della popolazione europea, che è iniziato già da qualche decennio, pone infatti diverse effice sia all'Europa che a livelo nazionale. L'unione europea evidenzia  l'importanza della famiglia de della comunita he pierosesso di invecchiamento, poendo l'erridasi sull'assistenza sanitaria primaria per la prevenzione della fragilità, lo screeniga e la  diagnosi precoce. Per affrontare queste effice, syvariat report Vimo evidenziano la necessità di definire nuovi modelli infermiemi califamiglia e di  ori della richia della richia della richia della comunità la primaria capace di offrise un  servizo accessibile, contributativo, essustivo e coordinato creando così uni interfacicia it is a comunità el isbettama sanitario. Interimenta di famiglia e di  comunità (Ficri) de si cali richiemento per la forniziazione europe in cosoco, il propetto Enhance si propone di definire un profilo professionale per l'infermiere da famiglia e di  comunità (Ficri) de si cali richiemento per la forniziazione europe in ni consocono queste figura inovativa in accenti sulle compretenze e aria la base di partezza per la definizione el uno curriculum aucopeo che sia innovativo, mondulare ed orientaria di risuttati dell'apprendimento, e che terrà in considerazione tutti di apprendimento compretenze e cali al comunità ficrione di un  curriculum aucopeo che sia innovativo, mondulare ed orientaria di risuttati della progenza con pr

## ALISA

Poster and flyer at third national congress of IFeC (national association of family and community nurse)

## Quale futuro per l'infermiere di famiglia?

os Nov - Gentile direttore, circa 250 professionisti sanitari, provenienti da diverse regioni italiane, si sono riuniti nei giorni 25 e 26 ottobre scorsi a Ivrea per il III Congresso nazionale dell'Associazione Infermieri di Famiglia e Comunità (AIFeC). Un appuntamento significativo fin dalla location: il Polo Universitario "Officina H" si trova all'interno di una delle ex fabbriche Olivetti, attualmente sede del Corso di Laurea in Infermieristica dell'Università di Torino. Ia cui collaborazione è risultata

Il contemporaneo svolgimento ad Astana, in Kazakistan, della Conferenza dell'OMS sulla Primary Health Care è stata una coincidenza importante per

ribadire la centralità delle cure primarie non solo in Italia, ma in tutto il mondo, come ha sottolineato Alessandro Stievano – membro italiano dell'International Council of Nurses, ICN – che ha letto in anteprima le nuove dichiarazioni dell'OMS, a quarant'anni esatti dalla nascita della dichiarazione di Alma Ata e dalla nascita del nostro Sistema Sanitario Nazionale.

determinante per la riuscita del Congresso.



Come è stato osservato in apertura del Congresso, quello che era un vivace laboratorio di macchine per scrivere si è trasformato in un laboratorio di idee per l'innovazione, lo sviluppo e la sostenibilità dei servizi socio-sanitari in un'ottica di proattività, prossimità e globalità. Tre elementi cardine caratterizzano l'Infermiere di Famiglia e Comunità (IFeC): la prevenzione e promozione della salute, la presa in carico infermieristica delle persone nei luoghi di vita e la gestione partecipativa dei processi di salute individuali e della comunità, per aiutare le persone a raggiungere il miglior risultato di salute possibile.

Il vicepresidente AIFeC Ginetto Menarello ha sottolineato come l'acquisizione di competenze infermieristiche avanzate non possa prescindere da adeguati percorsi formativi universitari post-base. In tal senso appare

importante il progetto europeo ENHANCE, presentato da Isabella Roba (Azienda Sanitaria Ligure) per la definizione un curriculum formativo europeo.

## EASPD

July Newsletter update



HOME / ENHANCE - PROJECT UPDATE

## **Enhance - Project Update**

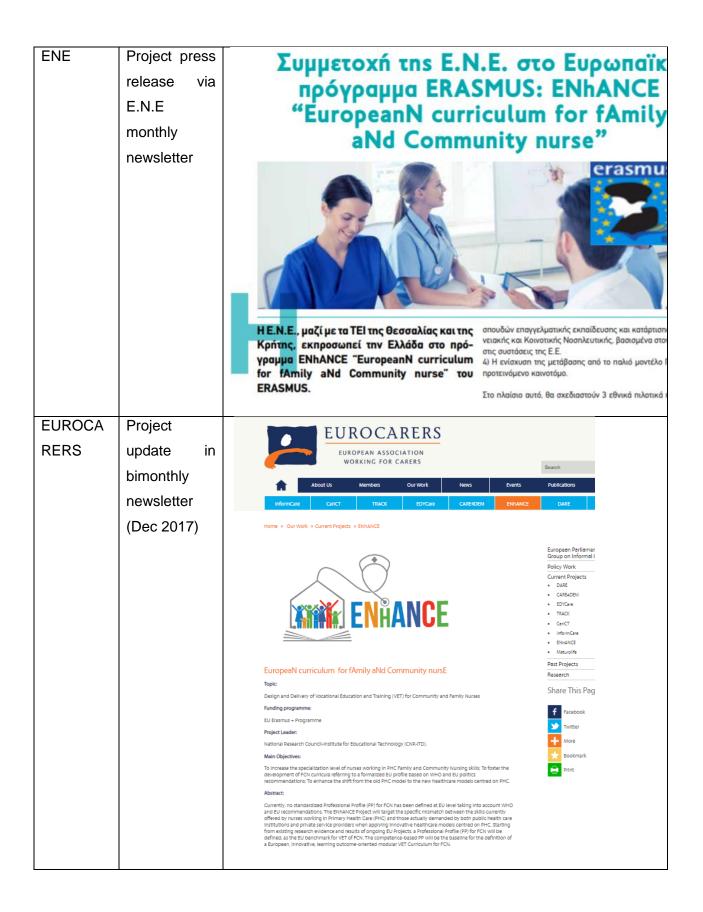
On 2nd and 3rd July 2018, the Enhance consortium held its second project meeting in Figuiera da Foz, Portugal.

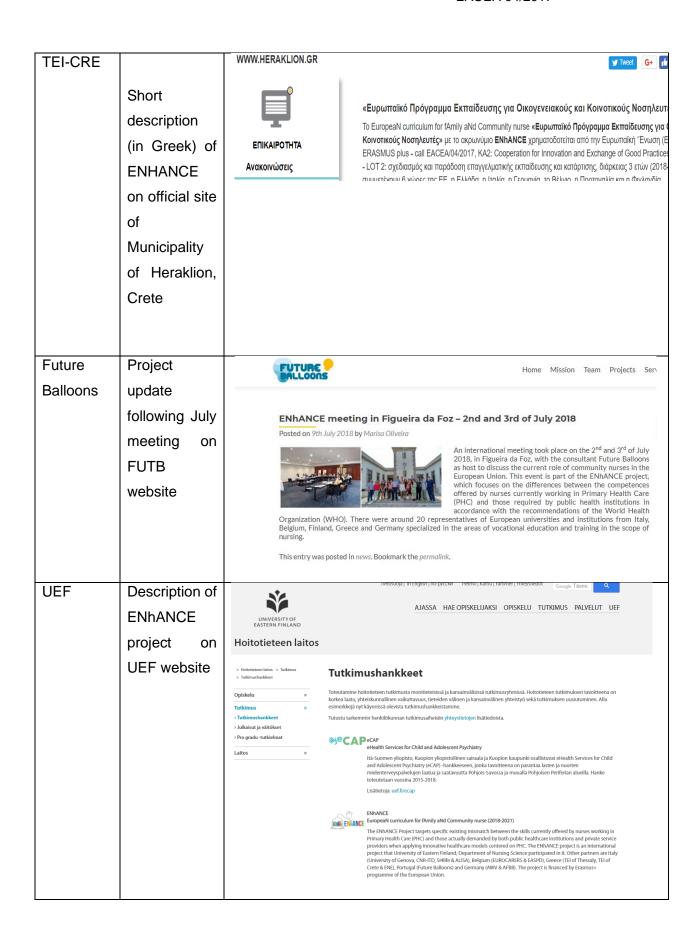
The main scope of the ENhANCE (EuropeaN curriculum for fAmily aNd Community nurse) project is to bridge the gap between the skills currently offered to the nurses working in public health care and those actually demanded by both public health care institutions and private service providers when applying innovative healthcare models centered on PHC.

To do so, the project will design a EU Curriculum for Family and Community Nurses (FCNs) based on WHO (World Health Organisation) and EU recommendations which could play a reference role at European level. The EU Curriculum will be accompanied by a set of Guidelines supporting VET designers in its localization and adaptation.

EASPD will provide the perspective of service providers in the definition of the professional profile and the development of the curriculum in order to reduce the identified skill gaps.

To learn more about the project, please check: https://www.enhance-fcn.eu/ or contact Adriana Popa: adriana.popa@easpd.eu





ENhANCE Publications and Conference participation: (samples/ non-exhaustive)

Programme of CONSENSO project meeting incl presentation by ALISA on ENhANCE; Genoa - Italy, 16 Nov 2018











## CO.N.S.E.N.SO Project

COmmunity Nurse Supporting Elderly iN a changing SOciety
Alpine Space Programme 2014-2020

November 16<sup>th</sup> 2018 "Palazzo della Borsa – Sala della grida" Via XX Settembre 44- Genoa

09.30 - 10.15	Welcome and setting the scene
	Chairman Alberto Pellissone, Head of Strategic Development Sector of Liguria Region
	Sonia Viale, Vice President and Health Councilor of Liguria Region
	Andrea Berveduti, Councilor for Economic Development of Liguria Region Giacomo Walter Locatelli, Ligurian Health Agency (A.Li.Sa.) Commissioner
10.15 - 10.30	Chesnel Nicolas, Project Officer Joint Secretariat Interreg Alpine Space
10.30 - 11.00	Family and community nurse: an opportunity for the territory
	Ernesto Palummeri, Geriatrician – Scientific Responsible of Consenso Project in Liguria Region
11.00 - 11.30	CONSENSO PROJECT: experiences from partners
	PIEMONTE - Piedmont Region
	SLOVENIA - University di Primorska FRANCE – Var Departmental Council
	AUSTRIA - Office of the Carinthian Government
11.30 - 12.00	Model care for Elderly: analysis of pilot projects
	Giuseppe Salamina (Local Health Authority, Turin), Urban Boljka e Lea Lebar (Social Protection Institute of the Republic of Slovenia)
12.00 - 12.20	The family nurse as a social business model
	Social Business Model - Riccardo Cariani (European Center of
	Entrepreneurship Competence & Excellence)
	<u>Business model: ligurian case</u> – <i>Roberto Raffaeie Addamo</i> (Chamber of Commerce of Genoa)
12.20 - 12.45	Family and community nurse in Liguria: evidence and perspectives
	Elice Bacci, Liguria Region - Responsible for Inner Area Strategy
	Isabella Roba, A.Li.Sa - Project Manager di Enhance (ERASMUS+)

Programme of CONSENSO project meeting incl presentation by ALISA on ENhANCE;

Genoa - Italy, 16 Nov 2018





Abstract submission (UNIGE) to SIPEM congress, 8-9 November 2018 (SIPeM: Società Italiana di Pedagogia Medica (The Italian Society for Medical Education)

#### An e-Delphi study to identify the core competences of the Family and Community Nurse

#### Aim

Since no single framework for the Family and Community Nurse (FCN) exists, this study aimed to identify the FCN core competences in Europe.

#### Methods

Under the EU Project "A EuropeaN curriculum for fAmily aNd Community nursE" (ENhANCE) a four-Round e-Delphi study involving 23 European experts in family and community nursing from 10 European countries, defined as a group of 'informed individuals' (McKenna, 1994) was conducted between March-July 2018.

#### Results

Through the e-Delphi study, a total of 27 core competencies were identified. The top 10, scored on a scale from 1-10, and the respective mean scores are hereby listed:

- 1. Use the best scientific evidence available. (9.61)
- Systematically document and evaluate own practice. (9.28)
- Plan, implement and assess nursing care to meet the needs of individuals, families, and the community within their scope of competence. (9.23)
- Identify and assess the health status and health needs of individuals and families within the context of their cultures and communities. (9.14)
- Provide patient education and build a therapeutic relationship with patients, informal carers and their families. (9.14)
- Work together with the multidisciplinary team to prevent disease and promote and maintain health. (9.14)
- Apply educational strategies to promote health and safety of individuals and families. (8.95)
- 8. Involve individuals and families in decisions concerning their own health and wellbeing. (8.95)
- Monitoring and providing long-term care to people affected by chronic and rare illnesses on one community in collaboration with other members of the multidisciplinary team. (8.95)
- Communication competencies based on evidence in relation to a specific context. (8.90)

After discussing the 27 Core Competencies with the ENHANCE Project Partners, it was unanimously agreed that another important competence was missing: e-health.

Since, e-health is widely recognized as a health priority for the near future, the ENHANCE partners

decided to include it as the 28th Core competence: "Managing health promotion, education, treatment and monitoring supported by ICT (e-Health)".

## Conclusions

EU population ageing is a long-term trend that began several decades ago, placing many challenges at EU and national level. EU recommendations point out the importance of the family and community in the ageing process, emphasizing the role of Primary Health Care (PHC), frailty prevention, early detection and diagnosis. Due to the absence of a standardized Professional Profile (PP) for Family and Community Nurses (FCNs) at EU level, following the WHO and EU recommendations, the ENhANCE project is aimed to define a PP for FCNs. The 28 core competences defined through this e-Delphi study will serve as a baseline for the definition of a European, innovative, learning outcome-oriented modular curriculum for FCNs.

#### Keywords

Family & Community Nursing, competences

## Agenda for SIPEM congress, 8-9 November 2018













XIX Convegno della Società Italiana di Pedagogia Medica

# SLOW MEDICAL EDUCATION Il "tempo giusto" per apprendere a curare



XIX Conference of the Italian Society of Medical Education

SLOW MEDICAL EDUCATION

The "right time" to learn and to care

8-9 Novembre 2018 November 8-9 2018

Università degli Studi di Napoli Federico II Aula Magna Centro Congressi Via Partenope, 36 Napoli Invitation letter to TEI-The for the International Conference on Mental Health Care in Kiev, 25-26 Oct 2018



# НАЦІОНАЛЬНА АКАДЕМІЯ ПЕДАГОГІЧНИХ НАУК УКРАЇНИ ІНСТИТУТ СОЦІАЛЬНОЇ ТА ПОЛІТИЧНОЇ ПСИХОЛОГІЇ

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## INVITATION LETTER

# II INTERNATIONAL CONFERENCE ON MENTAL HEALTH CARE

"Mental Health: Global challenges of XXI century"

October 25-26. 2018 (Kiev, Ukraine)

I, I, Dr. Mykola Slusarevskyy, as Head of Organizational Committee of the INTERNATIONAL CONFERENCE ON MENTAL HEALTH CARE "Mental Health: Global challenges of XXI century" organized by Institute of Social and Political Psychology National Academy of Educational Science of Ukraine

#### INVITE

Dr. Dr. Evangelos C. Fradelos, RMHN,MSc,PhD as Member of Academic and Organizational Committee, and Regular Presenter of the II INTERNATIONAL CONFERENCE ON MENTAL HEALTH CARE "Mental Health: Global challenges of XXI century" in representation of TEI of Thessaly, (Greece) with his research report "Vocational and Educational Training in Family and Community Nursing as a European Priority: The ENhANCE Erasmus+Project. Aspects for Mental Health Care".

Dr. Dr. Evangelos C. Fradelos, attendance to the INTERNATIONAL CONFERENCE ON MENTAL HEALTH CARE "Mental Health: Global challenges of XXI century" is confirmed.

Director
of the Institute of Social
and Political Psychology,
National Academy
of Educational Science of Ukraine,

Mykola Slusarevskyy

Abstract submitted by TEI-The for presetnation at International Conference on Mental Health Care in Kiev

Vocational and Educational Training in Family and Community Nursing as a European Priority: The ENhANCE Erasmus+ Project. Aspects for Mental Health Care

Ioanna V. Papathanasiou, Evangelos C. Fradelos, Sofia Kastanidou, Konstantinos Tsaras, *TEI of Thessaly*, Greece
Francesca Pozzi, Flavio Manganello, *ITD-CNR*, Italy
Serena Alvino, *Si4Life*, Italy
Loredana Sasso, Annamaria Bagnasco, Giuseppe Aleo, *University of Genoa*, Italy
Isabella Roba, *ALISA*, Italy
Stecy Yghemonos, *EUROCARERS*, Belgium
Adriana Popa, *EASPD*, Belgium
Hannele Turunen, *University of Eastern Finland*, Finland
Christos Kleisiaris, *TEI of Crete*, Greece
Eftychia Evangelidou, Aris Daglas, *ENE*, Greece
Clara Rodrigues, *Future Balloons*, Portugal
Lars Oertel, Madeleine Diab, *AWV*, Germany

Family and Community Nurses play a vital role in many aspects of EU healthcare systems, as more and more patient are treated outside the traditional hospital settings. Family and Community Nurses provide nursing interventions and also educational and counselling services for patients and families, as well as for total communities. So, they should be trained properly to perform a variety of nursing procedures. EU and World Health Organization (WHO) reports identify the Family and Community Nurse (FCN) as a key-actor in the new Primary Health Care (PHC) model.

Concerning community mental health care, current studies' results have shown many benefits for individuals that are suffering from mental disorders and their families also, of the nursing care that is provided from Family and Community Nurses. According to these results the patient — centered, adequate and continuing nursing care is an essential condition for better health outcomes of chronic mental health disorders, can reduce relapses and hospitalizations, saving significant funds.

The ENhANCE Erasmus+ Project (<a href="https://www.enhance-fcn.eu/">https://www.enhance-fcn.eu/</a> ) targets to the existing mismatch between the skills currently offered by nurses working in Primary Health Care (PHC) and those actually demanded by both public health care institutions and private service providers when applying innovative healthcare models centered on PHC. The Alliance of the project is composed of 13 partners, from 6 different EU countries representing VET providers in the field of Nursing, Regulatory Bodies for FCN training, Professional Associations and Public and Private Employers.

To achieve the project objectives, the ENhANCE Alliance is carrying out a number of activities including:

- Definition and delivery of a Professional Profile for the Family and Community Nurse (FCN) which could be taken as a reference at European level for the Vocational Education and Training (VET).
- Design of a Curriculum for Family and Community Nurse (FCNs) which could play a reference role at European level.
- Development of specific guidelines/instructions supporting VET providers in the instantiation of the EU Curriculum into local curricula.
- Delivery of a training course for teachers and development of guidelines and methodological recommendations for them on how to effectively use and tailor the tools and methods proposed by the project.

- Development of an innovative open online tool supporting case studies and best practice sharing for nurses
- Design of 3 national FCN curricula and implementation of 3 pilot courses.
- Development of Recommendations for efficient investments on FCN professionals both for public and for private employers.
- Evaluation and Quality assurance of the project results.
- Dissemination of the project outputs among different stakeholders.
- Exploitation of the results and assurance for project sustainability.

As for mental health aspects, the results from an e-Delphi study that was conducted under the ENhANCE project, and in which experts in FCN from EU countries participated in order key FCN competencies to be identified, have shown that 28 competencies are the core for delivery quality nursing care in the community. Many of those competencies are vital on providing community based mental health care, and will be mentioned.

## Photo from Kiev Mental Health conference:



Agenda for one-day conference on 7 June 2018 (Larissa, Greece) on "Education and Employment in Europe" Organised by the Erasmus+ Committee of TEIThe.

Εκδήλωση Erasmus+ | Για τους Φοιτητές του Τμήματος Νοσηλευτικής ΤΕΙ/Θ | Europe Direct









## ΠΡΟΓΡΑΜΜΑ ΕΚΔΗΛΩΣΗΣ ERASMUS+ ΜΕ ΘΕΜΑ:

«ΕΝΗΜΕΡΩΣΗ ΓΙΑ ΔΙΕΞΟΔΟΥΣ ΕΚΠΑΙΔΕΥΣΗΣ ΚΑΙ ΕΡΓΑΣΙΑΣ ΣΤΗΝ ΕΥΡΩΠΗ: ΕΥΡΩΠΑΪΚΗ ΠΛΗΡΟΦΟΡΗΣΗ ΣΤΟ Τ.Ε.Ι. ΘΕΣΣΑΛΙΑΣ»

Συνεδριακό Κέντρο Τ.Ε.Ι. Θεσσαλίας / Λάρισα

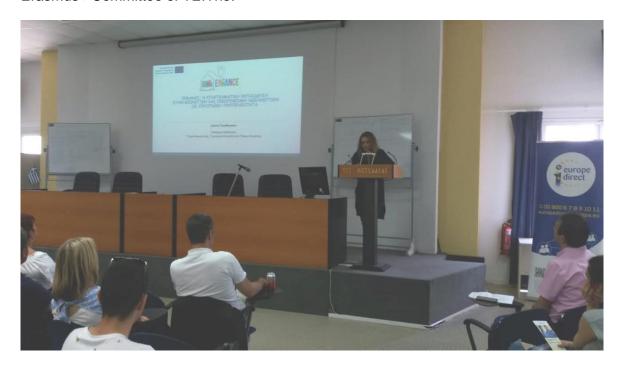
Πέμπτη 07-06-2018 (ώρα 11.00 πμ) | Διοργάνωση: Επιτροπή Erasmus, ΤΕΙ/Θ

Υπό την αιγίδα & υποστήριξη της EUROPE DIRECT Περιφέρειας Θεσσαλίας

Οργανωτική Επιτροπή: Ιωάννα Παπαθανασίου, π. Σέργιος (Θεοδόσιος) Παραλίκας, Γεώργιος Ι. Μαντάνης, Κλεάνθης Συρακούλης, Δημήτριος Τσέλιος & Σωκράτης Χρυσόμαλλος

Ώρα	Τίτλος	Ομιλητής	
11:00-11:10	Προσέλευση		
11:10-11:15	Χαιρετισμός της Εκδήλωσης	Ευαγγελία Κοτρώτσιου   Πρόεδρος του Τμήματος Νοσηλευτικής ΤΕΙ/Θ	
11:15-11:30	Ενημέρωση για τις Δράσεις του Europe Direct της Περιφέρειας Θεσσαλίας	Σωκράτης Χρυσόμαλλος   Εκπρόσωπος της Europe Direct Περιφέρειας Θεσσαλίας	
11:30-11:45	Γενική Ενημέρωση για το Πρόγραμμα Erasmus+	<b>Κλεάνθης Συρακούλης</b>   Μέλος της Επιτροπής Erasmus	
11:45-12:00	Συνεργασίες Erasmus+ του Τμήματος Νοσηλευτικής	<ul> <li>π. Σέργιος (Θεοδόσιος) Παραλίκας</li> <li>Υπεύθυνος Erasmus του Τμήματος</li> <li>Νοσηλευτικής ΤΕΙ/Θ</li> </ul>	
12:00-12.20	Παρουσίαση των Προγραμμάτων Erasmus+KA2: CRITHINKEDU και ENHANCE	Ιωάννα Παπαθανασίου Μέλος της Επιτροπής Erasmus	
12:20-13:00	Πρακτική Άσκηση στη Γερμανία μέσω του προγράμματος Erasmus+ και Δυνατότητες Πλήρους Επαγγελματικής Απασχόλησης	Δημήτρης Αρσένης Διευθυντής Εταιρείας Euromedicals	
13:00-13:40	Πρακτική Άσκηση στην Ολλανδία μέσω του προγράμματος Erasmus+ και Δυνατότητες Πλήρους Επαγγελματικής Απασχόλησης	Annet Raaijmakers Εκπρόσωπος Εταιρείας Pleyade	
13:40-14:00	Ερωτήσεις & Συζήτηση		
14:00	Λήξη εκδήλωσης		

Conference photos: "Education and Employment in Europe" Organised by the Erasmus+ Committee of TEIThe.





Acceptance letter in view of an oral presentation of TEI-Cre at 8th National conference of Social care Sectors "EP Arogi", 10-12 October 2018, Crete – Greece



## Acceptance letter

Dear prof. Christos Kleisiaris

We are pleased to inform you that your abstract entitled: "FOSTERING FAMILY CARE IN LOCAL COMMUNITIES IN THE ISLAND OF CRETE, GREECE: ENhANCE project: EuropeaN curriculum for fAmily aNd Community nurse" has been accepted for oral presentation to the conference "EP AROGi 8", which will be held in Rethimno of Crete, Greece on 11<sup>th</sup> and 12<sup>th</sup> October 2018 at the House of Culture (Spiti tou Politismou).

On Behalf of the scientific committee

Coordinator

piridaki Eftichia

Abstract submitted by TEI-Cre for 8th National conference of Social care Sectors "EP Arogi", 10-12 October 2018, Crete - Greece

#### FOSTERING FAMILY CARE IN LOCAL COMMUNITIES IN THE ISLAND OF CRETE, GREECE:

ENHANCE project: European curriculum for fAmily and Community nursE

Christos Kleisiaris, <sup>1</sup> George Kritsotakis, <sup>2</sup> Kon/nos Vassilakis, <sup>3</sup> Nikolaos Papadakis, <sup>4</sup> Natalia Papagianni, <sup>5</sup> Manolis Tsiknakis, <sup>6</sup> Ioanna Papathanasiou, <sup>7</sup> Evangelos Fradelos, <sup>8</sup> Sofia Kastanidou, <sup>9</sup> Kon/nos Tsaras, <sup>10</sup> Eytychia Evangelidou, <sup>11</sup> Aristedes Daglas, <sup>12</sup> Francesca Pozzi, <sup>13</sup> Flavio Manganello, <sup>14</sup> Serena Alvino, <sup>15</sup> Loredana Sasso, <sup>16</sup> Annamaria Bagnasco, <sup>17</sup> Giuseppe Aleo, <sup>18</sup> Isabella Roba, <sup>19</sup> Stecy Yghemonos, <sup>20</sup> Adriana Popa, <sup>21</sup> Hannele Turunen, <sup>22</sup> Clara Rodrigues, <sup>23</sup> Lars Oertel, <sup>24</sup> Madeleine Diab. <sup>25</sup>

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- 2. Assistant Professor in Public Health Nursing & Social Epidemiology, Nursing Department, TEI Crete,
- 3. Professor in Engineering & Informatics, Department of Engineering, TEI Crete, Greece
- 4. Associate Professor of Computing Sciences, Department of Informatics, TEI Crete, Greece
- 5. Admin staff, Department of Administrative Services, TEI Crete, Greece
- 6. Professor in Medical Informatics, Department of Informatics, TEI Crete, Greece
- Assistant Professor of Social Psychiatry Nursing & Mental Health Nursing, Nursing Department, TEI Thessaly, Greece
- 8. Nurse, MSc, PhD, Nursing Department, collaborative staff of Nursing Department, TEI Thessaly, Greece
- Psychologist, MSc, PhD, Nursing Department, collaborative staff of Nursing Department, TEI Thessaly, Greece
- 10. Assistant Professor in Nursing, Nursing Department, TEI Thessaly
- 11. Nurse, MSc, PhD, collaborative staff of Regulatory body of nurses (ENE), Greece
- 12. Nurse, MSc, administrative staff of Regulatory body of nurses (ENE), Greece
- 13. Project manager, Coordinator of the Project, ITD-CNR, Italy
- 14. Project manager, ITD-CNR, Italy
- 15. Project manager, Si4Life, Italy
- 16. Academic staff, School of Health Sciences, University of Genoa, Italy
- 17. Academic staff, School of Health Sciences, University of Genoa, Italy
- 18. Epidemiologist, School of Health Sciences, Italy University of Genoa, Italy
- 19. Regulatory body of nurses, ALISA, Italy
- 20. Project manager EUROCARERS, Belgium
- 21. Project manager EASPD, Belgium
- 22. Academic staff, School of Health Sciences, University of Eastern Finland, Finland
- 23. Project manager Future Balloons, Portugal
- 24. Project manager AWV, Germany
- 25. Project manager AWV, Germany

Family and Community care in Greece represent one of the oldest but also one of the most neglected areas of the Greek primary healthcare (PHC) system. Particularly, family care is mainly provided informally by family members providing empirical care especially to elderly patients. On the other hand, there are no standards in the provisions of care in communities as well as family care is largely provided by the local Municipality Authorities (open care community centers for older people (KAPIs) and the "help at home" programs). However, most of the Family and Community nurses (FCNs) including Social Workers working in these sectors are not qualified in the ageing process and thus, in the early recognition of frailty syndrome, i.e. Therefore, adequate

staff education and training to professional nursing skills and competencies including social interventions, should be a priority in the family care provision in Greece, as well across Europe.

Consequently, ENhANCE project (EuropeaN curriculum for fAmily aNd Community nurse) targeting to a specific existing mismatch between the skills currently offered by nurses working in Primary Health Care (PHC) and those actually demanded by both public health care institutions and private service providers, has designed a Professional Profile (PP) for FCN based on 28 core competences in order to increase the specialization level of nurses working in PHC Family and Community Nursing skills and, to foster the development of FCNs curricula referring to a formalized EU profile based on WHO and EU politics recommendations. Furthermore, to enhance the shift from the "old PHC model" to the new health care models centered on PHC. To achieve the project objectives, the ENhANCE Alliance will carry out several activities such as definition of a Professional Profile for the FCN and design of a Curriculum for FCNs which could play a reference role at European level. PP will be delivered by designing of 3 national FCN curricula and implementation of 3 pilot courses.

The long-term outcomes of the project are focusing on: a) integrating project results into practice and tools, b) Improving collaboration among Policy makers/ regulatory bodies and VET providers as to FCN and, c) Improving national and local qualifications and rules for the employment of nurses in PHC sector.

The ENhANCE Alliance includes 12 partners (+1 Affiliated), from 6 different EU countries representing VET providers in the field of Nursing, Regulatory Bodies for FCN training, Professional Associations and Public and Private Employers, Universities and Research Centers.

ENhANCE Dissemination Monitoring Tool (DMT) – Updated version

